

5-Star Sweepstakes Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

Eligibility: The sweepstakes is open to all current LeadingAge and Value First members (each, a “Member”). Members with multiple locations may enter once per location, but a Member may not win more than one Prize. Entrants are subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

Sponsor: The sweepstakes is sponsored by Value First, Inc 3001 Broadway St. NE, Suite 300 Minneapolis, MN 55413 (“Sponsor”).

Agreement to Official Rules: By participating in this sweepstakes (the “Sweepstakes”), entrants agree to abide by the terms and conditions thereof as established by Sponsor. Sponsor reserves the right to qualify all submissions and to reject any submissions that do not meet the requirements for participation as established by Sponsor.

Sweepstakes Period: The Sweepstakes begins on July 6, 2026 12:00 PM CT and ends on December 6, 2026 11:59 PM CT (“Sweepstakes Period”). Entries received before or after the Sweepstakes Period are void. Sponsor’s computer is the official time-keeping device for the Sweepstakes.

How to Enter: During the Sweepstakes Period, go to <https://www.value1stonline.com/drawing-form-page> and complete the entry form with a Member contact name, email address, phone number, Member organization name, and Member address, or send an email to info@valuefirstonline.com with the required information (an “Entry”). Members who utilize Value First as the primary group purchasing organization for their food program and are members of LeadingAge or a LeadingAge state affiliate at the time of entry will automatically be entered into the drawing with the following information: member organization name and address, member contract name, email address and phone number. For Members who are not utilizing Value First as their primary group purchasing organization for their food program at the time of entry, we require the following information to enter: member contact name, email and your most recent full calendar month of food purchase history in excel format that includes the following data:

- Manufacturer item number
- Current manufacturer name
- Complete product description
- Quantity purchased of Designated Unit of Measure
- Price paid for each item on 1st day of the most recent full month
- Designated purchase unit of measure (bx, cs, ea, etc)
 - Package detail for unit of measure Qty (eg. BX of 100)

Limit one Entry per Member location regardless of method of entry. Members with multiple locations can enter once per location, but will not be eligible to win more than one Prize. Any Member found to use multiple accounts to enter will be ineligible. Incomplete Entries are

invalid and not eligible to win. Use of computer programs and/or other automated devices to enter the Sweepstakes is prohibited. Normal internet access and device usage charges imposed by your ISP may apply.

Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, the users, or by any of the equipment or programming associated with or utilized in this Sweepstakes; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant's ability to participate in the Sweepstakes.

Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes and award the prizes from Entries received up to the time of termination or suspension should causes beyond Sponsor's control, including unauthorized human intervention, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the Sweepstakes or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Sweepstakes.

Selection of Winners: If Sponsors receives less than twenty (20) eligible Entries during the Sweepstakes Period no Winners will be declared and no Prizes will be awarded. If twenty (20) or more Entries are received, on or about October 16th, 2026, three (3) winners, (each, a "Winner") will be selected at random from all eligible Entries received. Three (3) additional Winners (each, a "Winner") will be selected on December 6, 2026. The odds of winning are not calculable in advance and depend on the number of eligible Entries received.

Notification of Potential Prize Winners: The Winners will be notified via email. If any Winner does not acknowledge acceptance of the Prize within thirty (30) days after being notified that he or she is a Winner, another Winner may be chosen using the same procedure specified above.

Requirements of Winners: Sponsor may require all Winners to sign and return an affidavit of eligibility and liability and publicity release, wherever lawful, as a precondition to award of any Prize. If any Winner fails to sign and return the requested documents to Sponsor, that Winner may be disqualified, and the Prize will thereafter be awarded to an alternate Winner from the remaining valid entries using the procedure specified above.

Prize: Three winners will be announced on Tuesday October 27, 2026 and each Winner will receive ten thousand dollars (\$10,000 USD) (the "Prize"). Three additional winners will be announced on Monday December 7, 2026 and each Winner will receive ten thousand dollars (\$10,000 USD) (the "Prize")

No Member may win more than one Prize. All Winners are responsible for any and all applicable local, state, and/or federal taxes and fees. The total value of all Prizes is \$60,000 USD.

Privacy: All data identifying you or relating to you (“personal data”) collected or processed in connection with your entry or other participation in the sweepstakes will be used by Sponsors for the administration of the Sweepstakes, including the awarding of any prize, and any accounting, tax-related documentation or other compliance obligations associated with the Sweepstakes. Sponsor may share your personal data with various third party service providers in connection with its administration of the Sweepstakes, as well as with government authorities and others as may be required by law. If you do not wish for your personal data to be used in this manner, please do not enter the Sweepstakes.

RELEASE AND PUBLICITY: ENTRANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR AND ITS RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, PARTNERS, AFFILIATED COMPANIES, SUBSIDIARIES, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTIONAL AGENCIES, AGENTS, SUCCESSORS AND ASSIGNS FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES. SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE SWEEPSTAKES OR IN THE ANNOUNCEMENT OF THE PRIZE. BY RECEIPT OF THE PRIZE AND BY SIGNING AN AFFIDAVIT OF ELIGIBILITY AND LIABILITY/PUBLICITY RELEASE, IF REQUESTED, EACH WINNER CONSENTS TO THE USE OF HIS OR HER NAME, AND ADDRESS BY SPONSOR FOR ADVERTISING AND PROMOTIONAL PURPOSES, WITHOUT ANY ADDITIONAL COMPENSATION, EXCEPT WHERE PROHIBITED. NO ENTRIES WILL BE RETURNED. ALL ENTRIES BECOME THE PROPERTY OF SPONSOR.

DISPUTES: EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION, PURSUANT TO ARBITRATION CONDUCTED UNDER THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, TO TAKE PLACE IN MINNEAPOLIS, MINNESOTA; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND SPONSOR IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY, AND

CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF MINNESOTA, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW, RULES OR PROVISIONS (WHETHER OF THE STATE OF MINNESOTA OR ANY OTHER JURISDICTION) THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF MINNESOTA.

Sweepstakes Results and Official Rules: To obtain the identity of the Winners and/or a copy of these Official Rules, email info@valuefirstonline.com and put, "Contest Rules" in the subject line.