

2027

SPONSORSHIP

OPPORTUNITIES

2026 PARTNERS

VISIONARY



COMMUNITY



BUSINESS



FRIEND

1st Advantage Bank

Kemp Agency

HBB Tech

Preferred Rate

AAA Home Services

Denny & Associates

HBP Painting

SAK Construction

Alliance Credit Union

Dorough Chiropractic

i3 Broadband

SunRise Church

AVRV

Early Edge Insurance

KFAV

VIPER

Assumption Church

Family Eyewear Gallery

M&M Golf Cars

West Community Credit Union

Bank of Springfield

Great Southern Bank

Nicole Phelps Agency

Winter-Dent & Associates



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GOLF CLASSIC

Attendance: 144 Golfers + volunteers

Key Demographic: Business owners and business community members

Projected Date: Spring 2027

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$4,700 (one available)

(\$4,900 after December 1)

- Logo included in Event logo
- Logo on banner and program at event
- Team of 4 Entry
- Tee Box on course
- Logo on commemorative gift item
- Recognition from Emcee
- Opportunity to host Putting Green Contest
- Logo on website

ACE SPONSOR

\$1,400 (six one available)

(\$1,600 after December 1)

- Logo on banner at event
- Logo in program
- Team of 4 entry
- Tee Box on course
- Recognition from emcee
- Logo on website

BEVERAGE CART SPONSOR

\$1,100 (two one available)

(\$1,400 after December 1)

- Opportunity to drive beverage cart
- Logo on website
- Logo recognition on beverage cart banner
- Logo on website



- Team of 4 entry
- Logo on each golf cart
- Logo on website



GOLF CLASSIC continued.....

PINK GOLF BALL CONTEST SPONSOR

\$950 (one available)

(\$1,150 after December 1)

- Logo on pink balls for contest
- Signage on course
- Logo in program
- Logo on website
- Logo on banner



TEE BOX SPONSOR

\$600 (ten seven available)

(\$650 after December 1)

- Tee Box on course
- Bring your table, tent, and goodies to share with golfers all day!



HOSPITALITY TENT SPONSOR

\$600 (one available)

(\$675 after September 1)

- Designated hospitality tent during event
- Recognition on advanced publications
- Logo on website

TEAM of FOUR

\$575 (twenty-eight twenty-five available)

(\$600 after September 1)

- Team of four
- Participation in course games
- Breakfast, lunch, and dinner included



FIRECRACKER RUN

SPONSORSHIP OPPORTUNITIES

Attendance: 1,450+ runners and their families

Key Demographic: Families, residents, and runners

Date: July 4, 2027



PRESENTING SPONSOR

\$5,000 (one available)

(\$4,500 after September 1)

- Logo incorporated in the Firecracker Run logo
- Logo on promotional materials
- Logo on event signage
- Logo on runner and volunteer t-shirt
- Logo on website
- Opportunity to put item in runners bag
- Opportunity to hang banner at event
- Opportunity to hand out winner medals
- Opportunity for booth at event

FINISHER MEDAL SPONSOR

\$3,250 (two one available)

(\$3,500 after December 1)

- Name recognition on finisher medals
- Logo on runner t-shirt
- Logo on event website
- Opportunity to put item in runners bag
- Opportunity to hang banner at event
- Opportunity to hand out finisher medals to all runners
- Opportunity for booth at event

VOLUNTEER SHIRT SPONSOR

\$2,100 (one available)

(\$2,300 after December 1)

- Logo on sleeve of 200 volunteer t-shirts
- Logo on event signage
- Opportunity to put an item in the runners bag
- Logo on runner t-shirts
- Logo on website

FIRECRACKER RUN continued.....

