

Southern Queensland Landscapes Strategic Plan 2024 to 2026

Flourishing Together



Our Vision

Communities united by sustainable practices, enabled by science and technology, and supported by First Nations' knowledge, to improve all life.

Our Strategic Intent

To deliver sustainable environmental outcomes that improve the lives of people in regional communities now and for the future.

Our Priorities

Sustainability & Responsiveness

Ensuring our organisation is lean, agile and able to respond to the changing needs of regional communities.

Strategic Goals

1. Manage organisational resources and labour to optimise productivity, effectiveness and scalability.
2. Manage revenue and expenses to increase liquidity and retained earnings for investment in opportunities and growth aligned to achieving our vision.
3. Identify and apply for funding and grants from government and non-government sources, including non-traditional sources.

Connection & Value

Developing mutually beneficial partnerships and relationships that create value and opportunities for all.

Strategic Goals

4. Identify and evaluate projects and opportunities for engagement, partnerships, and collaboration to achieve value for all stakeholders.
5. Engage in partnerships for philanthropic investment in advancing environmental initiatives in regional communities.
6. Proactively connect stakeholders with each other to provide support and services for regional communities.

Influence & Impact

Driving and influencing innovation and positive change in environmental practices and impact as a recognised and respected industry leader.

Strategic Goals

7. Build a recognised and respected brand that will bring credibility and support our ability to influence positive and innovative change.
8. Be an early adopter and supporter of innovation within the sector and applying innovative solutions to advance outcomes.

Measures of Success

Financial

- ⇒ Net Profit %
- ⇒ Retained Earnings
- ⇒ Liquidity

Customer / Market

- ⇒ Customer & Community Feedback
- ⇒ Project type & impact

Process

- ⇒ Project evaluation—delivery to scope
- ⇒ Risk management

People

- ⇒ Employee Satisfaction
- ⇒ Employee Turnover
- ⇒ Productivity (total and by project)