



Area Chamber of Commerce

promote
connect
grow



Monthly Networking
Community Events
Member Education
Student Scholarships
Ribbon Cuttings
SEO Online Directory
Legislative Voice

2022

MEMBERSHIP BENEFITS

OUR MISSION is to promote, connect and grow member organizations while working to enhance the quality of life and economic development in the Norwalk area.

JOIN ON OUR WEBSITE
www.norwalkchamber.org



Be Invested

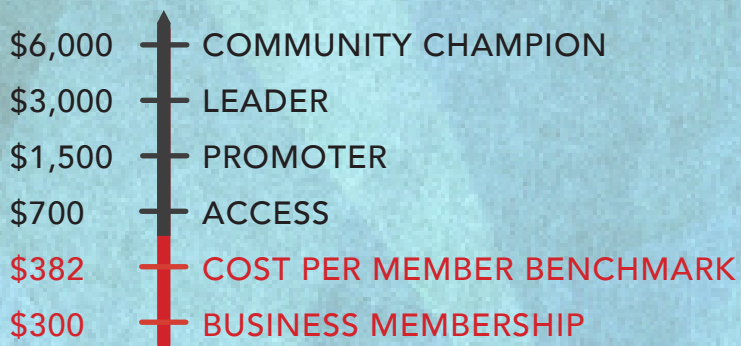
Thank you for your investment in the Norwalk area business community. We serve Norwalk, Cumming, Martinsdale and Prole in Warren County. We are excited for a new year with new ideas to maintain vitality in our businesses and community. If you are looking to get connected, get involved with one of our various committees, events or meetings, **involvement is the first step** to showcasing leadership skills to your peers. Our board reflects various diversity, expertise, experience and passions. We value this balance to create a sustainable organization into the years to come.

The Norwalk area is growing and so is our chamber membership. With growth comes challenges and opportunities and over the last few years we have improved our offerings. If you are considering our organization we invite you to **come join us!** We strive on being welcoming and moving forward.

"The Norwalk Area Chamber is your most valuable partner in the face of an ever-changing business climate."

LUCINDA SPERRY - EXECUTIVE DIRECTOR

Investment Levels





COMMUNITY CHAMPION

\$6000 ANNUALLY

A Community Champion investment illustrates your company's commitment to building a better economy by supporting the chamber's work in advocacy, business development, education/ workforce development, talent attraction & retention, leadership development, regional branding and more.

MARKETING & VISIBILITY

- o **Permanent logo on NorwalkChamber.org** homepage, a marketing feature exclusive to Community Champions.
- o **Company profile** in NorwalkLocal Business Directory & Resource guide (\$250 value)
- o **Sponsor recognition** at Member Orientation Luncheons, 2 times a year (\$400 value)
- o **Up to 8 representative listings** (\$1,090 value)

BENEFITS & SERVICES

- o **Annual Golf Outing Event Sponsor** - recognition at awards ceremony and logo at event registration (\$500 value)
- o **RUNorwalk Gold Sponsor** - Logo banner along event route (\$500 value)

PLUS all the advantages of Leader, Promoter, Access and Business Levels on the following pages.

\$525 ACH MONTHLY PLAN



Strengthening the economy

The Chamber paves the way for businesses to succeed in any economy.

STEVE ALBRECHT - CITY STATE BANK



The Chamber represents your business at governmental meetings on the local, state and federal level.



**We value
our community**

Michael Foods invested in the chamber to fulfill our greater objective of creating a business that is economically valuable, a contributing member of its community.

SIMMIE BUEHLER - MICHAEL FOODS

LEADER

\$3000 ANNUALLY

A Leader investment illustrates your company's commitment to building a better economy by supporting the chamber's work in advocacy, business development, education/workforce development, talent attraction & retention, leadership development, regional branding and more.

MARKETING & VISIBILITY

- o **Additional locations or branches** included, up to 3
- o **Three representative listings** (\$490 value)
- o Four total category listings (\$75 value)

BENEFITS & SERVICES

- o **Golf Team at the Chamber Golf Outing** (\$340 value)
- o **RUNorwalk Silver Sponsor** - Logo on event shirt (\$260 value)

PLUS all the advantages of Promoter, Access and Business Membership Levels on the following pages.

Additional representatives can be added to any membership for \$120 per member.

\$260 ACH MONTHLY PLAN



PROMOTER

\$1500 ANNUALLY

A Promoter invests in the chamber's ability to take action in our community while enhancing your business' visibility.

MARKETING & VISIBILITY

- o **Rotating logo on NorwalkChamber.org** homepage.
- o **Two representative listings** (\$370 value)
- o Three category listings (\$75 value)
- o Business logo on **Chamber Champion banner** visible at all indoor chamber events

BENEFITS & SERVICES

- o **Golf Outing Hole Sponsorship** (\$160 value)
- o **RUNorwalk Bronze Sponsor** - Business name listing on event shirt (\$160 value)

PLUS all the advantages of Access and Business Membership Levels on the following pages.

Additional representatives
can be added to any membership
for \$120 per member.

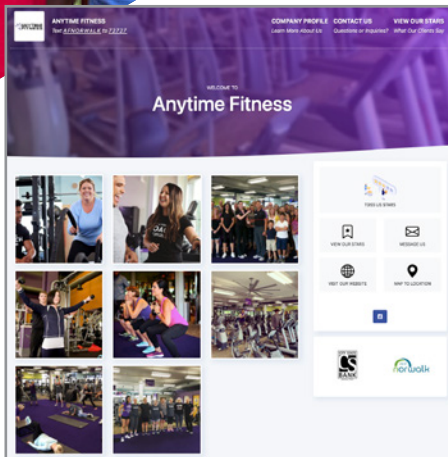
\$130 ACH MONTHLY PLAN



Building leadership

If you are looking to get connected get involved with one of our various committees, events or meetings. Involvement is the first step to showing leadership skills to your peers.

