

Al-Ready Hiring

The blueprint for TA leaders





Foreword

Matt Alder is a globally respected talent-acquisition strategist and host of Recruiting Future, one of the world's leading TA podcasts with 600+ episodes and over two million downloads, giving him a rare, cross-industry view of what's hype and what actually works. He recently joined Saville Assessment's 'The Deep Dive' podcast to explore how Al could automate a large share of hiring tasks (he argues as much as 80% by 2027) and what leaders should do now to stay indispensable.

"Al is no longer the future of Talent Acquisition. It's here right now. But I understand there's a huge amount of noise, and as a TA leader, you're probably feeling a bit overwhelmed by the rapid pace of change. When I speak with people in the industry, conversations often highlight the tension between the immense potential of AI and genuine concerns about ethics, transparency, and keeping recruitment truly human.

Saville Assessment's timely report adds valuable insight into this important topic. It provides useful guidance and practical examples to help you thoughtfully integrate AI into your hiring strategy. My advice is to stay curious, ask challenging questions, and be ready to navigate a future where AI plays an even bigger role than we currently anticipate.

Matt Alder

Recruiting Future



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The current state of Al in talent acquisition

In the HR world, use of AI has rapidly shifted from fringe experimentation to the mainstream. A 2024 Gallup survey revealed that 93% of Fortune 500 Chief Human Resource Officers (CHROs) have started integrating AI tools into their hiring and business operations.



This shift ignited in late 2022, when OpenAI's ChatGPT became a household name out of nowhere. While that initial version was rough around the edges, especially compared to today's suite of GenAI tools, it showed immediate promise to solve several longstanding recruitment challenges. But even today, beneath the surface of this rapid adoption lies widespread inconsistency. Many organizations have tested the waters, but this will only get you so far without a cohesive, organization-wide strategy.

At the other end of the spectrum, some organizations have banned Al altogether, citing security, legal, or ethical concerns. This is because, despite the buzz, we are still in the early adoption stages. So much so, that fewer than 1% of leaders consider their organizations fully Al-ready. This highlights a significant gap between perception and reality.

Where is the opportunity for talent acquisition leaders?

"Al isn't just a passing trend; it's a fundamental shift in how we work. The leaders getting it wrong are those treating it like a plug-and-play tool rather than a cultural transformation. The real opportunity lies in fostering a culture of exploration, where teams are encouraged to test, learn, and evolve with Al. Purposeful curiosity (not rigid control) is what will shape the future of talent acquisition."



Hype vs reality: what talent leaders need to know about Al in recruitment

As a talent acquisition (TA) leader, you're no stranger to the noise surrounding AI, particularly the persistent narrative that it will replace human decision-making. While unsettling, there is a kernel of truth hidden beneath the hype.

Al isn't going anywhere. In fact, <u>90% of companies</u> are already using it at some stage of the hiring process. Thankfully, experts increasingly agree that Al doesn't have to diminish the human experience. When used thoughtfully, it can actually enhance it.

So what's the next step for tech-savvy recruiters who don't want to be left behind? It's shifting from reactive adoption to intentional, strategic use.

Organizations are either using AI by default or by design. This means that you can passively follow where the market leads, or you can actively shape your hiring strategy to get the most from new technology.

Hear from the R&D Director of Saville Assessment and Wave model co-founder as he explores Al in hiring and how talent acquisition leaders can navigate this new reality.

"I see AI as the best chance we've had to deliver what I call "precision-guided merit": using data to focus hiring on what truly predicts performance while keeping talent pipelines genuinely diverse. At Saville Assessment, we have an AI tool that builds role profiles without personal data. Then we train our models to optimize for two things: does this actually improve hiring outcomes, and is it fair across gender, age and ethnicity? I know AI isn't flawless; it can sound confident and still be wrong or simply repeat the bias in the data you give it. That's why we check results on fresh samples, stay open about how decisions are made, and never claim "bias-free."

