



# All-Star Elite Handbook



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# Welcome to BlackWatch All-Stars

We are thrilled to introduce our Elite All-Star Program, and we couldn't be more excited to have you and your athlete join the BlackWatch family! This is an incredible opportunity for our athletes, and we're so glad you're here to be a part of it.

At BlackWatch, we are passionate about creating an environment where athletes thrive—on the mat, in the gym, and in life. Our culture is built on a foundation of teamwork, hard work, respect, and fun. Every athlete, from the newest beginner to the seasoned competitor, is valued and encouraged to reach their fullest potential.

We believe that cheerleading is about more than just athletic ability—it's about building confidence, fostering leadership, and growing as a team. Whether this is your athlete's first season or they're already experienced, they will be welcomed into a community that celebrates growth, achievement, and, most importantly, having fun together.

Thank you for choosing to be a part of the BlackWatch All-Stars family. We look forward to an exciting season filled with growth, unforgettable memories, and a team spirit like no other!





## Our Vision

At BlackWatch All-Stars, our vision is to be the premier competitive cheerleading program—a program that sets the benchmark for excellence in athleticism, teamwork, and sportsmanship. We strive to not only push the boundaries of what is possible in the world of cheerleading but to also inspire athletes, coaches, and families to pursue their dreams with determination and passion.



Our commitment is to create a dynamic and inclusive environment where athletes of all ages and skill levels can grow, thrive, and achieve greatness. We envision a community that empowers every athlete to reach their fullest potential, both in their athletic journey and personal development. Through dedication, perseverance, and the collective spirit of teamwork, we aim to foster a culture of continuous growth, support, and excellence. Our goal is to lead by example, showcasing the values of hard work, respect, integrity, and resilience, inspiring others to follow in our footsteps and raise the bar for what is possible in competitive cheerleading. We are committed to making a lasting impact on our athletes, creating memories that go beyond the mat and instilling life-long skills that will serve them in all aspects of life.

## **Our Mission**

### **01**

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#### **Pursuit of Excellence**

We are committed to providing innovative and high-quality training that empowers our athletes to grow, push their limits, and achieve their fullest potential. Our focus is on fostering excellence in every aspect of competitive cheerleading, both on and off the mat.

### **02**

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#### **Building Strong Leaders**

We believe in developing athletes who are not only champions in their sport but also leaders in their lives. By emphasizing personal growth, mentorship, and character development, we equip our athletes to be strong role models and leaders within the cheerleading community and beyond.

### **03**

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#### **Culture of Empowerment and Respect**

At BlackWatch, we strive to create a positive and empowering culture where athletes feel supported, encouraged, and respected. Our gym is a place where athletes are challenged to reach their full potential, while also being uplifted by a nurturing and inclusive environment. We believe that a strong, positive culture creates a foundation for success both in competition and in life, where every member of our community is valued and motivated to bring out the best in themselves and others.

### **04**

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#### **Family and Community**

We believe in the strength of our BlackWatch family. Through deep connections and shared experiences, we create an environment where athletes, coaches, and families feel supported, valued, and united. Together, we foster a sense of belonging and make memories that extend beyond the mat.

# Coaching Staff

At BlackWatch All-Stars, our coaching staff is made up of experienced, passionate individuals who are dedicated to helping athletes reach their fullest potential. Each coach brings a unique set of skills, knowledge, and a deep love for the sport, working together to create a supportive and empowering environment for all athletes. With a focus on development, leadership, and teamwork, our coaching staff is committed to guiding each athlete on their journey, both in cheerleading and in life. Together, we are more than just coaches—we are mentors, motivators, and a united family supporting every athlete's success.



**Ashley Thomas**  
Director



**Fred Goodgame**  
Assistant Director



**Jay Kendrick**  
Coach



**Ayden Anderson**  
Assistant Coach

# Team Categories

All of our teams are formed based on the USASF Age Grid and Division Guidelines. Please note that while we may offer teams in various categories, we cannot guarantee teams within every division for the upcoming season. Families should understand that athletes may be placed on any team within the available categories. All team placements and decisions will be made at the sole discretion of the gym owner and the All-Star Director(s).

## Novice

The Novice teams are designed for athletes seeking a low-cost, low-commitment option. These teams perform 1 1/2-minute routines set to music, with a focus on teaching athletes how to perform skills within a routine setting. Novice teams are evaluated at events but do not compete directly against other teams.

### Practice Schedule

- Once a week
- 1.5-hour practices

### Competition & Travel

- 3-4 Competitions
- No Travel
- Teams are evaluated at events but do not compete head-to-head with other teams.