RACE COURSE SPONSOR

\$1,100 (~~two~~ one available)

(\$1,300 after December 1)

-
- Logo on race course map
 - Signage at event
 - Logo on runner t-shirt
 - Opportunity to put item in runners bag
 - Opportunity for booth at event
 - Logo on website

RUNNERS ONLY AREA SPONSOR

\$750 (~~six~~ four available)

(\$990 after December 1)

-
- Logo on banner in Runners Only Area
 - Logo on runner t-shirt
 - Logo on event signage
 - Logo on website
 - Opportunity to put item in runners bag

PACKET PICK UP SPONSOR

\$600 (one available)

(\$750 after December 1)

-
- Opportunity to host packet pick up on July 2 & 3 at your location
 - Opportunity to put item in runners bag
 - Logo on website
 - *There will be hours and location requirements

T-SHIRT SPONSOR

\$500 (unlimited)

(\$525 after December 1)

-
- Logo on 1,500 runner t-shirts

GOLF CART SPONSOR

\$250 (unlimited)

(\$300 after December 1)

-
- Logo on golf carts used the day of the event

EXPO BOOTH SPONSOR

\$150 (unlimited)

(\$175 after December 1)

-
- Opportunity for booth at event on July 4

PROMOTIONAL ITEM

\$30 (unlimited)

-
- Opportunity to put item in 1,500 runners bags
 - Not applicable for flyers
 - Items due to Chamber office by June 15

FLYER IN RUNNERS BAG

\$60 (unlimited)

-
- Opportunity to put flyer in 1,500 runners bags
 - Flyer due to Chamber office by June 15



RAIL DISTRICT FESTIVAL

Attendance: 2,000+ people

Key Demographic: Residents, business owners, restaurants, community leaders, and families

Projected Date: September 11, 2027

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$4,200 (three available)

(\$4,500 after December 1)

- Top billing on promotional materials
- Logo on banners at event
- Complimentary family packages
- Logo on volunteer t-shirts
- Listing on maps
- Opportunity for booth at event
- Recognition on post-event video
- Logo on website



BABY CRAWL RACE SPONSOR

\$2,000 (one available)

(\$2,500 after September 1)

- Recognition on promotional materials
- Logo on signage at event
- Opportunity for booth at event
- Recognition at Baby Crawl Race
- Logo on website

TRAIN SPONSOR

\$2,500 (one available)

(\$2,750 after December 1)

- Recognition on promotional materials
- Logo on signage at event
- Logo on commemorative train tickets
- Opportunity for booth at event
- Opportunity for signage near train
- Logo on website

RAIL DISTRICT FESTIVAL continued.....



STAGE SPONSOR

\$1,150 (unlimited)

(\$1,350 after December 1)

- Logo on signage at stage
- Recognition from emcee
- Opportunity for booth at event
- Logo on website

INFLATABLES SPONSOR

\$600 (unlimited)

(\$700 after December 1)

- Logo on signage at Kids Zone
- Opportunity for booth at event near Kids Zone
- Logo on website

GOLF CART SPONSOR

\$300 (unlimited)

(\$400 after December 1)

- Logo on golf carts used for set-up, event needs, and clean-up

O'FALLON COMMUNITY FOUNDATION SPONSOR

\$2,000 (four available)



- Logo on Signage at Event
- Logo on Volunteer TShirts
- Opportunity for booth at event
- Logo on website
- *paid directly to the O'Fallon Community Foundation 501(c)3 and could be tax deductible for businesses.

BEVERAGE GARDEN SPONSOR

\$1,150 (six five available)

(\$1,350 after December 1)

- Recognition at beverage garden
- Logo on koozies given out at garden
- Opportunity for booth at event
- Logo on website

VOLUNTEER T-SHIRT SPONSOR

\$450 (unlimited)

(\$500 after December 1)

- Logo on volunteer t-shirts
- About 200 volunteers support this event

VENDOR BOOTH

\$85 (unlimited)

(\$90 after December 1)

- Booth area reserved at event
- *electricity is an additional charge



SHOP 636 FOR THE HOLIDAYS

SPONSORSHIP OPPORTUNITIES

Attendance: 124,000+ tickets distributed

Key Demographic: St. Charles County community, residents, & community leaders

Projected Date: November 1 - mid December, 2027

PRESENTING SPONSOR

\$5,000 (one available)
(\$5,500 after September 1)

SOLD OUT

- Logo on all tickets
- Top billing on all promotional platforms
- Logo on printed business materials
- Logo on Facebook page
- Opportunity to host the Ticket Drawing Party at your location
- Your business location distributes tickets for the duration of the program

2027 PARTICIPATING BUSINESS

\$350 (unlimited)