For talent acquisition leaders, you should see AI as both an efficiency boost and an extra set of hands: use it to manage high volumes, keep candidates warm and understand where ROI and fairness are leaking. Start with your real pain points, measure what changes, and keep human judgement firmly in the loop."

Rab MacIver - R&D Director & Wave Model Co-founder

What can Al actually do?

As Matt Alder points out in our recent podcast episode, we're living in a time of extreme noise where it's increasingly hard to separate what's real and what's simply hype.

So, let's put three common AI promises under the microscope, to see how they hold up in reality:

Promise (1)

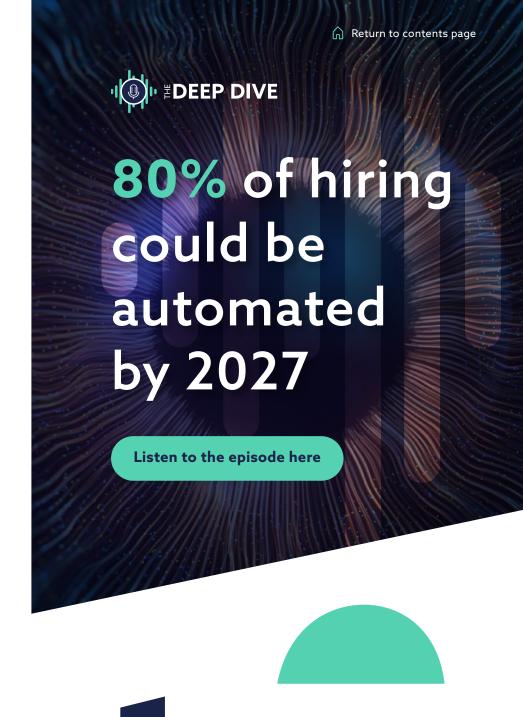
"Al will save us enormous time and money."

Reality:

Al can save time when there is a proper oversight and structure.

When thoughtfully applied, AI can automate repetitive tasks and drastically speed up recruitment workflows. For example, AI chatbots and scheduling tools can handle the initial stages of candidate engagement. Removing this burden from recruiters' shoulders allows them to focus on building relationships with qualified candidates who are further along in their interview process. This has allowed some organizations in high-volume environments to see a 30% reduction in cost-per-hire.

However, these gains only materialize when AI is integrated thoughtfully and with proper governance. When you rely heavily on AI at the very start of the recruitment funnel it could pose a <u>risk of screening out high quality candidates</u>, especially those with non-traditional experience or less conventional career paths. That's why oversight is essential.





"Al removes guesswork and bias, since it's purely data-driven."

Reality:

Al reflects the biases in its training data, unless those biases are actively managed.

This is one of the most dangerous assumptions. While AI can process more data, it is not inherently neutral. AI ultimately relies on human input. If the input data includes bias, the algorithm will learn and base decisions on that.

A high-profile example is Amazon's internal resume-screening AI, which was trained on ten years of historical hiring data. Since the company had predominantly hired men for technical roles, the AI learned to downgrade resumes that included the word "women", even in phrases like "women's chess club captain". The project was eventually scrapped after it became clear that the tool was discriminating against female candidates.

While this happened over ten years ago, it still serves as a cautionary tale that reminds us human bias can easily be transferred into software, unless measures like diverse training datasets and regular audits are built into the system.











10 years of hiring data (male dominated)

Al hiring model

Downgraded female resumes

Al is only as fair as the data and systems behind it, and that's why transparency and scientific validation must be non-negotiable for TA leaders evaluating automation solutions.

"At Saville Assessment, we focus on embedding fairness into assessment solutions from conception through development and implementation. Once assessments are in use, ongoing monitoring and continuous evaluation are also central to our approach."

Jake Smith

Screening Solutions Manager

Promise 3

"Al will identify the best candidates better than humans can."

Reality:

Al can support decision-making, but it can't replace it.