## Prep

The Prep Program is designed for athletes looking for a low-cost, low-commitment option. These teams will perform 2-minute routines set to music, serving as an introduction to cheerleading and preparing athletes for potential placement on the Elite teams in the future.

### Practice Schedule

- Once a week
- 2-hour practices

### Competition Schedule

- 5 Competitions
- 2 Program Showcases
- Local events in Birmingham, with occasional travel to Atlanta, GA.

## Elite

The Elite team is designed for athletes who are highly motivated and committed to their sport. These athletes will perform fast-paced, exciting, and professionally choreographed 2 1/2-minute routines set to music.

### Practice Schedule

- Twice a week
- 4-5 hours per week

### Full Season Travel

Elite teams are expected to travel to various locations across the Southeast. Some events may require travel outside of the Southeast. Example locations include:

- Atlanta
- Huntsville
- Orlando
- Nashville
- Birmingham, and more.

### Required End of Season Bid Events

If an Elite team receives a bid to an end-of-season event, the All-Star Director(s) will determine which competition the team will attend. Additional fees may apply for these events. The All-Star Director(s) may also decide that a team will not attend certain end-of-season events. All decisions regarding end-of-season events will be made at the sole discretion of the All-Star Director and Gym Owner.

# Team Placement

When evaluating whether your child is ready for a higher-level team, there are several key factors we consider:

- **Has my child truly mastered the current level?**
  - Mastering a level ensures that your athlete is ready to fully participate in every aspect of the routine, from the most complex stunts to the final tumbling pass. This includes not just physical readiness but also mental preparation for the increased responsibility and commitment that comes with higher levels.
- **Are they ready for the increased commitment?**
  - Higher-level teams require more practice, dedication, and mental focus. As a parent, it's important to be ready for the increased time and effort needed from both you and your athlete.
- **Is my athlete ready for complex skills?**
  - While advanced tumbling skills are important, it's essential to understand that just because a child has high-level tumbling doesn't automatically mean they're ready for elite stunts or complex choreography. Stunting requires a different skill set, experience, and safety precautions than gymnastics, and we want to ensure that your athlete is in a position to succeed safely and confidently.

We also recognize that some athletes may have exceptional skills (such as a strong base or flyer) that may allow them to move up despite not meeting all of the typical criteria. However, for most athletes, being fully capable in all areas of a routine is necessary for moving to a higher level.

## Team Placement Policy

- We do not accept requests for specific team placements, and all team placements are final.
- Our goal is to place each athlete on a team where they will be fully involved in the routine and able to contribute to every aspect of the performance. Most athletes prefer being on a team where they are 100% involved rather than being left out of certain sections.
- Trust the Process: We understand that team placement might not always be what you expect, but we ask that you trust in our coaching staff's decisions. These decisions are made with your athlete's growth, safety, and overall success in mind.

## Skill Maintenance

- If an athlete does not maintain the skills required for their team placement throughout the season, they may be moved to a lower-level team. This will be determined by the All-Star Director to ensure your athlete's success and development in a safe and supportive environment.
- Ultimately, our goal is to place athletes where they can thrive both physically and mentally, ensuring they can fully contribute and enjoy the experience. Trust the process—it might not always be easy, but it is always with the intention of providing the best possible experience for your child.

Parent Signature: \_\_\_\_\_



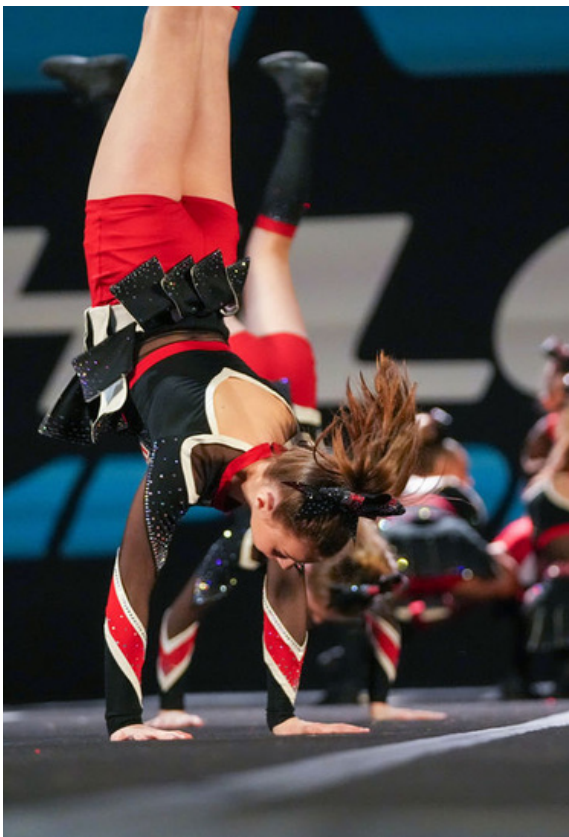
# Team Placement Cont.

