



BUILDING GREAT FUTURES

Capital Campaign



BOYS & GIRLS CLUB
OF LAS CRUCES

CREATING A FOUNDATION FOR THE FUTURE

For more than 60 years, the Boys & Girls Club of Las Cruces has been committed to serving the youth in our community. By providing a safe place to learn and grow, life-enhancing programs, character development experiences, hope, and opportunity, we have created a Club that gives youth a space of their own.

We now find ourselves at a turning point. Our programs are needed more than ever, but the Club's current location and size limit the number of kids we can serve. Ultimately, this means that fewer youth in our community have the opportunity to walk through our iconic blue doors and experience programs that have the potential to change their lives.

Clubs were created to give youth a home away from home, and we truly believe that now is the time to build the infrastructure to expand our physical footprint so that no child gets turned away. With your support, we are dedicated to achieving our goal of creating a foundation for future generations and will continue to do whatever it takes for the youth in our community.

With a working goal of approximately \$10 million, the Boys & Girls Club of Las Cruces Building Great Futures Capital Campaign will focus on renovating and expanding the former Video 4 property located at 1005 El Paseo Rd. The renovation and expansion project will provide a STEM lab, dedicated art room, theater, recreation room, and more. Additionally, the increased square footage will allow us to serve three times more Club kids on a daily basis.

Every day, we build great futures, and through this campaign, we are committed to creating opportunities for our community's youth for another 60 years and beyond. We look forward to you joining us on this journey!



ASHLEY ECHAVARRIA
CHIEF EXECUTIVE OFFICER



KAYLA FIKANY
BOARD CHAIR

A PLACE TO FEEL SAFE. A PLACE TO FEEL CONNECTED. A PLACE TO BELONG.



In 1965, Boys & Girls Club of Las Cruces made the long-term move to what many know as the old Presbyterian Church on Las Cruces Avenue. Since then, the facility has been a home away from home to tens of thousands of youth. Although the facility has never compromised our ability to deliver our mission, at just over 6,800 square feet, it continues to limit the amount of youth we can provide consistent daily services to. Moreover, a building of this age undoubtedly brings on multiple challenges including frequent costly repairs and the lack of infrastructure needed to provide the technology and tools that are imperative for young people to achieve 21st-century success.

For years, we have dreamed of welcoming Las Cruces kids and teens to a brand-new, state-of-the-art facility. This new facility will allow us to triple the amount of youth we are able to serve, fulfilling the same mission we have always worked for – building great futures for young people, but in bigger, more meaningful ways. As we plan for the future, we have met with local leaders to ensure our location makes sense for generations of Club kids to come. The new facility is part of a city-wide initiative to revitalize the El Paseo corridor. Plans for the 30,000-square-foot facility include:

- A state-of-the-art STEM lab
- A full-size gymnasium
- A separate wing for teens
- Spaces focused on the arts

By joining us on this journey, you are an integral part of building a foundation for the future!



NAMING OPP



Gymnasium

Low & M
HENS
COUR

Outdoor
Kitchen &
Courtyard

Frances
R. Kemp
Garden

Performing
Arts Center &
Multipurpose
Rooms

Art
Studio

Patio

Commons
& Gameroom

Culinary
Arts
Kitchen

Gym
Lobby

westwind
capital

Teen
Patio

Multi-Purpose
Field

ANONYMOUS
DONOR

Gaming
Loft



Teen Center



Teen
Commons

Teen
Porch

Zen
APRENDAMOS
Family of Services
Room

STEM Lab
APRES
Legacy

Learning
Center

Reading
Nook

Welcome
Center &
Lobby



Rerry &
Debbie
Hixon
Staff
Patio

Staff Break Room
Richard &
Susan Haas

Staff Work Room
Rerry &
Debbie
Hixon
Club Services Center

MCGRATH
FAMILY
Conference
Room

Kristen Haynie
in memory of
Billy Salomek
CEO Office &
Meeting Space

Alumni Porch & Blue Doors

Great Futures
Walkway

OPPORTUNITIES

Years from now, future generations will continue to benefit from the new Boys & Girls Club of Las Cruces facility. Through a naming opportunity, you can gift local youth a space they deserve where they have opportunities to thrive. These gifts also allow you to leave a lasting legacy that will serve as a symbol of your dedication to doing whatever it takes to ensure the success of youth in our community. The spaces listed below are available as naming opportunities to honor an individual, family, or organization. They are available on a first-come, first-served basis. Your investment helps give Club kids a space that is their own, a home away from home, and build a legacy of hope for generations to come.