Al can surface valuable insights to support hiring decisions, but it's not a substitute for scientific rigor. At Saville Assessment, we believe in using robust, industry-leading psychological science to enhance, not automate, decision-making.

While AI can help shortlist candidates or match skills to roles, it lacks the nuance to assess culture fit, motivation and interpersonal dynamics. These are the factors that often determine long-term success, best evaluated by people, guided by science.

That's why the most forward-thinking organizations use AI to augment a science-led hiring process, not override it. Relying solely on "automated fairness" or chasing "total efficiency" risks undermining the very outcomes you're aiming to improve.

How top hiring teams are using Al in recruitment



Many recruitment teams are seeing real, measurable value from AI, especially when it's applied thoughtfully. Here are four areas where AI is consistently delivering results:



Writing job ads at scale can overwhelm teams. Generative AI can quickly create consistent, brand-aligned postings. This allows recruiters to focus on rectifying any biased language that might discourage strong candidates and ensure the description aligns with their goals.

2. Interview Support

Al is saving time in the interview process, particularly around scheduling and documentation. Intelligent scheduling tools like Calendly automatically manage availability and coordinate interview logistics, eliminating the back-and-forth that usually eats into recruiters' time.

Recording and AI note taking tools such as Metaview or Fathom use AI to transcribe conversations, highlight key moments, and generate structured summaries. Recruiters can check the Al summary for key takeaways for each interview question, providing a quick, easy, and accurate reference when comparing candidates.

3. Workflow Automation

Beyond these tasks, AI is also beginning to automate broader interview workflows. For instance, platforms like Greenhouse can automatically:

- Trigger post-interview feedback forms once a session concludes
- Generate preliminary candidate scorecards based on structured
- Flag next steps such as scheduling another round or declining a candidate based on scoring logic or hiring criteria

This type of workflow automation reduces admin overhead, ensures timely follow-up, and frees recruiters to focus on evaluation quality and candidate experience.

At Saville Assessment, we believe that a great candidate and recruiter experience comes from having frictionless processes that don't compromise on rigor. We design solutions to integrate seamlessly with world-leading ATS platforms like Greenhouse, Workday and Oracle, supporting efficient workflows while keeping science-led decisionmaking at the core.









How Al-savvy is your TA function?

Al self-assessment Score each answer 1-3 points, then add up your total to see your level.

1. How often do you use Al in your TA work?

- 1. Rarely or never
- 2. Occasionally (weekly)
- Daily or embedded in workflows

2. How would you describe your Al maturity?

- 1. Experimenting: individual trials and ad-hoc pilots
- 2. Adopting: the team uses AI for specific TA tasks
- 3. Integrating: Al is part of TA strategy, workflows, and governance

3. What's your primary use of Al today?

- 1. Basic drafting (emails, job ads)
- 2. Research, sourcing, or interview note-taking
- Workflow automation (scheduling/ nudges/triage) or multi-stage orchestration

4. How do you prompt Al tools (e.g., ChatGPT)?

- 1. Generic prompts
- 2. Lightly tailored prompts for TA tasks
- 3. Structured prompt libraries or playbooks for repeatable outcomes

5. How confident are you evaluating Al outputs?

- 1. I accept most outputs as-is
- 2. I fact-check and revise
- 3. I systematically check accuracy, bias, and alignment to criteria

6. Do you apply AI across multiple TA stages?

- 1. Not yet
- 2. Occasionally (e.g., sourcing or screening)
- Yes—sourcing, screening, comms, scheduling, and reporting

7. Which best describes your organization's AI policy for hiring?

- 1. No clear policy
- 2. Some guidelines exist (usage, approvals)
- 3. Clear rules, training, audit trails, and support infrastructure

8. Are you using AI for TA analytics or reporting?

- 1. No
- 2. Exploring tools
- Yes—automated dashboards (time-to-hire, cost-per-hire, impact ratios, retention)

