

## We Deliver Premium-Quality, Herbal Solutions for Optimal Patient Outcomes

MediHerb® is a leader in herbal supplements among health care professionals and Standard Process is their exclusive U.S. distributor. MediHerb's success is fueled by a commitment to delivering high-quality, herbal solutions.



Dr. Robert Lichtenstein, DC, CNS  
[www.FunctionalNutritionistNY.com](http://www.FunctionalNutritionistNY.com)



## MediHerb® - Excellence in Herbal Medicines

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At MediHerb®, our promise is quality that is grounded in our commitment to upholding the highest standards of efficacy and safety of herbal medicines.

Our understanding of the vast intricacies of medicinal plants is unparalleled. Herbs are naturally chemically complex, presenting challenges at every stage of the manufacturing process. Navigating the inherent biological variability of herbs and the influences of growing, harvesting, drying, storing and extraction methods on final product outcomes means that we are continually defining and redefining herbal medicine quality benchmarks.

Our dedication to excellence in herbal medicines forms the cornerstones of our approach to quality.



## Our Herbal Sourcing – Quality & Sustainability

MediHerb® has fostered strong relationships with herb growers from around the world for over 30 years. Sourcing the best herbal materials with peak potency and the highest purity from sustainable growers forms the foundation of our approach to quality at MediHerb®.

With nourished, healthy soils and temperate growing climates at our doorstep, we're able to partner with local Australian growers in sourcing many medicinal plants where possible. When quality standards for specific herbs are best met elsewhere, we source from trusted international herb farms to ensure the optimal phytochemistry of the plant.

MediHerb®'s commitment to endangered and threatened herbs:

- We do not source herbs from regions or countries where those herbs are deemed as 'threatened'.
- We use cultivated herbal sources of 'threatened' herbs.
- Where no cultivated source is available, we establish cultivation of herb crops in conjunction with growers.
- If cultivation is not possible, we work closely with harvesters to optimize wild-crafting and establish protocols.
- We educate on sustainable alternatives to endangered herbs.
- When an herb is listed in the CITES Appendix II and a cultivated or sustainable source is not available, we cease to use that herb and delete the product from our range.



^Our farmers harvesting Rosemary in Australia.



## **Our Herbal Extraction Process & Manufacturing – The Best of Tradition & Science**

We are proud to produce all MediHerb® liquids and formulas at our world-class manufacturing facility and laboratory in Queensland, Australia. Our state-of-the-art facilities feature the latest technology and equipment to allow us to optimize the quality and consistency of every MediHerb® product.

MediHerb® was founded on our proprietary cold percolation herb extraction process — MediHerb® 1:2 Cold Percolation. Driven by the desire for consistently efficacious herbal medicines, Professor Kerry Bone developed this method to ensure high-quality and potent herbal liquids that retain the full spectrum of medicinal phytochemicals from raw herbal materials. Our approach avoids heat at every stage of production in the knowledge that it can damage the delicate balance of the phytochemical spectrum of the original herb. This process uses only two other components in manufacturing our herbal extracts: ethanol and purified water.



## Our Research & Innovation – Advancing the Understanding of Herbal Medicine

The future of herbal medicine is important to us. We invest heavily in independent, natural medicine research and partnerships to continue pioneering our industry. MediHerb®, as part of Integra Healthcare, has a strong commitment to excellence in natural healthcare research and makes significant investments in research and development (R&D). We have supported more than 20 clinical trials, and will continue to do so into the future in order to advance the understanding of herbal medicines.



## Our Leadership – Pioneering the Future of Herbal Medicine

MediHerb® is committed to the progression of herbal medicines into the future. We will continue to facilitate the integration of herbal medicine into mainstream acceptance, and promote appreciation of its vast benefits.

We are proud of our thriving worldwide practitioner community. We are also honored to be global leaders in quality herbal medicines with over 30 years of experience in sustainable practices, product development, research and education.