

2024-2027 CAPITAL CAMPAIGN

# **Continuing Our Legacy**

Rooted in Christian Care Since 1902

\$3.5 MILLION DOLLARS // 3 YEARS

# Mission Guided by Christian values we provide exceptional service to all entrusted to our care. Vision Statement Helping our community age well. Core Values Benevolence: For those in need Compassion: In all we do Excellence: Since 1902 Integrity: Without question Innovation: Creative solutions



### CASE STATEMENT

As we continue to strive for excellence in providing care and support to our residents, we recognize the importance of investing in our facilities, programs, and services. That's why we are launching a capital campaign aimed at raising funds for critical upgrades, expansions and Resident Aid Fund that will enhance the quality of life for those we serve.

### Your support will help us:

- **1. Renovate and Improve:** By modernizing our facilities, we can create a more welcoming and comfortable environment for our residents, ensuring that they feel at home and well cared for.
- **2. Expand Services:** With your generosity, we can expand our range of services and programs to meet the diverse needs of our community, from specialized care units to new recreational and wellness activities.
- **3. Empower Our Team:** Our caregivers are the heart of Brethren Retirement Community, and your support will provide them with the resources they need to continue providing compassionate and competent care to our residents.
- **4. Leave a Lasting Impact:** Your contribution will leave a lasting legacy that will benefit generations of seniors in our community, ensuring that Brethren Retirement Community remains a place of comfort, dignity, and compassion for years to come.

We invite you to join us in this important endeavor and invest in our future today. Together, we can make a real difference in the lives of our residents and the broader community.

# **GENERATIONS TRUST BRC!**

### Brethren Retirement Community, Darke County's Trusted Christian Care Legacy Since 1902

Trust is at the heart of everything we do. Since 1902, families in Darke County have entrusted us with the care of their loved ones, and we've proudly upheld this trust for generations. As a donor, your support helps us continue this legacy of compassionate care, rooted in Christian values.

At BRC, we believe in caring for the whole person – body, mind, and spirit. Our dedicated team creates a warm, family-like environment where residents thrive. Your donation ensures that we can provide personalized care plans and enriching activities that enhance the lives of those we serve.

By choosing to support BRC, you're not just investing in a care facility – you're joining a community built on trust and compassion. Your contribution helps us continue our mission of providing exceptional care to seniors in Darke County. Thank you for considering us as a partner in this important work.



"As I reflect on the past 4 years the world wide COVID 19 pandemic had a significant emotional, physical and financial impact on Brethren Retirement Community. By the grace of God, through the love and support of residents, families, care partners and the community alike we are rising above the set backs we endured during that difficult time. Prior to the pandemic your generous contributions for our last Campaign "Building on our Legacy" helped us successfully reach our funding goal. Now as we look to further our mission we are embarking in faith on the next step of the BRC journey with the "Continuing our Legacy" Comprehensive Campaign. Please once again consider partnering with us, as together we make a difference in the lives of many who call BRC their home."

John Warner, BRC, President & CEO



### Mill Ridge Village Assisted Living Small-House

\$500K

Designed to reinforce the identity of elders, all homes have private rooms and bathrooms for everyone. A living room with a fireplace,together with an open kitchen, where all meals are prepared and served at a communal dining table, completes the home.

Your support can help bring a groundbreaking concept to our Independent Living community, Mill Ridge Village. The addition of a Small House, accommodating up to five residents needing assistance with daily activities, offers a unique living option with private suites for independence and shared spaces for companionship and activities. Your contribution ensures that residents receive personalized attention from around-theclock caregivers in a small, supportive atmosphere.





"It's going to be a great benefit, not just for Mill Ridge, but for the entire Englewood community. We don't have many assisted living options right now. This will feel like your own little house or apartment, not a nursing home, providing just the right amount of help you need."

Mary Lou Langenkamp, Mill Ridge Village Resident



### **Independent Living Resident Amenities**

**Bocce Ball, Outdoor Exercise Equipment & Chestnut Center Furniture** 

With the success of our Senior FITness gym, we're thrilled to expand our wellness offerings by adding Outdoor Exercise Equipment along our scenic walking trails. Your support enables us to promote holistic well-being, integrating exercise seamlessly into daily walks while enjoying our community's natural beauty. Additionally, we're excited to introduce a bocce ball court in Chestnut Village, providing residents with a fun and engaging recreational space.

Your contribution also enhances the Chestnut Village Center, a hub for our Independent Living residents. By updating the furniture, you create a welcoming environment for socializing and community connections. Your generosity ensures that our residents have access to comfortable and contemporary spaces where they can thrive and enjoy vibrant community life. Thank you for helping us make these enhancements possible!



## \$100K

"BRC is all about quality 'aging in place,' making sure we have a safe and friendly environment. I'm excited about the bocce ball courts, the revamped walking trail, and the outdoor fitness area! I know these new additions will be loved and used by everyone!"

