

As discussed in Larissa Banting's 'Visibility on a Dime!' podcast

1. Knowing your critical assets

- a. You have to look at what is the most important to your organization
- b. What are your 'crown jewels' that can cripple the organization if it is compromised?

2. What is normal behavior / baselining

- a. What does normal activity look like for you or your employees on a normal day?
- b. We need to know what is normal so you can see what is suspicious if there is a breach

3. Creating an escape plan for a cyber attack

- a. This would include contacting any enforcement agencies like FBI, CISA (Cybersecurity Infrastructure Security Agency), DHS (Dept. of Homeland Security), FDIC (Federal Deposit Insurance Corporation)
- b. You would want to create a checklist similar to this
 - i. First, diagnose is it a confirmed malware or cyber threat
 - ii. Second, contact your IT security or support team to investigate
 - iii. Third, if confirmed breach then start contacting federal agencies and law enforcement
 - iv. Fourth, make sure you have clean backups in place to recover from
 - v. Fifth, proceed with post-breach recovery

4. Do you have an accountability partner?

- a. Someone or some entity you can go to to double-check a suspicious email or activity occurring in your network

5. Get smart quick!!! Familiarizing or paying attention to cyber attacks or hiring someone to help you

- a. Starting off as an entrepreneur you need to save money where you can. So, I would recommend training in the basics of cybersecurity so that you can see threats before they happen and start creating barriers for threats.
- b. The more you can minimize the damage that a cyber threat can do the better off your financial assets are when there is an attack
- c. If you do not have the time to learn the basics of cybersecurity and go through training, then I would suggest hiring an organization (like Cyber Kata) to help put foundational and advanced security measures in place.

If you have any questions on how to get started or need a free consultation please fill out the contact form at [Cybersecurity Consultation | Cyber Kata, LLC](#)