9. Your team's attitude toward Al experimentation?

- 1. Cautious and slow to adopt
- 2. Encouraged but informal
- 3. Actively supported with training, guardrails, and time

10. Do you measure business impact from AI in TA?

- Not yet
- 2. Some informal tracking (e.g., time saved)
- 3. Clear KPIs tied to speed, quality, fairness, and cost

11. How do you select new Al tools?

- 1. What's trending or easiest to try
- 2. Peer reviews and demos
- 3. Structured evaluation (ROI, privacy/ security, fairness, fit)

12. How do you apply AI to sourcing and research?

- 1. I don't yet
- 2. Summarize/ideate (talent maps, company research)
- Optimize for search platforms and build repeatable sourcing agents

13. How frequently do you engage in Al learning?

- Rarely
- 2. Follow some creators or short courses
- 3. Regular, structured learning with knowledge-sharing

14. Are you personalizing the candidate experience with AI?

- Nο
- 2. Limited to basic emails or updates
- 3. Dynamic personalization (timing, content, reminders by stage/behavior)

15. What role does AI play in your 2025 TA strategy?

- 1. Not yet part of the plan
- 2. We're exploring defined use cases
- 3. It's core to our roadmap (capabilities, governance, skills)

Score yourself (max 45)

15-24: Al Newcomer

You're just getting started - focus on a few high-friction wins (scheduling, status nudges) and basic reporting.

25-34: Al Explorer

You're using AI in smart ways - now formalize your playbooks, KPIs, and governance so you can scale confidently.

35-45: Al Leader

Al is embedded. You're optimizing for speed, quality, and fairness with clear metrics, audits, and continuous upskilling.

Navigating the risks of using Al in the hiring process



Talent leaders must be aware of the ethical challenges and risks that come with AI technologies. These tools can unintentionally perpetuate or even amplify discrimination. If an algorithm is trained on historical hiring data that contains human bias, it will learn and make decisions based on that data.



Mitigating bias requires diverse training datasets, regular testing, and, in some cases, deliberately constraining or correcting the algorithm. It is essential for various experts across disciplines to <u>rigorously evaluate</u> these tools for adverse impact.

In fact, the risks associated with AI in recruitment have led some jurisdictions to require formal bias audits. For example, New York City mandates <u>annual audits of automated hiring tools</u> to ensure they are designed and monitored for fairness.

Another risk lies in how these systems handle personal data. Many Al tools rely on large amounts of sensitive information, raising legitimate concerns about data storage, usage, and protection.



Only 27% of AI hiring vendors provide candidates with an explanation of automated decisions.

Organizations are increasingly concerned about potential data leaks or misuse. As the <u>number of data breaches increases globally</u>, HR and recruitment platforms have become attractive targets for cyberattacks.

At the same time, internal misuse can also occur when organizations lack clear access controls, anonymization standards, or audit trails. With regulations like GDPR and CCPA setting strict requirements around consent, transparency, and data purpose, mishandling candidate data can lead to significant legal and financial consequences.

Additionally, many AI systems function as "black boxes," providing results without explaining how they were reached. This lack of transparency creates problems, especially in hiring. Candidates and regulators demand accountability. If an applicant is rejected based on an AI recommendation, employers must be able to explain the legitimate, job-related reason behind that decision. Without it, they risk entering ethically and legally uncertain territory.

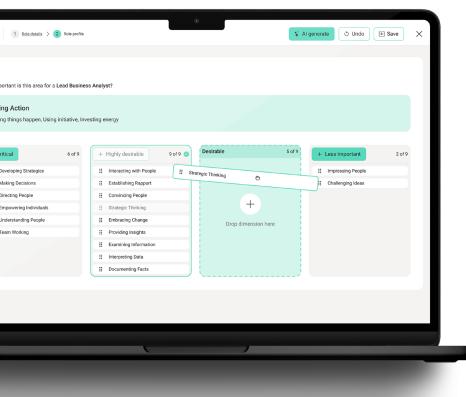
As best practice, use AI systems that offer interpretable outputs or simplified reasoning (such as "Candidate's assessment score was below the required threshold for X competency"). Having a human involved in the decision-making process ensures oversight, providing someone who can question or override AI recommendations when necessary.



