

PRIVACY POLICY

This website is owned and operated by Christchurch Electrical (1999) Ltd who will be referred to as "we", "our" and "us" in this Privacy Policy.

This policy sets out how we will collect, use, disclose and protect your personal information. By using this site, you agree to the Privacy Policy of this website.

The Privacy Policy relates to the collection and use of personal information you may supply to us through your conduct on the website.

We reserve the right, at our discretion, to modify or remove portions of this Privacy Policy at any time. This Privacy Policy is in addition to any other terms and conditions applicable to the website/our service provision.

THE INFORMATION WE COLLECT

We are committed to protecting your privacy. We do not collect personally identifiable information about you when you visit this site unless you choose to give it to us by completing an online form or through any registration or subscription process. If you do choose to give us your personal details (such as your name, email address or telephone number) our staff will be able to access these details for the purposes for which you supplied it and/or so that we can better understand you and your interest in our services.

While we do not collect personally identifiable information about you if you only visit our website, we do analyse non-identifiable web traffic data to help improve our website. Our web servers gather your IP address to assist with the diagnosis of problems or support issues with our services. This information does not identify you personally and is not linked to any personally identifiable information that you may have provided.

HOW WE USE YOUR PERSONAL INFORMATION

We will use your personal information:

- to verify your identity
- to provide services and products to you and to improve those services
- to market our services and products to you, including contacting you electronically (e.g., by text or email for this purpose)
- to measure the effectiveness of our website design and function to help deliver you inspiring and relevant content
- to undertake credit checks of you (if necessary)
- to invoice you and to collect money that you owe us, including authorising and processing credit card transactions
- to respond to communications from you
- to conduct research and statistical analysis (on an anonymous basis)
- to protect and/or enforce our legal rights and interests, including defending any claim
- for any other purpose authorised by you or the Act

DISCLOSURE

We may disclose your personal information to:

- another company within our group
- a third party to provide you with goods or services on our behalf. In that circumstance, we may disclose your personal information to those third parties to meet your request for goods or services
- any business that supports our services and products, including any person that hosts or maintains any underlying IT system or data centre that we use to provide the website or other services and products
- a credit reference agency for the purpose of credit checking you
- other third parties (for anonymous statistical information)
- a person who can require us to supply your personal information (e.g., a regulatory authority)
- any other person authorised by the Act or another law (e.g., a law enforcement agency)
- any other person authorised by you

We may transfer your information in the case of a sale, merger, consolidation, liquidation, reorganisation or acquisition.

PROTECTING YOUR PERSONAL INFORMATION

We will take reasonable steps to keep your personal information safe from loss, unauthorised activity, or other misuse.

ACCESSING AND UPDATING YOUR PERSONAL INFORMATION

You have the right to access the personal information we hold about you where it is stored in such a way that it can readily be retrieved. If the personal information we hold about you is not accurate or complete, then you may ask us to correct it.

To update your personal information, such as your email address, you can contact us by email.

INTERNET USE

While we take reasonable steps to maintain secure internet connections, if you provide us with personal information over the internet, the provision of that information is at your own risk.

If you follow a link on our website to another site, the owner of that site will have its own privacy policy relating to your personal information. We suggest you review that site's privacy policy before you provide personal information.

COOKIES

We use cookies to monitor your use of the website. Cookies are small files that a website can send to your computer which can be stored on your hard drive (persistent cookies) or in memory (session cookies). Cookies store information about your preferences on a particular website and can remain on your computer once you have exited from that website. You may disable cookies by changing the settings on your browser, although this may mean that you cannot use all the features of the website.

GOOGLE ANALYTICS

We use Google Analytics software to help measure traffic patterns to, from, and within our website. Google Analytics anonymously aggregates website statistics such as number of page views, the number of visitors, time spent on our site, browser types, and common entry and exit points into and from the website.

All information is aggregated by Google Analytics and provided to us to help us better understand usage of our website – no individual visitors are identified. Google Analytics is a leader in the Internet industry and their systems have been adopted as an accepted website traffic measurement standard amongst major internet sites. You can learn more about Google Analytics by visiting the following links:

<http://www.google.com/analytics/>

http://www.google.com/intl/en_ALL/privacypolicy.html

ONLINE ADVERTISING WE USE

We use third-party vendors, like Google, to show you ads on sites across the internet. Specifically, we use Google AdWords Remarketing to display relevant ads tailored to you based on what parts of our website you have viewed. We do this by placing a cookie on your device. This cookie does not in any way identify you or give access to your computer - it is simply used to say, 'this person visited this page, so therefore show them ads relating to that page'. Google AdWords Remarketing allows us to tailor our marketing to better suit your needs and only display ads that are relevant to you.

PROBLEMS OR QUESTIONS

If we become aware of any ongoing concerns or problems with our web sites, we will take these issues seriously and work to address these concerns. If you have any further queries relating to our Privacy Policy, or you have a problem or complaint, please contact us.