

CORENEXA™ SMS: OVERVIEW



In an increasingly mobile world, businesses need convenient and quick ways to connect and communicate with customers. Customers' preference for using text messages to contact businesses is growing rapidly, and CoreNexa SMS opens up an essential communication channel using your business phone number.

CoreNexa SMS protects your employee's personal contact information, gives your business a highly professional appearance, and creates a new channel for smooth, e icient communications with customers.

Unleash the power of the modern workforce...



Benefits of Using CoreNexa SMS

SMS allows users to send individual or group SMS (text) or MMS (images/videos/documents) messages through CoreNexa UC and Mobile via their business phone number. The user's personal number is never displayed, increasing professionalism and privacy, while ensuring that business communication is continued and routed appropriately should the individual employee leave the company.

SMS text increases flexibility, availability, and accessibility. Four key benefits offered by SMS messaging are:

Access Text Messages from Anywhere: Text messages can be sent or read from CoreNexa UC and Mobile, making it easy to catch up on messages from anywhere, on any device, and respond instantly.

Privacy and Professionalism: Rather than using or displaying a personal phone number, CoreNexa SMS displays a business phone number, delivering an enhanced appearance of professionalism while protecting your private information.

Continuity of Communication at All Times: Keeping employees' business communication tied to the business phone rather than a personal number ensures the necessary business stakeholders have full access to all information when and as needed, such as in the case of an employee exiting a company unexpectedly.

Lines of Communication Remain Consistent:

A user's full message history is easily accessible through CoreNexa UC, an important feature for ensuring critical conversations and data are never lost.

Who Can Benefit From CoreNexa SMS?

In a word—everybody. Employees, customers, managers, business owners, and anybody with a vested interest in communicating more quickly, more productively, and more conveniently will love using CoreNexa SMS.

Expectations for fast responses and quick turnaround times are rapidly increasing and SMS addresses the demand for instant gratification. Remote workers and customers increasingly "on-the-go" make the ability to interact and collaborate from anywhere critically important. SMS makes productive real-time communication possible and allows customers to engage with a business on their preferred channel, whether that means via a voice call or text message. Users can immediately start sending and receiving texts without the need for special apps or new software downloads — simply log into the UC Client, or hop onto the CoreNexa Mobile app. SMS also takes multitasking to new heights, providing the invaluable benefit of accomplishing more in a single 24 hour period.

sMS opens up an essential communications channel — now businesses can accomplish more in a 24 hour period all while providing customers a higher level of convenience and productivity.