Alex Warner, BRC Independent Living Resident

### **Assisted Living Interior and Exterior Renovations**

Updates to Main Street, Juniper Lane, Car Ports, and Heating

We're excited to share our vision for revitalizing Main Street and Juniper Lane (JL) to enhance the living experience for our residents. With your support, we plan to install new white fencing around the pond and upgrade windows and the heating system. These improvements not only enhance the community's aesthetic appeal but also create a cozy atmosphere that prioritizes our residents' well-being.

Your involvement in this project is crucial to ensuring that Brethren Retirement Community remains a comfortable and inviting place for our residents. By contributing to these updates, you help us continue to offer a warm and secure environment, especially during colder months. Thank you for considering this opportunity to make a meaningful impact on our community.



\$700K

"Moving into Brethren Retirement Community felt like coming home! I love taking walks outside my apartment and being greeted by name, not just by friends but also by the amazing BRC Care Partners. I wouldn't dream of going back to living on my own after experiencing life here. It's such a wonderful place to live!"

Lela Munn, BRC Assisted Living Resident



# Renovation Of Skilled Nursing And Therapy Department

Thanks to your generous support, Brethren Retirement Community successfully transitioned to an all-private room setup in January 2023, greatly enhancing resident experience and receiving acclaim from Skilled Nursing residents. The recent capital campaign enabled the renovation of Rosewood 3, introducing a highly sought-after haven with modern amenities and consistently high occupancy rates. Your continued support drives our commitment to excellence, with upcoming renovations

in Rosewood 4-5-6 and the therapy

departments, ensuring that residents

receive top-notch care in a welcoming

and aesthetically pleasing environment.



\$1M

"I've been to BRC rehab a few times for knee and hip surgeries, and dealt with back problems too. The folks in the therapy department are top-notch—real pros who genuinely care. They're not just effective at what they do, but they're also friendly and down-to-earth.

Whenever I hit a roadblock, they always find a way to keep me moving forward. I can't thank them enough; they're more than just therapists, they're like family."

\$1.2M

George Marchal, BRC Resident, talking about the BRC Therapy Department

# Ongoing Support/Need for the Resident Aid Fund

Your support of the Brethren Retirement Community Resident Aid Fund directly impacts the well-being of our residents, ensuring that every individual feels valued and supported. This fund is a vital resource, providing financial assistance to residents facing hardship, so they can continue to receive the care and support they deserve, regardless of financial circumstances. Your donation helps maintain a sense of home and security within our community, affirming our commitment to compassion and inclusivity. The Resident Aid Fund, the backbone of our mission to care for elders, originated in the living room of Ivan and Clara Patterson. The heart of BRC's mission is to serve the elders who call BRC home until the end of their lives, and Resident Aid is how we can do this.

Thank you for joining us in upholding our values of dignity and care for all residents, and for helping us ensure that everyone has the opportunity to age with dignity in a warm and supportive environment.

Nothing is impossible when we all work together!

Ivan and Clara Patterson





# JOIN US IN MAKING A DIFFERENCE: Get Involved with BRC's Capital Campaign and Secure Your Naming Sponsorship Today!

NAMING SPONSORSHIP OPPORTUNITIES						
Naming Opportunity	Contribution	Payment Over 3 Years				
Outdoor Fitness Trail	\$15,000	\$5,000 per year				
RW Resident Rooms	\$15,000	\$5,000 per year				
RW Common Area	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
JL Library	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
Bird Aviary	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
Gift Shop	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
Beauty Shop	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
The Meeting House	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
The Clinic	\$25,000	\$8,333 per year	First Payment of \$9,000 / Next two payments of \$8,000			
Main Dining	\$50,000	\$16,670 per year	First Payment of \$17,500 / Next two payments of \$16,250			
RW Nurses Station	\$50,000	\$16,670 per year	First Payment of \$17,500 / Next two payments of \$16,250			
The Main Pond	\$75,000	\$25,000 per year				
RW Floor	\$100,000	\$33,335 per year	First Payment of \$35,000 / Next two payments of \$32,500			

WHAT YOUR SPONSORSHIP INCLUDES:		\$75,000	\$50,000	\$25,000	\$15,000
Recognition on a new donor wall located in lobby		•	•	•	•
Prominent signage placed outside the named space		•	•	•	•
Invitation and recognition at VIP Grand Opening event		•		•	•
Recognition in local newspapers		•	•	•	
Digital recognition on the BRC campus television station		•			
Logo on BRC website and hyperlink to your site		•	•		
Monthly mentions on BRC Facebook page until campaign ends		•			

# BRC would love to partner with you!

Please call Ryan Gathard, Director of Development, at (937) 547-7652, to see how you can be a part of **CONTINUING THE LEGACY** of BRC.

Your gift is essential to the financial strength and continued services that we offer. We appreciate your generous support! Your donation is tax deductible to the fullest extent allowable by law. Taxpayer ID# 34-4431168.