

# VINNY SAPUTO

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NAPLES  
PREMIER  
HOME  
WATCH



## ▶▶ partner spotlight

### BUILDING A REPUTATION

“This is the place we needed to be,” Vinny Saputo begins with a smile. As Vinny touches on his love for Naples, his energy is palpable. It’s clear that he has a deep affinity for his new home.

For two decades, Vinny built a career as a police officer, EMT, and firefighter in his home state of New Jersey. And yet, he had long felt a yearning for Southwest Florida. His grandparents and parents both vacationed in the area, and he and his wife, Kim, had been spending time in Naples since they met. They got married in Naples in 2009 and continued to visit as their family grew.

“We have pictures of our kids as babies in car seats on the beach. It’s a special place for us,” Vinny reflects.

After 20 years in emergency services in Jersey, Vinny was ready for a change. He was stressed out and tired of the gray, cold winters.

“One day, my wife said, ‘How about we move to Naples?’ I thought she was joking, but she was serious. So in 2018, I jumped on a plane, flew down here, and tried to start a new life for us.”

#### Building a New Life

Vinny arrived a few months ahead of his family. In the meantime, he set out to find work and build a new foundation. Vinny first considered getting back into police work.

“Then, one day, I had an epiphany. Why am I starting over with the same thing? I was stressed out and overworked in

Jersey, which was a big part of why I left. I wanted a more family lifestyle. A better lifestyle.”

Vinny landed a job as a security supervisor at the hospital, and then for the Ritz Carlton, where he had the opportunity to learn about customer service from the best in the business. During this time, he created Naples Premier Home Watch.

#### Building a Reputation

Vinny knew he could succeed in the home watch industry. His challenge was finding proper training. With no regulation in the industry, he quickly discovered that the quality of service varies wildly. Vinny knew he wanted to learn from the best.



Vinny Saputo and his wife, Kim.





••• “I went to seek out who was doing home watch and who was doing it at the caliber I wanted to do it at,” Vinny explains. “I found a lady named Diane Pisani. She had a home watch business with a partner, and they watched 150 properties. Then, her partner got sick and she needed to figure out how to do it herself. She looked around, and she couldn’t find a company that would do it to her standards. So she started her own training company.”

Vinny immediately took to Diane’s teachings. She, like Vinny, was committed to providing exceptional service.

Over the past three years, Vinny and Naples Premier Home Watch have become one of the area’s most reputable companies. Everything he does is rooted in customer satisfaction.

Vinny is building Naples Premier Home Watch with a spirit of optimism, commitment, and integrity. In 2021, he hired his first full-time employee and upped his client base to 85 properties. The *Naples Daily News* named Naples Premier Home Watch the #1 real estate management/home



The Saputo family moved to Naples from New Jersey in 2018 (From left to right: Kim, Mia, Gianna, Vinny).





# “OUR CULTURE IS POSITIVITY.”

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Vinny Saputo, owner of #1-ranked Naples Premier Home Watch.

watch company in the city in 2021. Vinny is also the current president of the International Home Watch Alliance (IHWA), an organization committed to training and standardizing the home watch industry.

“Our culture is positivity. We live in a beautiful place. We love what we do, and we do things the right way. And that's how I want to build my company.”

### Family First

As he builds Naples Premier Home Watch, Vinny continually reminds himself of his purpose: his family. They are the reason that he left his career as a police officer to begin again, and they are the reason he works hard each and every day.

Vinny's daughters, Gianna and Mia, are nine and six, respectively.

“I became my own boss to spend more time with my family. That's what spurred this whole lifestyle change,” Vinny says. “We enjoy everything on or around the water and spending quality family time. If there's anything I've learned these last few years, it's to let things slow down and really appreciate the things you have in life and the people that are in your life. Spend quality time.”

Vinny's wife, Kim, is also making a name for herself in her new home. She was named the #1 hairstylist in Naples by the *Naples Daily News*, joining her husband as the best of the best in Naples.

“How many hairstylists and how many home watch companies are in Naples? We set out to achieve greatness and we're continuing to build on it. I'm building an empire here in Naples, and I'm not going anywhere.”

For more information, please visit [www.naplespremierhomewatch.com](http://www.naplespremierhomewatch.com).

