



SPONSORSHIP PROPOSAL

CANOWINDRA SHOW

**Friday, 25
& Saturday, 26
September 2026**

Photo credit: The Rural Journal



Sponsorship Opportunities

The Canowindra Show Society understands that the current economic climate is challenging for many local businesses and families. With this in mind, we're committed to ensuring there are sponsorship opportunities accessible to everyone who would like to be involved in this year's show.

We offer a range of sponsorship options, from our premium **Platinum** and **Gold** packages through to more affordable opportunities, including **Silver**, **Blue** and **Red Ribbon** levels, allowing you to choose a level that suits your capacity while still gaining valuable exposure and connection within the community.

Your support helps to:

- Keep the Canowindra Show vibrant and thriving.
- Grow our events, attractions and attendance.
- Promote your brand to a broad and engaged local audience.



Sponsorship is available across a variety of popular sections, including:

- **Young Woman, Junior Young Woman, Jillaroo & Jackaroo Competitions**
- **Rural Achiever Competition**
- **Animal Nursery**
- **Prime Lambs & British Breeds**
- **Woodchopping & Shearing**
- **Horse Events – Local & Open Days**
- **Show Jumping**
- **Vintage Tractor Pull**
- **Farmers Challenge, Dog Trials & Dog High Jump**
- **Poultry, Crop & Bale Competitions**
- **Pavilion Exhibits: Flowers, Art, Cookery, Photography, Wool & more**

Join us as a sponsor and be part of one of the region's most loved community events, while showcasing your business to thousands of attendees.



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Why Become a Sponsor?



Real Reach

3,000+ attendees through the gate.
Strong local + regional audience across Cabonne & Central West.



Regional Growth

Cabonne region seeing increased visitor spend and traffic.
Events like the show directly support local business growth.



Community Visibility

Your brand front and centre at one of the region's most loved events.



Strong Digital Exposure

80,000+ engaged Facebook viewers
34,000+ Instagram views
9,300 Instagram reach
*pre & post show period



Target Market

Reach farmers, families, competitors & agribusiness.
Highly engaged regional audience.



Loyal Community

Multi-generational event with returning competitors and attendees.
Brand exposure compounds year after year.

The Canowindra Show attracts thousands of visitors and generates strong local engagement.

Your sponsorship helps sustain a vital community event while supporting regional economic growth.

Sponsorship Packages

Inclusions	Platinum	Gold (Section)	Silver (Class Champion)	Blue Ribbon	Red Ribbon	Green Ribbon
Investment	\$5,000	\$2,000	\$1,000	\$800	\$500	In-kind / vouchers
Brand Visibility	Logo on poster, schedule, website & social media	Same as Platinum	Listed under class champion & schedule	Listed under section & class	Listed under section	Recognition based on contribution
Naming Rights / Major Branding	Fireworks naming rights	Section sponsorship branding	Class Champion naming	–	–	–
Event Announcements (PA)	Yes (throughout event & ceremonies)	Yes (in section)	Yes (presentations)	Limited (presentations)	–	–
Signage / Banner Display	Front gate banner (sponsor supplied)	Banner in section (sponsor supplied)	Banner in section (sponsor supplied)	Medium sign at section (sponsor supplied)	Small sign (sponsor supplied)	–
Social Media Promotion	Video spotlight + promotion	Promotion	Promotion	Thank-you post	Thank-you post	Recognition varies
Event Participation	Presentations + event involvement	Presentations + participation	Opportunity to present awards	Opportunity to present awards	Opportunity to present awards	–
Exhibit Space	Complimentary 9m x 9m commercial space	Complimentary 3m x 3m space	50% discounted space	–	–	–
Advertising	Full-page schedule ad (supplied)	Half-page schedule ad (supplied)	Listed in schedule	Listed in schedule	Listed in schedule	–
Networking Events	Opening + Meet & Greet + Sponsor Event	Meet & Greet Sponsor Event	Meet & Greet Sponsor Event	Meet & Greet Sponsor Event	Meet & Greet Sponsor Event	Meet & Greet Sponsor Event
Show Passes	8 × 2-day passes	6 × 2-day passes	2 × 2-day passes	2 × 2-day passes	–	–

Looking for Something Else?

We're happy to discuss additional sponsorship opportunities and work with you to find a package that suits your goals.



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Thank You

We sincerely appreciate your consideration and support of the Canowindra Show. Your partnership plays a vital role in ensuring the success and growth of this cherished community event. We look forward to the opportunity to work together and make this year's show the best one yet.

Thank you once again for your generosity and support.

Contact Us

PO Box 177
Canowindra NSW 2804

Ph: 0428 486 165
canowindrashowsociety@gmail.com



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Confirmation of Sponsorship

To confirm your sponsorship, simply complete the online form at <https://form.jotform.com/261420166757054> , scan the QR, or fill in your details below.



Business Name: _____
Person to Contact: _____
Address: _____
Postal Address: _____
Town: _____ State: _____ Postcode: _____
Contact Phone: _____
Email: _____
Website: _____

We confirm that we will support Canowindra PA&H Association on Friday, 25 & Saturday, 26 September 2026 with the following:

- ☐ **PLATINUM SPONSOR;** Payment of \$5000
- ☐ **GOLD SPONSOR;** Payment of \$2000
- ☐ **SILVER SPONSOR;** Payment of \$1,000
- ☐ **BLUE RIBBON SPONSOR;** Payment of \$800
- ☐ **RED RIBBON SPONSOR;** Payment of \$500
- ☐ **GREEN RIBBON SPONSOR;** Goods In Kind/Vouchers

Please make sponsorship payments by electronic bank transfer, payable to:
Canowindra PA&H Association
BSB: 082 534
A/C: 509 583 202

Payments to be received by Tuesday, 30 June 2026.

Please provide your promotional materials, including your logo (high res), to be featured on our Facebook page, website and announced throughout the event.

Email your materials to: canowindrashowsociety@gmail.com

Banners to be provided by sponsor the week prior to the show and collected the week after the show.



