

FOR IMMEDIATE RELEASE

Coalition for the Homeless of Central Florida Announces Leadership Transition

Allison Krall to Retire After More Than 20 Years; Brad Butterstein Named CEO; Dr. Amy Donley to Serve as Board Chair

Orlando, FL — Coalition for the Homeless of Central Florida has announced an upcoming leadership transition as President and CEO Allison Krall prepares to retire after more than two decades of dedicated service.

Since 2020, Krall has served as President and CEO, guiding the Coalition — Central Florida's largest provider of shelter and supportive services — through significant growth and challenges. Over her 20-plus years with the Coalition, she has also held key leadership roles including Chief Operating Officer and Controller, helping expand programs, strengthen partnerships, and secure sustainable funding.

"I am excited for my next chapter but will deeply miss the team, partners, and community who make the Coalition so special," said Krall. "It has been the honor of my life to work alongside such dedicated people. I know the Coalition is in excellent hands."

Stepping in as CEO is Brad Butterstein, who has stepped down as Board Chair to take on this role. Butterstein brings over 26 years of leadership experience, including guiding Data Graphics, Inc. through major growth and, most recently, helping RapidScale expand operations. He is known for building strong teams and serving the community through board roles with organizations such as Second Harvest Food Bank of Central Florida.

"I'm honored to continue the important work Allison and this team have built," said Butterstein. "The Coalition's mission is close to my heart, and I look forward to helping even more people reclaim stability and hope."

Dr. Amy Donley will step into the role of Board Chair. An Associate Professor of Sociology at the University of Central Florida and Director of the Institute for Social and Behavioral Science, Dr. Donley is a leading researcher on homelessness, poverty, and related social issues. She has partnered with numerous agencies and nonprofits to turn research into solutions that shape policy and strengthen communities.

"As we look ahead, I'm honored to support the Coalition's mission in this role," said Dr. Donley. "I look forward to working alongside Brad and this incredible team to build on our impact."

Krall and Butterstein will work closely together in the coming months to ensure a smooth transition. The Board and staff remain dedicated to the Coalition's mission of helping individuals and families regain stability, dignity, and hope.

About Coalition for the Homeless of Central Florida

Coalition for the Homeless of Central Florida is the largest provider of homeless services in the region, offering shelter, meals, and comprehensive support to help individuals and families move toward permanent housing and self-sufficiency. Its mission is to transform the lives of men, women, and children by providing crucial services to end their crisis of homelessness.

Media Contact:

Trinette L. Nation
Director of Development
407.288.3979

trinette.nation@cflhomeless.org