



352 Longview Plaza Lexington KY 40503 859-**277-0521**

The largest and most experienced, locally owned Design Center with Paint, Stain, Wallpaper, Window Treatments, and Upholstery in the region!
We offer an unparalleled retail experience; far beyond "take a number" or "found online" for residential and commercial customers.
YOU JUST HAVE TO SEE IT AND TOUCH IT IN OUR SHOWROOM! Thanks for shopping LOCAL!

NEWSLETTER July 31, 2025



We will be closed Monday, September 1st for Labor Day.



With the economy in flux and tariffs you will unfortunately see price increases. As a small local business, we strive to help you control cost with great products. Some of our vendors are absorbing a portion of the cost. You will see prices drop when a tariff is rescinded on our next purchase of that item.

FROM OUR Paint/Stain Department: School is about to start. When you are ready to freshen up kid's room and play areas, our "Private Label Ceramic acrylic interior paint is perfect. It comes in matte, eggshell and semi-gloss and it provides mold, mildew and stain resistance. We also carry white board, chalk board and magnetic paint. Cabot rebates are still available; purchases made between July 25 through August 3 and August 29 through September 7 will be eligible for rebates of \$15.00 per gallon with a maximum of \$75.00 per rebate period. ProLuxe (formerly Sikkens) has rebates available for purchases made from July 25 through August 3 and August 22 through September 1. The ProLuxe rebate is \$10.00 per gallon with a maximum of \$100 per rebate period. Take advantage of these rebates to get your exterior wood projects looking great!

FROM OUR Wallpaper/Panels Department [Commercial lines too: We have the largest collection of in-stock wallpaper collections from major companies with amazing colors, designs and price! You can find some of these on our website. Transform any residential or commercial space with our huge range of 500+ wallpaper sample books. What about adding a focal wall/fun wall? Something that makes you happy every time you see it. **SPECIAL PURCHASE SALE!** We made a special purchase on BLACKBOARD WALLPAPER. Put a blackboard on any surface with this easy to apply blackboard wallpaper, only \$7.00 per single roll that covers 28 sq. ft. We also have a pattern from Designer CHRISTIANE LEMIEUX. The pattern is called Katobi Textile String and comes in a roll that covers 62 sq. ft. at only \$33.00 per roll! This pattern normally sells for \$335.00 per roll! WHAT A DEAL!
**** We can't emphasize enough that you need to prep your wall or ceiling before you put up wallpaper. NEVER APPLY DIRECTLY TO DRYWALL! Always apply on a painted, clean, and dry surface. (Don't use dish soap that will leave behind a film.) We recommend applying Sizing to your surface for easier wallpaper installation and removal. Visit our website blog for more helpful tips.

FROM OUR Tools & Supplies Department: Check out our huge selection of abrasives from NORTON! We have several product lines from NORTON – Blue Fire, Blaze, Red Heat, Gold Reserve in aluminum oxide and ceramics, Everything from sheet sandpaper in grits from 40 to 600; belts, edger discs, 16" and 17" screens and pads, 12x18 screens, paper and pads, sanding sponges and more! Stop by today to fill all your abrasives needs.

FROM OUR Full Line Interior Design Center: Whether your space is your home or business we have great ideas! Looking for **updates?**

UPHOLSTERY: Consider refreshing your present furniture. Recovering well-built older furniture is a great idea and a wonderful investment for many years to come. We carry a full selection of fabrics. Ask us about "rub count". A high wearing material with Crypton treatment will last for many, many, years. Crypton treated fabric is stain resistant to people and pet accidents; with abrasion tests exceeding 50 thousand double rubs it guarantees a lifetime of wear. Don't forget, we can also update your exterior porch and patio cushions for a beautiful new look.

Window Fashions: GRABER Roller Shades are 10% off through August 31. Plus, now through January 3, 2026, FREE CORDLESS LIFT on Graber Pleated, Natural, Solar, Roller, Classic & Tailored Roman Shades! FREE ULTRALITE LIFT on Solar & Roller Shades! Motorized! Control at Your Fingertips! Control a single shade or a whole house full of shades. From your phone or tablet you can create routines and time-based schedules and connect with 14 different smart home systems including Alexa, Google, Control4. Raise and lower shades from across town or the other side of the world. Motorization makes it easier to close your blinds and shades so you can benefit from their insulating properties while also making your living space safer.

WE'RE always updating OUR WEBSITE!!! Take a look at our tips and trick section. <https://www.perspectives-usa.com/>

New ways to share products: Check out our Perspectives, Inc Google Business Page, Website, Facebook and Pinterest idea sites. **But you're missing out if you don't "SEE IT AND TOUCH IT" IN OUR SHOWROOM!**

Don't forget about our: Window treatment customer referral program that helps you earn \$\$! Ask for more details!
Pick up a brochure! Attach your card and give it to your residential or commercial customers for a 5% credit to your account upon completion of a sale. Ask for details about the **Contractor Rewards program from Benjamin Moore- Earn reward points for purchases of Coronado and Insl-x.**

To access our web site. <https://www.perspectives-usa.com>

And Facebook! <https://www.facebook.com/PerspectivesKY>

Pinterest <https://www.pinterest.com/perspective0984/>

! Perspectives Paint and Design Center perspective0984 You can also connect from our website

WRITE A REVIEW AND POST ON Our Google Business Page!

WHAT CAN WE DO TO HELP YOU BETTER? Send us an e-mail! perspectives@perspectives-usa.com.