



See what's possible. Get there faster.

PROFESSIONAL COACHING



Individuals and companies are increasingly turning to **professional coaching** as a principle means of development. Research shows that coaching improves performance, boosts talent retention, and strengthens a strategy-driven culture. When approached strategically, coaching ensures that the individual's leadership and interpersonal skills are aligned with the organization's desired leadership brand.

Benefits of Coaching Relationships

- Creates a safe environment for self-assessment and identifying gaps.
- Encourages intentional thought, action, and behavior changes.
- Provides structure, accountability, and support for sustained commitment.

Inforum's coaches bring multi-industry experience at senior and executive levels, with expertise in assessment tools and personalized development plans.

Ready to elevate your leadership? Let's get started!

PROGRAM SPECIFICATIONS

- Inforum's Strategic Coaching program is open to any individual or organization
- Candidates will be given access to a pool of verified coaches from which to choose
- 6 coaching sessions are recommended per individual to achieve the best results
- A minimum of 3 coaching sessions per individual is required
- Where relevant, an organizational stakeholder interview will be conducted before coaching begins
- Various assessments are available to coaching clients at additional cost

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Founded in 1962, Inforum is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies.

Leadership programs serve a broad range of women in different stages and types of careers – from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders.

PER SESSION PRICING

DIRECTORS & EXECUTIVES

\$475 (\$425
FOR EMPLOYEES OF INFORUM
CORPORATE INVESTORS)

MANAGERS, SUPERVISORS, INDIVIDUAL CONTRIBUTORS

\$375 (\$325
FOR EMPLOYEES OF INFORUM
CORPORATE INVESTORS)