Full Building Naming
\$5,000,000

Gymnasium **SOLD!**
\$1,500,000

Basketball Court **SOLD!**
\$100,000

Gym Lobby **SOLD!**
\$100,000

Scoreboard
\$50,000

Welcome Center & Lobby **SOLD!**
\$75,000

Alumni Porch & Blue Doors
\$75,000

Front Desk
\$25,000

Club Services Center
\$500,000

Conference Room **SOLD!**
\$40,000

Staff Break Room **SOLD!**
\$50,000

Staff Work Room **SOLD!**
\$50,000

Staff Patio **SOLD!**
\$50,000

CEO Office & Meeting Space **SOLD!**
\$20,000

Offices
\$10,000 each

Commons & Gameroom
\$500,000

Learning Center
\$300,000

Reading Nook
\$25,000

STEM Lab **SOLD!**
\$150,000

Culinary Arts Kitchen
\$250,000

Concession Stand
\$25,000

Zen Room **SOLD!**
\$25,000

IT Room
\$50,000

Performing Arts Center & Multipurpose Rooms
\$250,000

Art Studio
\$150,000

Full Teen Center **SOLD!**
\$500,000

Teen Commons
\$300,000

Teen Gaming Loft
\$225,000

Teen Media & Music Room
\$125,000

Teen Patio
\$50,000

Teen Porch **SOLD!**
\$50,000

Outdoor Kitchen & Courtyard
\$150,000

Multi-Purpose Field **SOLD!**
\$150,000

Playground
\$200,000

Garden **SOLD!**
\$50,000

Above Ground Cistern
\$15,000

Picnic Tables
\$3,000 each

Large Logo Statue
\$25,000

Front Porch Pillar (10)
\$15,000 each

One Brick on Great Futures Walkway
\$1,000

One Brick on Alumni Porch
\$500 (BGC Alumni Only)

OPPORTUNITIES TO MAKE A DIFFERENCE



There are many ways you can invest in Building Great Futures. All gifts of \$500 or more will be recognized on permanent donor recognition signage in the lobby of the new facility.

Make a pledge. Make a gift to the campaign, pledged over a one to three-year giving period. You may choose to satisfy your pledge through monthly, quarterly, or annual payments, or customize your own payment schedule. You can satisfy your pledge through payments by check, direct deposit, or credit card. We gladly accept Visa, MasterCard, Discover, and American Express. And we will be happy to send you reminders of pledge payments as they become due.

Make a gift of securities. Gifts of highly appreciated assets, such as stock with a very low basis, make excellent charitable gifts. By donating stock, you avoid costly gains and significantly help Las Cruces youth at the same time. We will be happy to assist you in transferring assets to complete your gift.

Make an in-kind gift. Boys & Girls Club of Las Cruces will consider all kinds of “other than cash” gifts such as real estate and personal property. We are happy to visit with you about potential in-kind gifts.

Special Tax-free IRA gifts. For those 70 1/2 or older, it is now possible to make tax-favored charitable gifts from traditional and Roth IRA accounts. A total of up to \$105,000 per year can be transferred directly from traditional or Roth IRAs to one or more qualified charities such as the Boys & Girls Club free from federal income tax. Amounts given in this way count toward required IRA minimum withdrawal amounts for the year of the gift. To make such gifts, it is important not to withdraw funds prior to a gift, but have the gift amount distributed directly from an IRA to the organization. Check with your tax advisor for more information.

Make a planned gift. For some donors, a planned gift—or other type of deferred giving arrangement—may better suit your financial and planning needs. These can be structured through a variety of vehicles, including a bequest in a will, a trust arrangement, and other income-producing vehicles such as life insurance and annuities. In considering a planned gift, it is best to consult your tax, legal, and financial advisor(s). We will be happy to work with you and your advisor(s) to structure a gift that best suits your tax and real estate planning needs.

Remember no gift is too small to make a difference for our communities youth!

BOYS & GIRLS CLUB OF LAS CRUCES

BUILDING GREAT FUTURES

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ASHLEY ECHAVARRIA
CHIEF EXECUTIVE OFFICER
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OF LAS CRUCES

BOYS & GIRLS CLUB OF LAS CRUCES LEADERSHIP

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