

Benjamin Stokes

- ▶ Design
- ▶ Illustration
- ▶ Digital Marketing

Key Skills

- ▶ Experience which combines creative design work with marketing and web admin.
- ▶ Extensive experience in Adobe Creative Cloud, especially Photoshop, InDesign, Illustrator and Premiere Pro.
- ▶ Experience of producing artwork for both digital and print.
- ▶ Running social media accounts, creating content and administering a schedule via management platforms.
- ▶ Website admin and maintenance.
- ▶ Copywriting for websites, social media, blogs and advertising copy.
- ▶ Time-management and working with busy work flows and deadlines.
- ▶ Successfully working collaboratively as part of a team as well as pro-actively using initiative.

Profile

Graphic Designer and Illustrator with 12 years' experience at the multi-media company Archant along with a varied portfolio of freelance design commissions.

Currently working in Digital Marketing in the education sector within an extremely busy and fast-paced environment with responsibilities for digital and print design, social media content and management, newsletter design, photography, website admin and copywriting.

Additional experience in designing promotional merchandise, large-scale print projects including billboards, surfer flags, murals, point of sale displays and commercial vehicle liveries.

Experience

Digital Marketing Assistant

Norwich School
2022 - Present

Deputy member of the Marketing Team, supporting the Marketing Manager within a broader team with responsibility for Development, Admissions and Marketing.

An extremely busy and fast-paced role with a number of duties and responsibilities including core areas of design work for both digital and print, photography, social media management, copywriting, video editing and website admin.

Design work produced includes brochures and magazines, posters, flyers, web and social media graphics, banners and promotional displays, merchandise and vehicle liveries.

Graphic Designer

Archant
2010 - 2022

Duties included designing digital advertising for websites and social media. Designing print-ready artwork for magazines, newspapers, flyers brochures and large-scale work including posters, display banners and murals. Working on a wide range of digital advertising formats including both static and animated, interactive adverts, animated gifs, incorporated video and targeted audience formats. Designing and building websites using the Duda online platform. Designing email marketing newsletter campaigns using Adobe Dreamweaver and third-party platforms. Logos and branding campaigns. Storyboarding for video production.

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References

Anna Stevenson

Director of Marketing and Communications

Norwich School

a.stevenson@norwich-school.org.uk
01603 728430

Dennis Rogers

(Line Manager at Archant)

Traffic Manager

Cuttsy+Cuttsy

dennisbrogers@hotmail.com
07501 466365

Freelance Designer and Illustrator

Along Come Norwich
2016 - 2024

Merchandise design - t-shirts, pin-badges, stickers, mugs, scarves. Illustrations for social media, website, podcast marketing and printed artwork for fanzine covers and features.

Large-scale print graphics - flags, banners, fan displays, murals and billboard adverts.

Nominated for Fan Media of the Year at the Football Supporters Federation Awards 2018, 2021 and 2023.

Freelance Designer and Illustrator

Various design projects for clients including:

UEA Sportspark - Membership cards, welcome packs and posters.

Norwich City Football Club - Illustrations for matchday programme covers for the 2019/20 season, plus website and advertising graphic commissions and mural design for the Lion & Castle supporters bar.

Artpocket - Van livery graphics and merchandise.

On The Stall City - Logo and merchandise design.

Capital Canaries - Merchandise: t-shirt and pin badge designs.

Education

Norwich University of the Arts

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| ► BA (Hons) Graphic Design (Grade 2:1) | 2003 |
| ► BTEC Foundation Studies in Art and Design | 1999 |
| ► Advanced GNVQ in Art and Design | 1998 |

GCSEs

- | | |
|---|------|
| ► English, Maths, Art, Media Studies, Business Studies, Sociology, Geography. | 1997 |
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Links

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LinkedIn: <https://www.linkedin.com/in/benjamin-stokes-a99191221/>

Instagram: www.instagram.com/robotcanary