## Cross Over Athlete Policy

Athletes who wish to cross over to an additional Elite team must complete the **Cross Over Interest Form** on the day of tryouts. Please note that submitting the form does not guarantee your athlete will be selected as a cross over for the upcoming season. Cross over athletes will be chosen at the discretion of our All-Star Director(s).

### Additional Costs for Cross Over Athletes

There will be an additional fee of \$45 per month for athletes who are selected to cross over to an additional team.



## Difficulty Level

All teams compete at six difficulty levels, ranging from Level 1 for beginners to Level 6 for athletes with elite-level skills. The goal of our training is to help athletes progress through each level safely and confidently. It is normal—and even recommended—for athletes to spend more than one year at a particular level in order to develop the skills and experience needed to be successful and well-rounded.

### Consistency Across Age Categories

Difficulty levels remain consistent across all age categories. For example, a Senior Level 2 team is no different from a Youth Level 2 team in terms of skill requirements. The only difference is the age of the athletes on the team.

# Attendance Policy

## Excused Absences

- **Contagious illness**
- **School functions that are necessary for a grade (e.g., exams, presentations).**

While we aim to accommodate school schedules, extracurricular activities (e.g., rec cheer, other sports, volunteer work) are not considered excused.

For health-related absences, a doctor's note must be provided at least one hour before practice to be considered excused. Without this documentation, the absence will not be excused.

## Un-Excused Absences

Any absence that does not meet the criteria for an excused absence (contagious illness or graded school event) will be considered unexcused.

- **Academics:** We prioritize academic success, but it is the athlete's responsibility to manage their time to fully participate in practices.
- **Church and Religious Events:** While we respect the importance of church, retreats, and conferences, these events are considered unexcused. We try to avoid scheduling conflicts with Wednesday nights and Sunday mornings but cannot guarantee no overlap with BW All-Star events.
- **Extracurricular Activities:** BW All-Stars should be your athlete's top priority. Other extracurricular activities, including other sports and school events, should be scheduled around All-Star commitments.

If you're unsure whether an absence may be excused, please reach out to your athlete's coach.

## Absence Request Form

All absences, including excused ones, must have a completed Absence Request Form submitted at least two weeks prior to the planned absence. Submitting the form does not guarantee the absence will be excused.

<https://forms.gle/sozofvHdwAPm7xG7>

## Planned Absences

Planned absences (e.g., vacation, scheduled doctor's appointments, school events) must be communicated to both the All-Star Director(s) and your athlete's coach at least two weeks in advance.

Please note that communicating the absence does not automatically excuse it. All planned absences will be reviewed on a case-by-case basis.

# Attendance Policy Cont.

## School Cheer

We strive to support our athletes and maintain a positive relationship with school coaches. If your athlete participates on a school cheerleading team, a copy of their schedule, including all events and practices, must be provided to their BW All-Star coaches at the start of the season.

Please note that providing this schedule does not automatically excuse any scheduling conflicts with All-Star practices or events. All absences will be reviewed on a case-by-case basis.

## Injury & Illness

- **Injury:** If your athlete is injured, you must inform their coach with details of the injury and provide a doctor's note. Even if your athlete cannot participate in practice or events, they are still required to attend. They should be dressed according to our practice and event dress code.
- **Illness:** Athletes are expected to attend practice unless they are contagious or have a fever. Whether or not your athlete can participate will be at the discretion of the coach. If your athlete is unable to attend due to illness, a doctor's note is required.

## Family Emergency

If an unexpected family emergency arises, please contact your athlete's coach immediately.



# Absence Policy

Consistent attendance is essential for the success of the team and individual athletes. Please review the following guidelines and consequences for absences.

## Absence Guidelines

Summer Season (May - July): 3 unexcused absences allowed.  
Competition Season (August - April): 3 unexcused absences allowed.

- **Communication**: Absences (planned or unplanned) must be reported to coaches via Band at least 2 hours before practice. A completed absence form is required for absences to be excused.
- **Late Arrivals/Early Departures**: Arriving more than 15 minutes late or leaving more than 15 minutes early will count as half an unexcused absence.

