

Renewal Analytics for Existing Business

A key element of an integrated Risk Management Full Cycle Solution

While much emphasis is placed on capturing new business, the real risk and opportunity often lie within the existing book. Most revenue and margin come from renewals, which are vulnerable to mispriced risk and emerging health trends if not actively managed.

Why Gradient AI's Renewal Analytics?

By extracting previously hidden **AI predictive** insights from health claims records belonging to existing groups, Gradient AI's Renewal Analytics solution enables insurers to:



Advance growth, retention, and profitability utilizing key metrics across the customer base

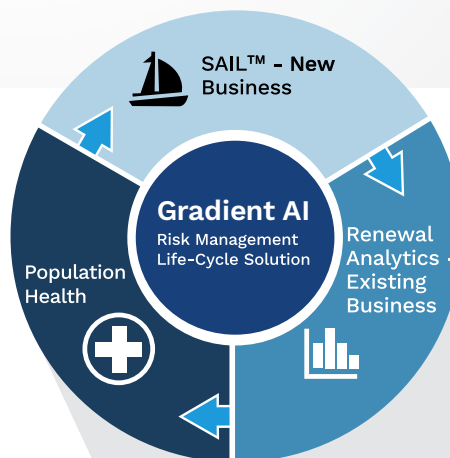


Target high-value opportunities by analyzing trends and uncovering key revenue-driving factors across the book of business



Manage and predict future costs by drilling down into underlying cost drivers that impact performance, like conditions, drugs, and other treatments.

Combining Renewal Analytics with Gradient AI's SAIL™ for new business in a unified platform enables insurers to build the most efficient and effective AI-powered underwriting operations.



To find out how you can leverage Gradient AI's expertise to help you better maintain group health risk and control costs, contact us.

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