

KIKI - MEDIA PORTFOLIO

Recent momentum + selected international coverage



Kiki is a disabled sheep born unable to stand or walk who learned to independently operate a custom motorized wheelchair using a joystick with her head. She came to Don't Forget Us, Pet Us Farm Animal Sanctuary at just 11 days old, where her mom, sanctuary co-founder **Deb Devlin**, refused to give up on her dream of giving Kiki independent mobility. After years of searching, experimenting and adapting equipment around what Kiki *could* do, that dream became reality. Today, Kiki's story is reaching audiences around the world - showing what can happen when we stop trying to change the individual and start changing the world around them.

RECENT MEDIA MOMENTUM - SEPTEMBER 2026

The Animal Rescue Site / GreaterGood - Sept. 11, 2026

Independent coverage highlighting Kiki's self-directed powered mobility and the larger message of accessibility and compassion.

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Gameblog, France - Sept. 9, 2026

French-language feature on Kiki's independent mobility, Deb's adaptive approach, Disability Pride Month milestone and enrichment.

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Blic, Serbia - Sept. 8, 2026

Major Serbian feature on Kiki independently operating her motorized chair; an upstream source for a new Romanian media wave.

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Mediafax, Romania - Sept. 9, 2026

Romanian news-agency coverage describing Kiki's history and independent powered mobility; explicitly cites Blic.

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eZStiri, Romania - Sept. 9, 2026

Romanian pickup emphasizing that Kiki controls the motorized device herself with the joystick.

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RTVD, Romania - Sept. 9, 2026

Feature tracing the shift from trying to make Kiki walk to adapting around what she could already do.

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Orange Romania - Sept. 9, 2026

Syndicated Mediafax pickup extending Kiki's Romanian reach.

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Super Rádio Tupi, Brazil - Sept. 9, 2026

Brazilian coverage emphasizing Kiki's autonomy, mobility, adaptation and quality of life.

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Rádio Itatiaia, Brazil - Sept. 6, 2026

Brazilian coverage of Kiki learning to control her electric wheelchair.

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INTERNATIONAL PICKUP CHAIN

Blic's Sept. 8 feature was cited by Mediafax on Sept. 9 and then spread through Romanian outlets including eZStiri, RTVD and Orange Romania. Alongside fresh Brazilian and French coverage, Kiki's September resurgence is visibly crossing international markets.

SELECTED COVERAGE

U.S. + international media footprint

Outlet	Market	Link
The Washington Post	United States	OPEN
The Dodo	United States	Featured
CBS News Boston	United States	Featured
FOX Local / LiveNOW	United States	OPEN
Pet Health Care Guide	United States	OPEN
My Modern Met	United States	OPEN
Walkin' Pets	United States	OPEN
Bored Panda	International digital	OPEN
BBC World Service	International	Featured
Irish Independent	Ireland	OPEN
New Zealand Herald	New Zealand	Featured
HuffPost Spain	Spain	OPEN
Infobae	International	OPEN
Kreiszeitung	Germany	Featured
Independent Media / Weekend Argus	South Africa	Featured
Gameblog	France	OPEN
Rádio Itatiaia	Brazil	OPEN
Super Rádio Tupi	Brazil	OPEN
Blic	Serbia	OPEN
Mediafax	Romania	OPEN
eZStiri	Romania	OPEN
RTVD	Romania	OPEN
Orange Romania	Romania	OPEN

Deborah Devlin | Kiki's Mom | Co-Founder, Don't Forget Us, Pet Us Farm Animal Sanctuary | Dartmouth, Massachusetts | 508-965-3226

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