## Consequences of Unexcused Absences

- 3 unexcused absences: A meeting with the All-Star Director(s) will be scheduled to discuss your athlete's commitment to the team.
- 4 unexcused absences: A \$25 fee will be charged for each additional unexcused absence.
- 5 unexcused absences: The athlete will be dismissed from the program and will be required to pay the full remaining fees.

## Competitions & Events

- **Week of Competition (7 days prior to event)**: Missing practices, extra sessions, during this week will result in a \$50 fee and may lead to removal from the event roster.
- **Stunt Camp/Choreography/Competition Absences**: Missing stunt camp, choreography sessions, or competitions will result in a \$400 charge per day the athlete is absent.
- **Withdrawing from a Competition**: If an athlete is withdrawn from a competition after registration, a \$500 missed competition fee will apply. Missing a competition without 3 months prior notice results in immediate dismissal from the program.

Note: Absences during the week of a competition are not permitted and may directly impact participation in the event.



# Communication Policy

## Parents

- During practices and events, our coaches are focused on instructing and leading your child. There is a zero tolerance policy for parents approaching coaches or athletes on the floor. Coaches are available to address questions and concerns after practice has ended. Any issues arising during a competition should be addressed the following week.
- Emails to BWS staff with routine suggestions, concerns about an athlete's position, or information regarding other teams or athletes are prohibited. Coaches will not entertain questions about your athlete's placement or any other athlete's position in the routine. Please trust our coaches' expertise and decisions regarding team placements.
- Parents should never rely on the opinions of other parents when it comes to coaching decisions. Negative discussions about another child, team, program, coach, or parent are not allowed. Parents should not approach athletes, coaches, or staff about decisions involving athlete dismissals.
- Parents must refrain from discussing personal matters regarding staff, athletes, or other parents in group chats, such as on Band. Any concerns must be communicated privately with your athlete's coach via email or direct message.
- Under **no circumstances** should parents speak to other team parents about coaching decisions, plans for future seasons, or any topic related to the coaches and their decisions. All communication about these matters should go directly through the coaches.

## Athletes

We encourage all of our athletes to communicate directly with coaches regarding routine placements and any concerns related to routines. We are committed to fostering an environment that promotes open and healthy communication between athletes and coaches. If an athlete is dealing with illness, injury, outside circumstances affecting participation, or concerns about skills, placements, or routine decisions, it is their responsibility to communicate these matters directly to the coach.

## Coaches

All communication from our coaches to parents will take place through Band or email. In certain situations, coaches may also reach out via text or phone call as needed.

# Communication Policy cont.

## **"Wait Before Reacting Clause"**

We understand that the nature of this sport can be emotional, and it's natural for parents to feel strongly when decisions are made regarding their child's position or participation. However, to ensure that concerns are addressed in the most constructive way possible, we kindly ask that you wait at least 24 hours before reaching out about a coaching decision. This brief pause allows emotions to settle and helps create a more productive and respectful conversation.

In the meantime, we encourage you to support the decisions your athlete's coach has made, especially when your child is discussing a tough practice or challenging moment. If concerns arise, please feel free to reach out to the coach for clarification. Our coaching staff is here to listen and ease any concerns, but we are also committed to building a trusting and respectful relationship between coaches, athletes, and parents. We believe this approach helps everyone work together more effectively and ensures the best experience for your child.

## **Team/Program Moms**

### **Role of Team/Program Moms:**

- Team/Program Moms serve as the first point of contact for parents with questions or concerns.
- They assist with inquiries related to practices, competitions, tumbling classes, or any other program needs.
- Team/Program Moms are here to help streamline communication and provide support to parents.

### **Communication Process:**

- Parents should reach out to their assigned Team/Program Mom before contacting the coaches directly.
- Team/Program Moms will work to answer questions or direct concerns to the appropriate coach or staff member as needed.

### **When to Contact Coaches:**

- Coaches should only be contacted directly if the Team/Program Mom is unavailable or the situation requires immediate attention.
- For most general inquiries, parents should rely on their Team/Program Mom for guidance.



# Social Media Policy

At BlackWatch, we find it important to introduce a more comprehensive standard for how our team athletes should engage. The commitment to being a BlackWatch athlete is both a privilege and a responsibility. These Social Media Standards are intended to provide parameters for our athletes to rely on whenever representing themselves online. This resource will continue to evolve and is subject to change.

## Protection

The more you utilize social media and share your life online, the more likely it is that you will encounter problems or consequences you were not expecting.

