

# Your Music Consultant

## Complete Services Directory

Your Music Consultant provides comprehensive music promotion and artist development services, offering major-label-caliber results at independent artist pricing. Our curated service menu covers streaming optimization, social media growth, press placement, charting, and artist verification across all major platforms.

**2,000+**

Artists Served

**18**

Services Listed

**Since 2017**

In Operation

## Streaming Services

### Spotify Premium Playlisting — Spotify

All-genre, 3rd-party Spotify playlisting designed to generate high save rates and genuine listener engagement — no bots, 100% safe, active since 2017.

- High save rates
- High individual playlist placements
- No bots — 100% safe
- All genres supported

### Hot Country & Hits Country Spotify Playlisting — Spotify

Specialized Spotify playlisting campaign targeting the Hot Country and Hits Country playlist ecosystem for country artists.

- Country-genre focused
- Hot Country & Hits Country playlists
- Organic playlist placement

### Pandora Radio Growth — Pandora

Grow your Pandora Radio presence as an independent artist. Your Music Consultant works with your distributor to expand your Pandora audience.

- Independent artist focused
- Works with your distributor
- Pandora audience expansion

## Social Media Services

### **Instagram Growth (AI Program) — Instagram**

AI-powered Instagram growth for verified and unverified accounts. Grows your audience by engaging with the followers of accounts related to your target demographic.

- Works for verified & unverified accounts
- AI-driven story viewing & liking
- Target audience-aligned growth

### **YouTube Monetization Course — YouTube**

A dedicated course that teaches artists how to turn their YouTube channel into a revenue-generating business.

- Channel monetization strategy
- Revenue optimization
- Business-building framework

### **YouTube Premium Google Ads — YouTube**

Run targeted Google Ads campaigns to generate consistent daily views for your music video long after the initial ad campaign ends.

- Sustained daily view growth
- Google Ads managed campaign
- Long-tail view generation

### **YouTube Channel Placement — YouTube**

Run your music video inside successful, larger YouTube channels to get your content related to bigger artists and influencers in the algorithm.

- Algorithm relationship building
- Placement in large channels
- Artist & influencer association

### **YouTube Shorts Charting (Top 40) — YouTube**

Chart your song in the Top 40 Songs in YouTube Shorts, increasing discoverability and algorithmic reach on one of the fastest-growing music surfaces.

- Top 40 YouTube Shorts chart
- Shorts-specific campaign
- Algorithm discoverability boost

### **Trending Instagram, YouTube & TikTok Services — Multi-Platform**

Comprehensive trending campaign across Instagram Sounds (Top 50), YouTube Shorts Music, and TikTok UGC — designed to make your music go viral organically.

- Instagram Top 50 Sounds targeting

- YouTube Shorts trending
- TikTok UGC viral campaign

## Press & PR Services

### **Press Article Placements** — Media

Access to over 1,000 press article options across major and indie music publications. Guaranteed placements for music releases, tours, and new projects.

- 1,000+ press article options
- Guaranteed placements
- Covers music releases, tours & projects

### **Google Knowledge Panel Creation** — Google

Create an official Google Knowledge Panel for your artist profile. Establishes credibility, controls your narrative in search results, and helps fans find your official info fast.

- Establishes search credibility
- Controls your narrative
- Official info fast-find

## Charting Services

### **iTunes / Apple Music Charting** — Apple Music

Official Apple Music / iTunes charting service covering all genres. Pricing is genre-specific and covers both singles and albums.

- All genres supported
- Singles & albums eligible
- Official USA iTunes charts

### **Amazon Music Charting** — Amazon Music

Chart your single to the top of Amazon Music charts including Movers & Shakers, New Releases, and genre-specific charts.

- Movers & Shakers placement
- New Releases chart
- Genre-specific chart targeting

### **Spotify Official Charting** — Spotify

Official Spotify charting campaign to place your release on Spotify's tracked charts.

- Official Spotify chart placement
- Tracked chart eligibility

#### **Genius Charting** — Genius

Chart your music on Genius, the world's largest music annotation and lyrics platform, increasing lyric discoverability and cultural presence.

- Genius chart placement
- Lyric platform visibility
- Cultural discoverability

## **Verification Services**

#### **Instagram Verification** — Instagram

Your Music Consultant assists musicians and artists in obtaining Instagram's verified blue checkmark. Requires a minimum of 5 press articles. Press assistance available if needed.

- For musicians & artists only
- Minimum 5 press articles required
- Press assistance available

#### **Facebook Verification** — Facebook

Obtain Facebook's verified badge for your artist or brand page, signaling authenticity and boosting page credibility.

- Facebook page verification
- Authenticity signal
- Brand credibility boost

#### **TikTok Verification** — TikTok

Assistance with TikTok's verified checkmark application process. Account must be authentic, complete (profile photo, bio, recent login), and represent a user aged 13+.

- Authentic account requirement
- Complete profile required
- Eligibility guidance provided