

IGNITE YOUR MOMENTUM

Unlock Your Potential. Build Lasting Connections. Step Confidently Into Your Future.

Ignite Your Momentum is a transformative program designed to empower individuals at every career stage. Whether you're just starting out or aiming to accelerate your leadership growth, this dynamic program provides you with the skills, strategies, and mindset needed to thrive.

You'll learn how to leverage your strengths, navigate complex workplace dynamics, elevate your personal brand by managing perceptions, and influence without authority. Take charge of your career path, unlock your potential, build lasting connections, and step confidently into your future.

Leverage Your Strengths: Learn to identify and harness your unique strengths for personal and professional growth.

Navigate Workplace Dynamics: Build effective communication strategies to handle complex situations with confidence.

Elevate Your Personal Brand: Master the art of managing perceptions to enhance your executive presence.

Influence Without Authority: Gain the tools to lead and inspire without relying on formal titles or power.

Resilience to Microaggressions: Equip yourself with strategies to handle microaggressions confidently.

Build Strategic Relationships: Create meaningful connections that help you grow and advance in your career.

Program Framework

- Two six-hour in-person instructor led sessions
- Two two-hour virtual sessions with Executive Speaker
- Self-directed between session learning
- Individual assessment
- Peer coaching



Spring 2026

Program Starts
March 26

Course Dates
April 29, June 10 (Lansing)
May 13, May 27 (Virtual)

Tuition
• \$1,900 Members & Employees
of a Corporate Investor
• \$2,200 Non-member

Enroll by Feb 19
receive \$500 off your tuition

QUESTIONS?

Contact Kristen Mercer,
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