- You do not have control over who sees your posts—even if you have a private account.
- Any time you post content on social media sites like Instagram, TikTok, Facebook, etc., you are agreeing to the site's terms and conditions. This means the site could use the content for another purpose.
- Content highlighting an individual's flexibility typically accentuates private parts, even when clothed, and is known to be highly sought after by those with ill intent. If you want to post a skill or pose, be sure the content is taken from an angle that is athletic in nature.

✗ Do not share personal information such as your home address, phone number, social security number, and current location.

✗ Do not put anything on social media that you would not want your family, your future colleges, your future employers, or the whole world to see.

✗ Do not post when you are emotional, like right after a loss or bad practice. You are more likely to say something you will regret.

✗ Do not post or share your location while you are currently there. Wait until after you leave.

## Program Alignment

BlackWatch athletes are to obtain written approval from before featuring any BlackWatch names, logos, or marks in a paid advertisement, partnership, or collaboration. This includes content captured in the BlackWatch facility.

Promoting products or participating in advertisements wearing a BlackWatch uniform is strictly prohibited.

- It is not permissible to film other athletes in the BlackWatch facility without first obtaining their consent.
- It is not permissible to post on social media during a BlackWatch practice, private lesson, or class.
- It is not permissible to publicize information about BlackWatch that is not already public knowledge.

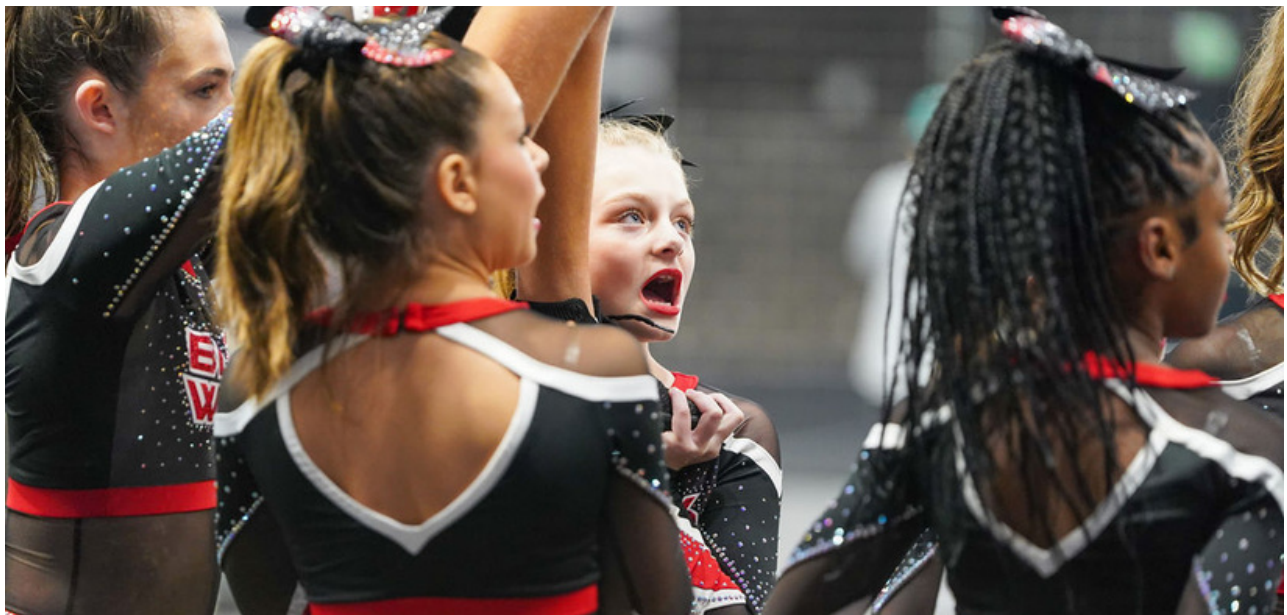
BlackWatch expects all of its athletes to follow these Social Media Standards regardless of the size of their social media following and reserves the right to determine the course of action if an athlete's social media presence repeatedly raises concern.

One of our core goals is to guide our athletes into becoming greater humans and to work together as a community for teachable moments when athletes make mistakes.



# Competition Information

Important details, guidelines, and expectations for athletes and families regarding competition schedules, dress code, and conduct during events.



## Competition Day Guidelines & Expectations

Our coaching staff will provide detailed competition schedules for each event, which will be sent out by Thursday evening prior to the competition.

Please note that we do not control the number of teams or who attends each event. As a result, some teams may compete against 12 other teams, while others may compete against only 2.