- 2027 Program
- Your business location distributes tickets for the duration of the program
- Listing in program brochure and website



GOLD SPONSOR

\$650 (six five available)

(\$750 December 1)

- Name on promotional materials
- Name on printed business materials
- Name on Facebook page
- Your business location distributes tickets for the duration of the program
- Logo on website

SPONSOR A SMALL BUSINESS

\$200 (unlimited)

- Sponsor a local small business and cover 60% of their participation cost!
- Partner opportunity with sponsored business
- Special recognition during program
- For either 2026 or 2027



MONTHLY LUNCHEONS

SPONSORSHIP OPPORTUNITIES

Attendance: Avg. 100 Attendees

Key Demographic: Business owners, business managers, & community leaders

LUNCHEON SPONSOR

\$200 (four available per month)

(\$250 after December 1)

- Logo on registration webpage
- 1 ticket to selected luncheon
- Opportunity for 60 second presentation at luncheon
- Opportunity to put items on tables for guests
- Select your month:
 - January (~~four~~ two available)
 - February (~~four~~ three available)
 - March (~~four~~ three available)
 - April (~~four~~ two available)
 - May (~~four~~ three available)
 - June (four available)
 - August (~~four~~ three available)
 - September (four available)
 - October (four available)
 - December (four available)

SEASON TICKET

\$280 (unlimited)

(\$300 after December 1)

- Registration to all monthly luncheons
- Normally \$25 per month for all 12 luncheons



RIBBON CUTTINGS

SPONSORSHIP OPPORTUNITIES

Frequency: Average of 60+ per year

Key Demographic: Business owners, business managers, & community leaders

JANUARY - JUNE SPONSOR

\$700 (four available)

(\$800 after December 1)

- Special email introducing you directly to ALL ribbon cutting businesses from January through June
- Opportunity to provide promotional items for ribbon cuttings
- Opportunity to present Chamber plaque at each ribbon cutting
- Logo on Ribbon Cutting plaques
- Your business tagged in Facebook comments

JULY - DECEMBER SPONSOR

\$700 (four available)

(\$800 after December 1)

- Special email introducing you directly to ALL ribbon cutting businesses from July through December
- Opportunity to provide promotional items for ribbon cuttings
- Opportunity to present Chamber plaque at each ribbon cutting
- Logo on Ribbon Cutting plaques
- Your business tagged in Facebook comments

2027 ALL YEAR SPONSOR

\$1,300 (four available)

(\$1,500 after December 1)

MORNING SCHMOOZE

SPONSORSHIP OPPORTUNITIES

A popular monthly event with structured pairing and perfect for new members, networkers, and leaders!

Host an event at your location through sponsorship!

SCHMOOZE SPONSOR

\$325 (one available per month)

(\$350 after December 1)

- Select a month!

SOLD OUT
January

February

SOLD OUT
March

SOLD OUT
April

SOLD OUT
May

SOLD OUT
June

SOLD OUT
July

August

SOLD OUT
September

SOLD OUT
October

SOLD OUT
November

December

LEADERSHIP PARTNER

Support leadership events such as Lunch & Legislators, Day at the Capitol, Legislative Wrap Up Breakfast and Legislative Reception for the entire year.

SPONSORSHIP OPPORTUNITIES

PARTNER SPONSOR

\$350 (unlimited)

(\$400 after December 1)

- Logo at each Lunch & Legislators event
- Logo on select calendar events
- Logo on Day at the Capitol schedule
- Complimentary ticket to Day at the Capitol
- Recognition at Legislative Wrap Up Breakfast and Legislative Reception



KNOWLEDGE @ NOON

SPONSORSHIP OPPORTUNITIES

This monthly educational seminar welcomes business owners, managers, and leaders to learn from local experts on a variety of topics to grow their business!



SUPPORTING SPONSOR

\$250 (six five available)

(\$300 after December 1)

- Logo on advanced publicity
- Opportunity to introduce speakers
- Opportunity to put items at each seat

EDUCATORS EXPO

SPONSORSHIP OPPORTUNITIES

A celebration of our local educators and school systems by hosting a short Expo kickoff to their professional development days!

