



We Love Homewood Day Festival Sponsorship Packet

Saturday, May 2, 2026

We Love Homewood Day 2026 (WLHD) will be held Saturday, May 2nd; it will be a day full of festivities and celebrating Homewood! The festival takes place at Homewood Central Park from 10:00am – 4:00pm. Sponsorship levels for The We Love Homewood Day Festival 2026 are detailed below. Each level of sponsorship determines how widely your business / organization will be publicized. Gold and Silver sponsors will receive a complimentary booth at the July 4th Festival and the Fall Festival. Gold level sponsors will also receive a complimentary booth at the Back to School Bash in August and parade entry in the Christmas Parade. All proceeds from WLHD Festival go to benefit community organizations.

Gold Sponsors: \$1000 & above

- Placement of company logo and/or name on all promotional items
- Premium placement of company logo and/or name on all advertising materials
- Sponsorship of 2 attractions at WLHD Festival
- Complimentary vendor booth at WLHD Festival (1 table & 2 chairs provided with booth)
- Recognition on sponsorship banner at WLHD Festival
- Logo & Name placement on sponsorship recognition website page with link to your website
- 10 All-you-can-ride attractions wristbands (WLHD Festival - \$150 value)
- Complimentary vendor booth at July 4th Festival (1 table & 2 chairs provided; at our most attended festival)
- Complimentary vendor booth at Back to School Bash (Aug 2026) (1 table & 2 chairs provided with booth)
- Complimentary parade entry in the Christmas Parade (Dec 2026) (1 vehicle with trailer)
- Sponsor spotlight on social media prior to WLHD

Silver Sponsors: \$500

- Company name and/or logo placed on all advertising materials
- Sponsorship of 1 attraction at WLHD Festival
- Complimentary Booth at WLHD Festival (1 table & 2 chairs provided with booth)
- Recognition on sponsorship banner at WLHD Festival
- Logo & Name placement on sponsorship recognition website page with link to your website
- 5 All-you-can-ride attractions wristbands (WLHD Festival - \$75 value)
- Complimentary vendor booth at July 4th Festival (1 table & 2 chairs provided; at our most attended festival)

*** Please complete attached sponsorship form and return by Wednesday, April 1, 2026 ***

Additional sponsorship opportunities at WLHD include: Homewood Rotary Sidewalk Chalk event and the We Love Homewood Day 5K.

For more information on all things We Love Homewood Day please visit:

<https://www.homewoodparks.com/wlhd>



WLHD Festival Sponsorship Registration Form

Business / Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email: _____

Sponsorship Levels: Gold (\$1,000 & Above) Silver (\$500)

Please send Invoice for Sponsorship Fees

Will your business/organization have a vendor booth at "We Love Homewood Day Vendor Expo 2026"? Yes No

Below waiver must be signed to participate at Vendor Expo

Vendor Expo Waiver: I have read and do understand the rules and conditions of the We Love Homewood Day Vendor Expo and shall agree to abide by them. The undersigned shall indemnify and hold harmless the We Love Homewood Day Festival, Committee, Homewood Parks & Recreation, City of Homewood, and all sponsors from all claims, liabilities, costs, expenses, and damages which may result from the operation of your booth.

Signature: _____ Date: _____

Please return completed form by one of the following means:

Mail Form:

Homewood Parks & Recreation
Attn: We Love Homewood Day
1632 Oxmoor Road
Homewood, AL 35209

Email:

rusty.holley@homewoodal.org

Sponsorship Deadline: Wednesday, April 1, 2026

***Thank you for your support and helping to make
"We Love Homewood Day" a success in 2026!***

For any questions, please contact: Rusty Holley
205-332-6705 (or) rusty.holley@homewoodal.org

We Love Homewood Day 2026 Vendor Expo

VENDOR EXPO RULES AND CONDITIONS (Sponsors)

HOURS OF OPERATION: Saturday, May 2, 2026, from 10:00 a.m. to 4:00 p.m. Vendor understands that the Vendor Expo will be held at Homewood Central Park, 1632 Oxmoor Road, Homewood, Alabama 35209

SET-UP & LOAD-OUT: Set-up may begin at 8:00 a.m. on Saturday, May 2, 2026, and must be complete no later than 9:45 a.m. **No motor vehicles will be allowed in Homewood Central Park** due to irrigation systems. Vendor check-in will be located along Central Avenue curb adjacent to the former skate park. Logistics of unloading of materials for booth setup and vendor parking arrangements will be emailed to each vendor prior to the event. All materials shall be removed from the grounds by 8:00 p.m. on Saturday, May 2, 2026.