Parents and guardians are strictly prohibited from entering the warm-up area at competitions.

All athletes must arrive at competitions fully prepared and in compliance with our dress code policy. If an athlete arrives later than their team's designated meet time, it must be communicated to their coach, and this will count as a 1/2 unexcused absence.

# Competition Information Cont.

## Competition Schedule Time Cards

- Meet Time - Every athlete should arrive inside the venue in compliance with the competition dress code and check in to the designated meet spot that will be posted in Band on the day of the event.
- Warm Up - This is the time athletes will begin to warm up skills in preparation for the performance.
- On Deck - This time reflects that your athlete's team is next to perform.
- Compete - This time reflects the time your athlete's team will take the stage to perform.
- Awards - The award ceremony will take place at this time. All athletes will meet their coaches back at the meeting spot and walk together as a team into awards.
- Release Time - Following the conclusion of awards athletes will meet with the coach in awards for a final debrief and then be released to parents.

## Competition Weather Cancellation Policy

In the event that a competition is canceled due to weather or other unforeseen circumstances, the All-Star Director may choose to replace that event with another competition. The replacement competition will be selected based on similar travel distance and will occur within the surrounding weekends. Any changes will be communicated promptly to families.

## Competitions & Events

- **Week of Competition (7 days prior to event):** Missing practices, extra sessions, during this week will result in a \$50 fee and may lead to removal from the event roster.
- **Stunt Camp/Choreography/Competition Absences:** Missing stunt camp, choreography sessions, or competitions will result in a \$400 charge per day the athlete is absent.
- **Withdrawing from a Competition:** If an athlete is withdrawn from a competition after registration, a \$500 missed competition fee will apply. Missing a competition without 3 months prior notice results in immediate dismissal from the program.

Note: Absences during the week of a competition are not permitted and may directly impact participation in the event.

# Schedule and Travel Information

## Competition Schedule & Fees

- **Competition Schedule:** Each team's competition schedule will be finalized by August. This schedule will include all required events and dates for the season.
- **Competition Fees:** Estimated competition fees will be provided at the start of the season. However, these fees are subject to change as event producers release their final pricing. Any adjustments will be communicated promptly.
- **Major Competitions:** Bigger competitions such as Jam-Fest Nationals, NCA, Regional Summit, Youth Summit, D2 Summit, The All-Star World Championship, Emerald Coast Nationals, and others may incur additional costs if the team attends. These costs could include travel, lodging, and event-specific fees.
- **End of Season Events:** Any end-of-season events (e.g., summits, championships) will require additional fees for all athletes participating. These additional costs will be shared with families as soon as the details are confirmed.

## Travel

Parents and guardians are responsible for all travel arrangements and costs for out-of-town events. Many events will be within driving distance, but if you are unable to attend, it is your responsibility to arrange transportation for your athlete with another BlackWatch Cheer parent.

Athletes are expected to adhere to all BlackWatch policies while traveling. For out-of-town events, parents must follow "Stay-to-Play" guidelines (when applicable) for booking hotel rooms. Details will be emailed to parents as needed.

For two-day out-of-town events, athletes should arrive on Friday night before the event begins. Please note that these events are not considered vacations, and athletes are expected to remain focused and dedicated throughout.

BlackWatch Cheer is not financially responsible for any changes or conflicts with pre-scheduled travel arrangements. We recommend booking refundable travel options for both flights and accommodations.



# Important Dates

## Clinics, Choreography, & Showcase

- **May 10th:** Tryouts
  - **May 16th:** Signing Day
  - **May 16th:** Apparel Sizing (4:30pm - 6:00pm)
  - **June 2nd-6th:** Summer practices start
  - **June 20th - 22nd:** Stunt Camp (Mandatory)
  - **July 23rd -27th:** Choreography (Mandatory)
  - **August 10th:** Sunday Practice Starts
  - **November 22nd:** Fall Showcase
  - **April TBD** - Spring Showcase
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## Competition Schedule- (Tentative)

- **Competition schedule will be released mid to late July**
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## End of Season Events

- **TBD:** The Allstar World Championship (Orlando, FL)
  - **TBD:** D2 Summit (Orlando, FL)
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## No Practice

- **June 15, 2025:** Fathers Day
  - **June 28 - July 6, 2025:** Independence Day
  - **September 1, 2025:** Labor Day
  - **November 23-29, 2025:** Thanksgiving Break
  - **December 20- 27, 2025:** Christmas Break
  - **January 1, 2025:** New Year's Day
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# Dress Code

How you look is an important part of the BW All-Star brand and all athletes are required to dress according to the BW All-Star dress code.