Attendance: 1,000+ educators and school administrators

Key Demographic: Wentzville Public Schools & Fort Zumwalt Public Schools

EXPO BOOTH - 2027

\$350 at only one school district or \$550 for all schools (unlimited)

(\$375 or \$600 after December 1)

- Opportunity to have expo booth at a school location
- Table and chairs included
- You MUST provide a raffle of at least \$150 value for educators to sign up to win, per school.



BOARD OF DIRECTORS

SPONSORSHIP OPPORTUNITIES

The O'Fallon Chamber Board of Directors meet once a month to govern the organization and direct our strategic initiatives.

FOR RESTAURANTS
ONLY

LUNCH TRADE SPONSOR

\$300 (one per month available)

- FOR RESTAURANTS ONLY
- Provide food for the Board at a meeting
- Social media shout out
- Opportunity to collect reviews
- Opportunity to briefly address the Board

DIGITAL COMMUNICATIONS

The Chamber has various platforms to communicate with members and the public, from solo features, to newsletters, to celebrations! Digital Communications through the Chamber is a cost-effective way to promote your brand!

SPONSORSHIP OPPORTUNITIES

E-NEWSLETTER SPONSOR

\$300 (two per quarter available)

(\$350 after December 1)

- Logo on bi-weekly newsletter

Quarter 1	Quarter 1
SOLD OUT	Quarter 2
Quarter 3	Quarter 3
Quarter 4	Quarter 4

EMAIL BLAST

\$150 (fifty-two twenty-nine available)

(\$175 after December 1)

- Distribution of your business discount / info to 1,000+ email list



WEBSITE DIRECTORY SPONSOR

\$275 (two per quarter available)

(\$300 after December 1)

- Logo on directory webpage
- Link to your business webpage

Quarter 1	Quarter 1	Quarter 2	Quarter 2
Quarter 3	Quarter 3	Quarter 4	Quarter 4

CALENDAR SPONSOR

\$275 (two per quarter available)

(\$300 after December 1)

- Logo on calendar webpage
- Link to your business webpage

Quarter 1	Quarter 1	Quarter 2	Quarter 2
Quarter 3	Quarter 3	Quarter 4	Quarter 4

DIGITAL COMMUNICATIONS continued.....

SOCIAL MEDIA SPONSOR

\$400 (two per quarter available)

(\$450 after September 1)

- Logo on Facebook banner alongside Chamber graphic

SOLD OUT

Quarter 1

Quarter 2

Quarter 2

Quarter 3

Quarter 3

Quarter 4

Quarter 4



JOBS PAGE SPONSOR

\$250 (two per quarter available)

(\$275 after December 1)

- Logo on Jobs Page
- Link to your business webpage

Quarter 1

Quarter 1

Quarter 2

Quarter 2

Quarter 3

Quarter 3

Quarter 4

Quarter 4



WORKFORCE NEWSLETTER SPONSOR

\$150 (one available per month)

(\$200 after September 1)

- Logo on selected month's newsletter

January

February

March

April

May

June

July

August

September

October

November

December

PRINT MATERIALS

The Chamber meets with businesses every day and brings them information regarding resources, reports, and Chamber information. Get your logo on the desk of businesses around the community!

SPONSORSHIP OPPORTUNITIES

ANNUAL REPORT SPONSOR

\$350 (four available)

(\$400 after December 1)

- Logo on the front of the 2026 Annual Report.
- Annual Reports are given to all new members and visited members.
- Annual Reports are printed and presented at the January Luncheon.

CHAMBER PROMOTIONAL MATERIALS SPONSOR

\$350 (four three available)

(\$400 after December 1)

- Logo on printed materials such as the Membership Info Packet, Thank You cards, and more!
- Printed materials given to new members, prospects, and current members.



CHILDCARE SNAP-SHOT SPONSOR

\$250 (four available)

(\$300 after December 1)

- Logo on the front of the 2026 Childcare Snapshot report
- The report is distributed to all members.
- The report is directly distributed to HR managers across St. Charles County.

CHAMBER OFFICES

The Chamber offices have many visitors each week for committess, meetings, events, programs, and general visitors.

