


A photograph of a church service in progress. A pastor in a light-colored suit stands at a podium on a stage, speaking into a microphone. The stage is lit with blue and red spotlights. A large screen behind the pastor displays a blue background with white text. The audience, consisting of men, women, and children, is seated in rows of dark chairs, facing the stage. The overall atmosphere is professional and modern.

church growth guide

**A Free Resource For Every Pastor
Courtesy of Break200.com**



**Hi, my
name is
Mike.**

**I am a pastor and
the founder of
[Break200.com](https://www.break200.com)**



I grew our church from 7 people in a living room, to over 1,000 on a Sunday.

What I have done is assemble a series of questions that serve as what I call an **Organizational Audit**

These are thought provoking questions that are divided up into a series of categories. This guide is not meant to be the answer for all your church growth problems, but I do believe it will expand your paradigm in how you think about church. How we think about church is usually our greatest limiting factor when it comes to church growth. Beyond how we think, what we do with those thoughts is really where the growth happens. Not to get all biblical on you but, Proverbs 23:7 says "How a man thinks, so is he."

I am positive that if you took one week to dive deep into each of these categories and put them into practice, you would find an increase in capacity which will in turn lead to an increase in your leadership. When leadership capacity grows, your church grows. I have never met a pastor who changed their thinking and did not change their church. However, I have met pastors who never change their thinking and in turn it never changed their church.

Let's dive in...

**here is your
free church
growth
guide**

no strings attached.

8 categories

47 questions

3... 2... 1...

Location & Facility

- Are we easy to find?
- Is our venue presentable every Sunday?
- Does it smell clean on Sunday mornings?
- Is the women's restroom impressive?
- Is there something about our venue that we can improve to help its first impression?

WELCOME HOME Focus

Online Presence & Communication

- Can you find us easily on the internet?
- Are the service times clear?
- Is the address clear?
- Is our style of church communicated well online?
- Do we have any graphics of old events still posted online?
- Do we have a professional photo of the pastoral staff?
- Are we using social media with a first time guest in mind?

MS

Focus
CHURCH

FAMILY
VIEWING ROOM

AUDITORIUM

Way Finding Signage & Lobby Environment

- Do you know where to go when you get there?
- Is the age breakdown of every kids ministry classroom easy to find and understand?
- Does the coffee taste good?
- Are there any signs in the wrong place?
- Are there any signs missing?



Team Dynamics

- Are our teams unified in training?
- Are our teams unified in language?
- Are our teams unified in spirit?
- Are our teams unified in their appearance?
- When was the last time we hosted a volunteer training event?
- When was the last time we thanked our volunteers?

Language on Documentation

- Are our theological beliefs easy to find?
- Is what we are printing professional and grammatically correct?
- Is our documentation easy to access for someone who needs training?
- Is there any conflicting wording on our website?
- Are there any questions we should answer more often?

**MEET ME
AT THE
FRONT ROW!**

#FRONTROWFOCUSED

Focus
CHURCH



**YOU NEVER STOP
NEVER STOP WORKING**

Service Flow & Structure

- How consistent is our Sunday church experience?
- What doesn't feel right about the service?
- Is there something new to consider when receiving the offering and talking about money?
- Are the songs we sing appropriate for who we are trying to reach?
- Is the preaching long enough?
- Is the preaching too long?
- Is there freedom in our worship that is not awkward but still spirit driven?

Sermon Response

- How can we train people to express their feelings about what God is doing during the sermon?
- Is there something about the keys playing during the introduction that keeps people emotionally engaged?
- Should the band stay behind the preaching?
- How can we create a culture of altar calls?
- Is how we handle new salvations the most effective?





Small Groups & How We Launch Them

- Are the groups we offer reaching every demographic?
- Are we communicating the group style good enough from the pulpit?
- Is it easy to sign up?
- Are the group leaders present and available on Sunday morning?
- Are the semesters long enough?
- Is the study material deep enough?
- Is the study material too deep?



This resource is free, but there is a lot more where it comes from.

Break200.com is a subscription based coaching website designed to help you grow in every area of ministry. From creating an assimilation process down to how to confront unruly board members, we have tried our best to think of everything you could possibly need and put it into bitesized videos that are only a few minutes long.

IT'S LIKE NETFLIX FOR CHURCH GROWTH

- Unlimited access to our ever-growing library of videos.
- Documents to help propel you forward.
- Sermon series artwork packaged for you to use.
- Access to a private Facebook group for Break200 members.
- Monthly live Q&A sessions.



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