## Practice

- Athletes must wear their team practice wear to all practices—one set for weekday practices and another for Sunday practices. Failure to wear the correct outfit on the correct day may result in conditioning at the coach's discretion. BW is not responsible for lost or stolen practice wear.
- Hair should be in a high ponytail with the practice bow, and athletes must wear cheer shoes and no jewelry. BW is not responsible for any piercing-related injuries. Athletes are required to remove all piercings for practices and events.

## Competitions

- Athletes must arrive at competitions in full uniform, cheer shoes, and their BlackWatch warmup. Failure to comply with the dress code may result in physical conditioning at the coach's discretion.
- Competition hairstyles may vary by team. Junior and Senior teams will be required to tease their hair at least 3 inches or purchase a hair piece. All athletes, regardless of age, should wear makeup, including red lipstick, blush, mascara, and champagne nude smokey eyeshadow. Eyelashes and spray tans are encouraged but not required.
- If an athlete chooses to spectate another team at an event, they must wear their BlackWatch warmup (jacket and pants) with styled hair. There is a strict zero tolerance for wearing pajamas, house shoes, or UGs while spectating or walking around the event.



# Behavior Expectations

At BlackWatch, we expect all members and their families to uphold a standard of respect, responsibility, kindness, and positivity. It's important to lead by example, showing respect in all situations, both on and off the mat. If you have concerns, we ask that you address them respectfully and in a timely manner by scheduling an appointment with the appropriate coach to discuss the issue.

Profanity, unsportsmanlike comments, and negative attitudes have no place in our gym culture. This includes inappropriate language or behavior during practice, as well as disrespect toward coaches, teammates, or fellow teams. We also expect all members to refrain from gossip and negativity, both in person and on social media, as it can reflect poorly on you, your athlete, and the BlackWatch community.

A positive gym culture thrives when athletes, parents, and coaches support one another, fostering encouragement and good sportsmanship. We strive for everyone to be their best not only in cheerleading, but in all aspects of life.

## Disciplinary Action

If any BW policies mentioned above are violated, the following disciplinary action will take place:

**1st Violation-** Meeting with the athlete/parent to bring attention and define the violation

**2nd Violation-** A formal meeting with the athlete and parent(s)

**3rd Violation-** An athlete may be removed from the team or the program as a whole



# Financial Obligations

Each team at BlackWatch (Noice, Prep, Elite) has a different monthly tuition rate. All competition and membership fees are added to the tuition and divided into 9-11 monthly payments, depending on the team your athlete participates on. It is important to stay current with your payments to ensure your athlete's continued participation in the program.

## Elite Teams

BlackWatch offers a monthly payment plan for all athletes on our Prep team to help distribute the costs of the entire competition cheer season (June-April) in an affordable way.

Timely payments are expected from all members. Payments will be auto-drafted and charged on the 1st of each month. Late payments will incur a \$25 late fee. Please note, all fees listed are estimates and may be subject to change.

| BlackWatch Tuition/Team Fees |                 |                |            |
|------------------------------|-----------------|----------------|------------|
|                              | Elite Team Fees | Tumble Package | TOTAL      |
| June - August                | \$325.00        | \$80.00        | \$405.00   |
| September - April            | \$236.00        | \$80.00        | \$316.00   |
| TOTAL                        | \$2,863.00      | \$880.00       | \$3,743.00 |

### Included in monthly Tuition:

- Administration Fee
- Choreography
- Music
- Competition Registration
- Coaches Fee
- Team Practices
- Monthly Tumbling Class

### Not included in monthly Tuition:

- USASF Membership (\$49)
- Rebel Backpack (optional \$126)
- Post Season Competition Fees
- End of Season Banquet (\$25/guest)

**\*\*Crossovers will pay an additional \$45/month**

**\*\* Sibling discount: receive \$45 off per month on the 2nd athlete**

**\*\* Parents who choose to pay in full on signing day will receive a 5% discount on the tuition portion \*\***

**\*\* All athletes will be required to pay \$337 at signing day to cover expenses that occur during the prep season (before choreography). This payment will be used to purchase practice apparel, practice bows, & shoes.**

**NOTE: If an athlete is removed or quits a BW team at any point, you will continue to be responsible for the fees in full. These fees are to be paid in full at the time of dismissal from the team and will be subject to late fees and any other applicable charges. If an athlete quits or is removed from a team prior to receiving merchandise, you will not receive a refund for the purchase price or the merchandise. These and all decisions will be at the sole discretion of the all-star director(s).**

# Financial Obligations Cont.

## Required Merchandise/Apparel Fees

BW has arranged a payment plan for all athletes on elite competition teams. These payments help distribute the cost of apparel for the upcoming season.