Instant role profiles with Al

Remove guesswork. Reduce bias.

Learn More



The new hiring frontier

All is here to stay, so the real question is how to use it to hire faster and hire better without losing fairness. Our stance is firmly grounded in science-led hiring.

Where you focus on the behaviors, motivations and cognitive style that actually drive performance, safety, and retention. This is especially important in safety-critical and precision environments such as aviation, energy, defense and advanced manufacturing, where the way in which people work under pressure matters as much as what they can do.

The industry's most validated assessments sit at the core of our approach. They give recruiters consistent, job-relevant evidence that helps to:

- Highlight potential that a CV doesn't identify, especially in non-traditional career paths.
- Compare people fairly and consistently on criteria that matter for success.
- Build stronger shortlists based on data, not assumptions, supporting decisions you can explain and stand behind.

Assessments provide the scientific backbone that links hiring decisions to better performance, safer operations and stronger retention.



A global insurer set out to hire field-sales representatives who could reliably grow premium sales in a fiercely competitive market. The process had to be fast, engaging and easy to automate so recruiters spent less time on admin.

Saville Assessment implemented a blended, 20-minute online solution: a branded, Situational Judgment Test paired with Match 6.5, a short behavioral questionnaire. Candidates received a realistic preview of the role; hiring teams received two simple job-fit scores for quick, consistent decisions that plug straight into an automated workflow.

The impact was decisive. Candidates who passed both assessments sold, on average, \$248,000 more in policies per person per year than those who failed, projecting an additional \$86 million in annual sales. Average single-year sales were \$674,199 for passers versus \$426,495 for non-passers. The approach improved engagement and efficiency and provided clear, defensible evidence for selection decisions.



Non-passers

Projected annual sales uplift of +86m if applying science-led hiring across the workforce

Listen to Matt Alder on The Deep Dive for straight-talk, tips and predictions on the future of Al within your

What a future with Al looks like in recruitment

As AI tools improve, we'll move toward smarter, skills-focused, and insight-driven hiring strategies.

Here's where AI in recruitment is headed in the next couple of years:



More predictive, more human

Tools will support the forecasting of longer-term success using behavioral evidence.



Evidence-led decision making

Organizations will shift from credentials, or skills lists, to signals proven to lift performance and retention.



Fairness you can show

hiring process.

Get the insights now

Ongoing bias checks and clear reasons for decisions become standard; "black box" tools fade out.



Hyper-personalized candidate experiences

Al will power more dynamic and tailored interaction during the interview process, strengthening employer brand and improving candidate engagement.



Al as a strategic hiring partner

Expect to see recruiters increasingly lean on AI for decision support, scenario planning and candidate development.



Evidence-led hiring in the age of Al

Al should actively support, not substitute, insight backed by clear evidence. In practice, you firstly need objective, job-relevant indicators of future success, then Al helps you act on those indicators faster, drafting role profiles, keeping candidates warm, sequencing next steps and highlighting drop-offs.

The result is a process that is **quicker and fairer**, with fewer hiring mistakes, fewer unnecessary interviews and **clear reasons for every decision**.

For TA leaders, aim for this balance:

- **Evidence that moves the needle.** Anchor hiring in clear, job-relevant signals proven to lift performance, retention, and fairness eliminating guesswork and surfacing issues early.
- Al where it multiplies impact. Automate the high-volume choke points like appointment scheduling, status nudges, shortlist triage and no-show alerts, so your team spends its energy on the candidate conversations that seal great hires.

Handled this way, you gain the time and cost benefits of automation and the confidence that comes from transparent, defensible outcomes. This is how AI is optimized while keeping the core of what makes a great hiring process.



info@savilleassessment.com

www.savilleassessment.com

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