

Press Release

Swiss-Belhotel International Wins Leading Industry Awards

Immediate Release

18 March 2025



Left photo: Gavin M. Faull and Faull family at **Family Business Conference 2024: Asia Pacific** in Cairns.

Right photo: Gavin M. Faull, Chairman and President of Swiss-Belhotel International, and **Christopher Luxon**, Prime Minister of New Zealand.

Swiss-Belhotel International, a global hospitality management group with a diverse portfolio of over 150+ hotels in key international markets, has been recognised with multiple prestigious industry awards in 2024 and the first quarter of 2025. These accolades highlight the group's unwavering commitment to Passion and Professionalism™, ensuring that every aspect of its operations - from guest experiences to hotel management - reflects both Swiss efficiency and structure combined with Asian hospitality and warmth.

Gavin M. Faull, Chairman and President of Swiss-Belhotel International, expressed his gratitude for the recognitions, stating: "Receiving these distinguished awards is nothing short of extraordinary. We are incredibly proud of these achievements, which are a testament to the dedication, passion, and perseverance of our entire team. At Swiss-Belhotel International, we are deeply committed to delivering value to our owners while continuously investing in our most precious asset - our people. Our success is built on a foundation of operational excellence and exceptional guest experiences. These accolades reaffirm our strategy of sustainable growth and our ability to adapt to evolving market demands while maintaining the highest standards of hospitality. As we look ahead to 2025, we will continue to set new



milestones - seizing new opportunities, enhancing our offerings, streamlining our operations, and further empowering our exceptional team.”

Among the awards received by the group are the **Legacy Family Business Award Asia Pacific at the Family Business Association Excellence Awards 2024** (May 2024) and the **EY Entrepreneur of The Year 2024 New Zealand Family Business Award** (November 2024), both recognising the contributions of Gavin M. Faull and the Faull Family in shaping a legacy of excellence in hospitality. Additionally, Swiss-Belhotel International was awarded **Hotel & Resort Management of the Year at the Travel Trade Excellence Awards 2025 by Travel Daily Media** (February 2025), further reinforcing its strong market position. The group’s dedication to long-term partnerships and sustainability was acknowledged with **The Most Excellence in Sustained Partnership Award at the GarudaMiles Loyalty Summit 2025** (February 2025) and the **Excellence Award in the Sustainable Hospitality category from ESG Business Awards 2024 in Hong Kong** (September 2024).

With 18 brands and a strong presence across 20 countries, Swiss-Belhotel International is recognised for its world-class management models, multi-brand strategy, and owner-centric approach, ensuring that each property thrives in its respective market.

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About Swiss-Belhotel International

Swiss-Belhotel International operates in **20 countries**, managing **150+* hotels, resorts, and projects** across **New Zealand, Australia, Indonesia, Asia, the Middle East, Africa, and Europe**, with regional offices in **Hong Kong, New Zealand, Australia, China, Indonesia, UAE, the Philippines, Vietnam, Malaysia, and Thailand**. Committed to delivering world-class hospitality, the group also offers the **Swiss-Belexecutive Card (SBEC)**, a **loyalty program** providing many benefits, **discounts from 10% to 35% on rooms, dining, and other services**, plus **priority check-in, complimentary upgrades, and late check-out**. No collecting points, no waiting for redemption, with the **free-to-join Green Global tier**, members can enjoy **instant discounts from their first stay!** Experience more with the SBEC Loyalty Programme—[Sign up for FREE](#). Stay connected with us on [Facebook](#), [LinkedIn](#), [Instagram](#), and [TikTok](#) for the latest updates and exclusive benefits. Visit [swiss-belhotel.com](https://www.swiss-belhotel.com) for more information.

*Numbers may fluctuate



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