

2026

Mercer Island Light Rail Station Opening

March 28th, 2026

Time: TBA

About the Event

The Mercer Island Light Rail Station Opening marks a historic milestone for the Puget Sound region and for transit infrastructure nationwide. This event celebrates the launch of two new light rail stations and the first-ever Sound Transit light rail service to cross a floating bridge — an engineering achievement recognized as a national first. As a gateway connecting Mercer Island to the broader regional transit network, the station opening represents a transformative moment in mobility, sustainability, and regional connectivity. The celebration will bring together community members, regional leaders, transit advocates, media, and visitors to commemorate a once-in-a-generation infrastructure achievement.

Audience & Reach

- 35,000+ expected attendees -community members from Mercer Island and surrounding cities, daily and future light rail riders, business leaders, civic partners, and transportation advocates
- Regional & National Reach -Marketing and media coverage for the station opening will extend well beyond the local community, elevating sponsor visibility across multiple platforms.
- This unique combination of large-scale attendance, historic significance, and national storytelling potential creates exceptional exposure and long-term brand value for event sponsors.

Why Partner With Us?

Sponsoring the Mercer Island Light Rail Station Opening places your brand at the center of a nationally significant transportation milestone — one that symbolizes innovation, sustainability, and regional growth.

This event offers sponsors a rare opportunity to be part of a moment that will be remembered, photographed, shared, and referenced for years to come.

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Sponsorship Tiers

Platinum Sponsor - \$10,000

- Premier logo placement as Platinum sponsor in all event communications.
- Verbal recognition during opening ceremony/closing
- Logo on signage at event.
- Booth space with tent/table/chairs provided.
- Business listed on event website with click through link.
- Premier logo placement as Platinum sponsor on Mercer Island business passport.

Gold Sponsor - \$5000

- Premier logo placement as Gold sponsor in all event communications.
- Verbal recognition during opening ceremony/closing
- Logo on signage at event.
- Booth space with tent/table/chairs provided.
- Business listed on event website with click through link.
- Premier logo placement as Gold sponsor on Mercer Island business passport.

Silver Sponsor - \$3000

- Logo recognition as Silver sponsor in all event communications.
- Booth space with tent/table/chairs provided.
- Verbal recognition during opening ceremony/closing
- Logo on signage at event
- Logo placement as Silver sponsor on Mercer Island business passport.
- Business name listed on event website with click through link.

Bronze Sponsor - \$2000

- Logo recognition as Bronze sponsor in all event communications.
- Booth space at event with tent/table/chairs provided
- Logo on signage at event.
- Business name listed on event website with click through link.

Chamber members receive \$500 off any sponsorship tier