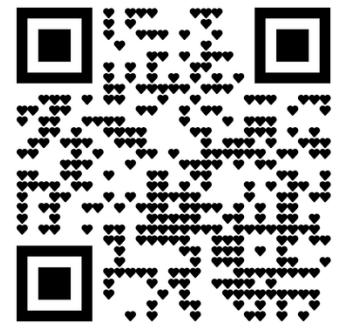


**Champ's
Heart**



COW PATTY BINGO

A day at the Waterfront with the Champs Heart family. Bring the kids, the grandkids, and your folding chairs. Good food, live music, and one very important cow.



Bouncy Houses



Pony & Buggy Rides



Live Music & Food Trucks



100 Squares, 50/50 Pot

SATURDAY

4 JUNE

6PM -

10:30PM



champsheart.com



the Waterfront | 1220 Event Ctr Dr, Idaho Falls, ID 83402



Cow Patty Bingo

A CHAMP'S HEART FUNDRAISER

Friends, this one's a little silly, and that's exactly the point.

On Saturday, June 4th, we're setting up shop at The Waterfront, for an afternoon of music, food trucks, pony rides, buggy rides, jumpy houses, and one very important cow who's about to do the most important "business" of her life.

Here's the deal. We've marked off 100 squares on a grid out at the waterfront. You pick a square. We turn the cow loose. Wherever she leaves her, ahem, contribution, that square's owner takes home half the pot. The other half stays right here at Champs Heart, helping us keep the gates open for the children, veterans, and families we're blessed to serve.

It's ridiculous. It's a little messy. And every ticket helps the horses keep doing their quiet, beautiful work.

HOW TO PLAY

- Tickets are \$500 per square
- Only 100 squares available — when they're gone, they're gone
- Pick your square when you register
- Show up June 4th and find your square on the grid
- Cheer (or pray) for the cow to do her business on your spot

THE BIG DROP PROCEDURE

- Once all tickets are sold, our official Champs Heart Cow Wrangler will release our star onto the grid
- The cow will "select" her square in true cow fashion (we don't rush her)
- Our referee verifies the winning square
- The winner is announced immediately over the PA
- 50/50 split — half the pot to the winner, half to Champs Heart

EVENT DETAILS

When: Saturday, June 4th, 2026

Where: Snake River Landing Waterfront

Time: 6pm - 10:30pm

Live music • Food trucks • Pony rides • Buggy rides • Jumpy houses • One very important cow

Every dollar raised supports Champs Heart, an Idaho ministry serving children, veterans, and families through the healing work of horses.



Cow Patty Bingo

A CHAMP'S HEART FUNDRAISER

Sponsorships

TITLE SPONSOR — THE COW — \$2,000 *One available*

You're the headline. Our cow has a name and a story this year, and it's yours.

- Title sponsor banner displayed prominently at the venue
- Name announced multiple times over the PA throughout the event
- Featured social media mentions leading up to and during the event
- Title sponsor recognition on the Champs Heart website
- Custom cow sash with your business name worn by our star (yes, really, and yes, you'll want photos)
- Recognition in post-event thank-you

STAGE SPONSOR — \$1,500 *One available*

Own the music. The live band plays under your banner all afternoon.

- Large logo on the main stage banner
- Stage sponsor announcement before each musical set
- Two PA shoutouts per hour during the event
- Logo on event signage and website sponsor page
- Social media mention in pre-event promotion
- Recognition in post-event thank-you

FOOD COURT SPONSOR — \$1,500 *One available*

Where the food trucks gather, your logo greets every hungry family at the event.

- Large logo on the food court entry banner
- Logo on all food truck zone signage
- PA shoutouts during the event
- Logo on event signage and website sponsor page
- Social media mention in pre-event promotion
- Recognition in post-event thank-you

PONY RIDE SPONSOR — \$1,500 *One available*

"Pony rides brought to you by [Your Business]" — heard, seen, and remembered by every parent at the event.

- Logo banner at the pony ride station
- PA shoutout every time a new group of riders saddles up
- Sponsor sign at the entry to the pony area
- Logo on event signage and website sponsor page
- Social media mention in pre-event promotion

BUGGY RIDE SPONSOR — \$1,500 *One available*

Your logo on every buggy that rolls along the waterfront.

- Logo signage on each buggy
- "Buggy rides brought to you by [Your Business]" PA announcement
- Sponsor sign at the buggy boarding area
- Logo on event signage and website sponsor page
- Social media mention in pre-event promotion



Cow Patty Bingo

A CHAMP'S HEART FUNDRAISER

Sponsorships

KIDS' ZONE SPONSOR — \$1,000 *Two available*

Own the bounce houses, the stick horse rodeo, and the kids' games area where families spend most of the afternoon.

- Logo on bounce house signage and the kids' zone entry banner
- PA shoutouts during the event
- Logo on event signage and website sponsor page
- Social media mention in pre-event promotion

FRIEND OF CHAMPS HEART — \$250 *Unlimited*

For the businesses who want to stand with us without taking a featured spot.

- Logo on the "Friends of Champs Heart" thank-you banner at the event
- Listed in our digital event program
- Social media thank-you post (group post recognizing all Friends)
- Listed on the Champs Heart website sponsor page for one year

IN-KIND DONATIONS *Always welcome*

Not in a place to write a check this year? We're also accepting in-kind donations for raffle prizes, side game prizes, gift baskets, and gift cards. Any business that donates an in-kind prize is recognized as a Friend of Champs Heart and listed accordingly.

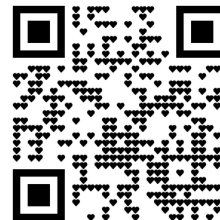
HOW TO COMMIT

Sponsorships are first-come, first-served.

To claim a level scan the QR code.

For questions contact Emily Sellers:
emilys@champsheart.org | 208-589-4082

Scan the code
get started



Sponsorship commitment deadline: May 21st

A FINAL WORD

Every business that signs on doesn't just put their name on a banner. You're standing with the families who find healing here. You're helping us keep the lights on, the horses fed, and the gates open for the next child, the next veteran, the next family who needs a quiet afternoon with a horse.

We don't take that lightly. And we're honored you'd consider being part of it.

With gratitude,
Larry Cudmore & the Champs Heart family