Timely payments are expected and required of all members. Payments will be auto drafted on the due date listed below. All fee's listed are estimated and subject to change. Additional fees may be billed if needed.



| BlackWatch Merchandise/Apparel Fees                                       |          |
|---------------------------------------------------------------------------|----------|
| DUE: Signing Day: May 24th<br>Practice Wear, Practice Bows, & Cheer Shoes | \$337.00 |
| DUE: June 14th:<br>Apparel Payment 1                                      | \$179.00 |
| DUE: July 12:<br>Apparel Payment 2                                        | \$179.00 |
| DUE: August 9th<br>Apparel Payment 3                                      | \$179.00 |
| DUE: September 10th<br>Apparel Payment 4                                  | \$179.00 |

| Blackwatch Additional Apparel |          |
|-------------------------------|----------|
| Rebel Dream Backpack          | \$126.00 |
| Blackwatch Bling Bra          | \$62.00  |

**NOTE: If an athlete is removed from or quits a BlackWatch team at any point, you will remain responsible for the full payment of fees. These fees must be paid in full at the time of dismissal and will be subject to late fees or any other applicable charges. If an athlete quits or is removed before receiving merchandise, no refund will be provided for the purchase price of the merchandise. All decisions regarding this matter will be made at the sole discretion of the all-star director(s).**

Parent Signature: \_\_\_\_\_

# Contractual Obligations

If an athlete quits or is removed from a team at any point, they are responsible for paying any outstanding fees. These fees must be paid in full at the time of dismissal.

If an athlete is moved to an alternate position, they are still responsible for the full payment of all fees, regardless of whether or not they compete.

If an athlete leaves or quits before receiving any BlackWatch apparel or equipment, they will not be provided with any merchandise.

If an athlete decides to leave or quit the team during the season for any reason, they will be charged an \$800 contract buyout fee, in addition to any remaining fees. Both the buyout fee and the remaining fees must be paid immediately.



# Athlete Agreement

As an athlete of BlackWatch All-Stars, I am expected to follow the rules of the program and remain in good standing with my fellow teammates, coaches, and staff. I have read and understand all of the terms in the code of conduct and agree to abide by them.

I have received and read the BlackWatch All-Star Cheer Handbook. I fully understand this document is a contract between the BlackWatch All-Stars and myself.

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Athlete Name Printed

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Athlete Name Signed

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Date

# Parent Agreement

As the parent/guardian, I acknowledge that I have thoroughly read and fully understand the rules, requirements, and regulations outlined in the BW All-Star Cheer Parent & Athlete Handbook, as well as the attached documents, contract, and schedule.

I agree to uphold and abide by the policies and commitments outlined by BlackWatch All-Stars. I understand that BlackWatch All-Stars reserves the right to modify or amend the stated policies and procedures as needed on a case-by-case basis.

I have reviewed the Financial Obligations & Contract and understand that I am responsible for paying all fees associated with the 2025-2026 season. I have also read and understand the 2025-2026 BlackWatch All-Star Practice & Competition Information.

As a parent/guardian, it is my responsibility to ensure that all financial obligations, including tuition and other fees for the 2025-2026 season, are met in full. I recognize that if I fail to make payments or fall behind on the payment schedule, my child's participation in the BW All-Star program may be at risk, including the possibility of removal from the program.

If my athlete quits or is released from a BW All-Star team after the buyout date of 5:00 PM on May 16th, 2025, I understand that I will remain financially responsible for the full amount of fees for the season.

I agree to pay all fees according to the assigned payment schedule. Late payments will incur late fees and may also include other applicable charges such as interest, collection costs, and attorneys' fees.

I also understand that if my athlete quits or is removed from a BW All-Star team before receiving merchandise, I will not be refunded for the merchandise purchase and will not receive the items. Additionally, if my athlete is listed as an alternate for a team, I am still financially responsible for the full season's fees, regardless of whether they compete. All such decisions are at the discretion of the gym owner and All-Star director(s).

Lastly, I agree to accept any changes made to the competition schedule by the BW All-Star coaching staff.

Athlete Name: \_\_\_\_\_

Parent or Gaurdian Responsible for Financial Obligations:

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

To be completed by Blackwatch Staff:

Accepted by: \_\_\_\_\_

Date Accepted: \_\_\_\_\_