SPONSORSHIP OPPORTUNITIES

RECEPTION AREA SPONSOR

\$1,500 per year, three year commitment

- Business recognition in the reception area

LANDSCAPE SPONSOR

\$1,500 per year, three year commitment

- Sign recognition in landscape



WIFI SPONSOR

\$2,000 per year, three year commitment

- Naming rights to the Chamber Wifi
- Wifi password will resemble the name of your business

BILLBOARD

BILLBOARD OPPORTUNITIES



HWY K / FALLON LOOP

Southfacing, Northbound traffic viewing

\$100 per month, per slide

(\$150 for non-members)

- One slide shows approx. every 30 minutes
- Over 300,000 impressions per month

MANUFACTURING DAY

October 6, 2026

October 5, 2027

Location: St. Charles Community College



SPONSORSHIP OPPORTUNITIES for Manufacturers Only

INNOVATOR LEVEL

\$5,000

- Prominent logo included on all promotional materials
- Large logo on attendee t-shirts
- Social media shout out
- Expo booth in prominent area

MACHINING LEVEL

\$1,500

- Logo included on attendee t-shirts
- Logo included on some promotional materials
- Social media shout out
- Expo booth in prominent area

CASTING LEVEL

\$900

- Logo on attendee t-shirts
- Expo Booth in prominent area

EXPO BOOTH

\$100

- Table and 2 chairs provided



INDUSTRY SUPPORT SPONSOR

\$150 (unlimited)

- Opportunity to put item in 'Thank You' bags delivered directly to Manufacturers across the County.
- First Right of Refusal on all Volunteer opportunities at Manufacturing Day
- Available to ALL member businesses.

PARTNERSHIP LEVELS

We are thankful to the businesses that invest in our mission! Your total sponsorship support determines your Partnership Level, which comes with added benefits!

Partnerships only available if sponsorships are reserved before December 1, 2026

LEGACY

Legacy Partners:

Sponsorship Investments of more than \$6,000

- All additional benefits outlined below
- Specialized Facebook posts for your business (max: 4)
- Your logo included on all calendar invites
- Recognition at all Signature Events in 2027

Visionary Partners:

Sponsorship Investments of more than \$5,000

- Top Billing on Chamber Office Partner Wall
- Top Billing on Chamber Web Homepage
- Complimentary Luncheon Season Ticket
- Complimentary 6 months of Billboard
- Complimentary 2 Email Blasts
- Complimentary Digital Communications opportunity (while space remains)
- Weekly Newsletter Recognition

Community Partners:

Sponsorship Investments of more than \$3,500

- Name on Chamber Office Partner Wall
- Recognition on Chamber Web Homepage
- Weekly Newsletter Recognition
- Complimentary Luncheon Season Ticket
- Complimentary 3 months of Billboard
- Complimentary 1 Email Blast

Business Partners:

Sponsorship Investments of more than \$2,000

- Name on Chamber Office Partner Wall
- Recognition on Chamber Web Homepage

Friend Partners:

Sponsorship Investments of more than \$1,000

- Name on Chamber Office Partner Wall
- Recognition on Chamber Web Homepage

VISIONARY

COMMUNITY

BUSINESS

FRIEND



SPONSORSHIP AGREEMENT

SPONSOR CONTACT INFORMATION

Company: _____

Company Representative: _____

Address: _____

Email: _____

Phone: _____

SPONSORSHIP(S)

Event / Program	Sponsor Level	Amount
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Total: _____

☐ Invoice Me Now

☐ Invoice Me January 1

☐ Invoice Due 60 days prior to fulfillment

*You MUST have a valid credit card on a file to reserve ANY sponsorship

RESERVE MY SPONSORSHIP - SIGN BELOW!

*The O'Fallon Chamber reserves the right to accept or refuse any and all sponsorships.

***By signing the below, the corporate sponsor agrees to pay the O'Fallon Chamber the agreed amount.** If the Corporate Sponsor decides to withdraw from this agreement, they are still responsible for 100% of the sponsorship amount, paid to the O'Fallon Chamber no later than the date of the fulfillment and the Chamber is allowed to resell the sponsorship.

*For full Payment Policy information, visit www.OFallonChamber.org/about.

Company Representative Signature: _____

Date: _____