PARK GROUNDS: *DO NOT DRIVE ON PARK GROUNDS.* Vendor accepts liability for any damage to the grounds or other public or private property.

VENDOR SELECTION: The We Love Homewood Day Committee and Homewood Parks & Recreation reserve the right to refuse any vendor.

EXPO BOOTHS: Booth size will be 11 feet wide by 11 feet deep. Vendors must provide all supplies necessary to operate their booth. Booths will not have access to electricity. We have had vendors forget to bring a tent in the past; please remember it can be extremely warm in early May.

1 Table and 2 chairs will be provided as part of the vendor's sponsorship package.

BOOTH RENTAL FEES: *Sponsorship fee includes a vendor booth.*

PROHIBITED ITEMS: Alcohol is strictly prohibited on festival grounds. No items may be sold, displayed, or distributed that the We Love Homewood Day Committee deems dangerous, inappropriate, or unsuitable for a family-friendly event (i.e., weapons, fireworks, etc.) that could pose a safety risk. Smoking, vaping, and the use or sale of tobacco products are not permitted within vendor booths or anywhere on festival grounds.

GOVERNING LAWS: This Agreement shall be governed by the laws and the health, sanitation and fire regulations of the State of Alabama, Jefferson County and City of Homewood.

BUSINESS LICENSE & SALES TAX: A city of Homewood business license is not required to be a vendor at WLHD. All sales taxes are the responsibility of the Vendor. The Committee and Homewood Parks & Recreation assume no liability for the collection of sales tax or other governmental fees.

SECURITY: Vendors are responsible for the security of their own property and equipment at all times. No security personnel will be assigned specifically to Vendors. The Committee and Homewood Parks & Recreation shall not be held responsible for loss, theft or damage to any property left on the grounds at any time.

WEATHER: We Love Homewood Day will be held rain or shine. In the event of severe or unsafe weather conditions, event officials reserve the right to postpone, reschedule, or cancel some or all activities. Sunday, May 3 may be used as a rain date at the discretion of event officials. There are no refunds in the event of weather-related changes.

UPDATES: All updates, the day of the event, will be made via Homewood Park's Facebook Page. These updates will occur if there are any changes, delays, or cancellations due to weather or other unforeseen circumstances. Updates will appear on the Park's Facebook page (<https://www.facebook.com/homewood.parks>) and Instagram page (https://www.instagram.com/homewood_parks/?hl=en).

CONDUCT: We Love Homewood Day is a family-oriented event for all ages. Behavior unsuitable for the festival, or which constitutes a public nuisance, will not be permitted. The Committee and Homewood Parks & Recreation at their discretion shall determine whether an act is unsuitable.

VIOLATIONS: Vendor acknowledges that a breach of any of the terms of this Agreement may result in the termination of this Agreement and the preclusion of the Vendor's participation in the Expo. In the event this Agreement is terminated as a result of any breach by Vendor, Vendor shall not be entitled to any refund but shall forfeit all amounts previously paid as liquidated damages.

LIABILITY: Vendor shall indemnify and hold the We Love Homewood Day Committee, Homewood Parks & Recreation, City of Homewood, contractors, and volunteers harmless from any claim or cause of action arising out of or in connection with the acts or omissions of Vendor under this Agreement. Vendor shall reimburse the Committee for any costs, including but not limited to, reasonable attorney's fees incurred in defense against any such claim.

RELEASE: *Vendor signature on the registration form indicates acceptance of the terms and participation rules.*

QUESTIONS? Call (205) 332-6705 (or) Email: rusty.holley@homewoodal.org

Revised 01-14-2026

We Love Homewood Day
1632 Oxmoor Road
Homewood, AL 35209
(205) 332-6701
www.homewoodparks.com