LINDSEY AARON - 2022 NACC PRESIDENT



**Personalized Landing page
for your business**



Leading through unity

The Norwalk Community School District partners with the Norwalk Area Chamber to stand as one voice for the success of our community.

D.T. MAGEE - NCSD SUPERINTENDENT

ACCESS

\$700 ANNUALLY

Access investment is a smart decision for businesses who want greater visibility.

Members at this level receive perks like advertising in Chamber Matters Newsletter and on NorwalkChamber.org automatically with membership.

MARKETING & VISIBILITY

- o **Logo on NorwalkChamber.org** homepage
- o **Admission to Annual Awards Event for two** (\$90 value)
- o Two total category listings (\$50 value)

BENEFITS & SERVICES

- o **RUNorwalk Registration Page Sponsor** - Business name listed in online registration (\$50 value)

PLUS all the advantages of the Business Level on the following page

Additional representatives can be added to any membership for \$120 per member.

\$60 ACH MONTHLY PLAN



BASIC BUSINESS

\$300 ANNUALLY

Why be a Basic Business Member of the Norwalk Area Chamber? Better connections, to start. Build relationships with other businesses – and the community – with this entry level membership.

MARKETING & VISIBILITY

- o **Profile on NorwalkChamber.org**
where you can:
 - Publish **Press Releases**
 - Post **Calendar** items
 - Upload **video introductions**
 - Improve your **search engine rankings** and online visibility
- o **Online listings on NorwalkChamber.org** with map link and link to your company's web site
- o Business referrals exclusively to members
- o Listings in Business Directory & Resource Guide, published 2x year
- o Marketing Orientation helps you learn how to reach your customers
- o Eligible for advertising in Chamber Matters Newsletter, business directory and NorwalkChamber.org
- o **Affiliate Membership to the Greater Des Moines Partnership**

BENEFITS & SERVICES

- o Eligible for **one complimentary ad per year** in Chamber Matters Newsletter
- o Learn how to access the features of your membership at our **Maximizing Your Membership** New Member Lunch
- o Subscription to **Chamber Matters**, the official newsletter of the Norwalk Area Chamber.
- o Access to **Norwalk's New Resident List**
- o Membership plaque, virtual membership plaque and window sticker - tell the community you are invested in the Norwalk area
- o E-Polling on key business issues
- o Chamber representation at government meetings on local, state and federal levels
- o Weekly Online Updates
- o Member only pricing

Additional representatives can be added to any membership for \$120 per member.

BASIC NON-PROFIT - \$200 ANNUALLY - Same benefits as Basic Business



Got Questions?

Contact the Chamber office for questions, payment options and custom packages.

ADDITIONAL REPRESENTATIVE

\$120 ANNUALLY

Have additional employees that would like to be a part of the chamber? Add additional representative to your membership and give them access to all the Basic Business benefits.

INDIVIDUAL NON-BUSINESS

\$75 ANNUALLY

Our Individual level investment is perfect for those who are not a business member, but still want to support the chamber, come to meetings, join in events and keep in the loop with chamber news.

BENEFITS

- o **Access to all membership & networking meetings**
- o Included in chamber communications and emails
- o **Affiliate Membership to the Greater Des Moines Partnership**

Connecting
you to a
vibrant
business community

2022 NACC BOARD

OUR MISSION is to promote, connect and grow member organizations while working to enhance the quality of life and economic development in the Norwalk area.

2022 EXECUTIVE BOARD MEMBERS



PRESIDENT
Lindsey Aaron
Realty ONE Group
515-509-1711



VICE PRESIDENT
Chad Smith
The Norwalk Shop
515-981-0262



2ND VICE PRESIDENT
Lorie Williamson
Blue Pencil LLC
515-612-0359



TREASURER
John Schmidt
McGowen, Hurst,
Clark & Smith
515-288-3279



PAST PRESIDENT
Benjamin Pearson
Edward Jones
515-981-1800



EXECUTIVE DIRECTOR
Lucinda Sperry
Norwalk Area
Chamber
of Commerce
o 515-981-0619
c 515-201-8323

info@norwalkchamber.org
www.norwalkchamber.org

TERM THRU 12/31/2022



Kyle Doyle
Iowa Distilling
Company



Brent Hinders
Hopkins &
Huebner



Gary Burton
Gregg Young
Chevrolet



Dr. Donna Grant
Norwalk Family
Dentistry

TERM THRU 12/31/2023



Eric Simon
SHYFT Collective



Tim Stephany
Stephany
Insurance

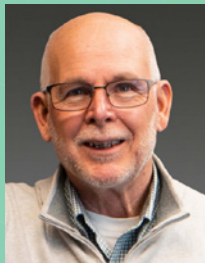


Manny Toribio
Ibarra
Realty Group



**Amanda
Reid-Raper**
City State Bank

TERM THRU 12/31/2024



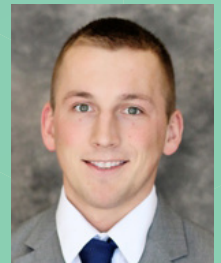
Jon Niemeyer
EXIT Realty
North Star



Simmie Buehler
Michael Foods Inc



Rob Batzler
RB Web
Development



Dan Obley
City State Bank

EX OFFICIO



Luke Nelson
City of Norwalk



Hollie Zajicek
City of Norwalk
Economic
Development



DT Magee
Norwalk
Community
Schools



Rachel Gocken
Warren County
Economic
Development



Meg Schneider
Greater
Des Moines
Partnership



Area Chamber of Commerce

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info@norwalkchamber.org

JOIN TODAY ONLINE
www.norwalkchamber.org