



Lee Heronema, Owner
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www.HeroesRidge.net

Capability Statement

About Us

Heroes Ridge offers a comprehensive range of services, including process improvement and optimization, data analysis, media and public relations, change management, crisis communications, and digital enablement tools to improve efficiency and effectiveness.

Our Six Sigma Black Belt and Communications experts have more than 20 years of experience at Fortune 100 companies, providing process improvements and communications services to drive transformation and improve performance.

Core Capabilities

Process Improvement & Optimization	Communications Strategy & Execution
Project Planning & Management	Crisis Communications
Data Modeling & Analytics	Media & Public Relations
Digital Enablement Tools	Change Management
Innovation & Simplification	Editing & Proofreading

Differentiators

- Led a global team of 55+ Lean Six Sigma practitioners and IT project managers across 6 global centers serving 16 functions and delivered 8% year-over-year cost savings.
- Simplified and automated processes utilizing digital tools, including robotics process automation, saving more than \$2MM annually.
- Completed 13 Six Sigma projects delivering more than \$20MM in annual savings.
- Mentored and certified 15 Six Sigma Green Belt Project Leaders.
- Provided crisis communications and media relations for large chemical companies.
- Developed communications strategies that aligned with executive leadership goals.

Company Data

Heroes Ridge LLC is a veteran-owned small business that leverages in-depth knowledge to identify trends and develop solutions for operational challenges.

Legal Name: Heroes Ridge LLC

CAGE: 0MQH4

UEI: QQXNK1ESVN45

Certifications: VOSB

NAICS:

- 541611 Administrative Management and General Management Consulting Services
- 541613 Marketing Consulting Services
- 561110 Office Administrative Services
- 541820 Public Relations Agencies
- 711510 Independent Artists, Writers, and Performers



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Past Performance

More than 3 years of experience as a non-government contractor, providing services in the areas of business operations, data analytics, process improvement and optimization, digital enablement tools, as well as crisis communications, media relations, and public relations. I have over 20 years of experience as a successful business leader and Six Sigma Black Belt for Fortune 100 companies. Before my corporate experience, I was enlisted in the U.S. Navy, serving onboard a nuclear submarine and at the Pentagon, receiving an honorable discharge.

I was also a Department of Defense (DoD) government employee working at the Pentagon in the Office of the Secretary of Defense. My military and DoD performance reviews were always Exceeds Expectations or Outperforms.