
Israel
Cancer
Research
Fund
ICRF PRESENTS 2026
CONCERT FOR A CURE
NOVEMBER 25, 2026
DOWNTOWN TORONTO | 6PM
CO - CHAIRS
Jeffrey Bly, Richard Flomen,
Norman Shiner and Gillian Tessis
PRODUCTION BY
Corey Mandell

ICRF PRESENTS 2026

CONCERT FOR A CURE

Join us on November 25th for unique performances and a memorable evening that will have you singing all night!

Taking place in front of a lively audience of over 600 guests, this event brings together supporters, families, and community leaders for a night of unforgettable entertainment and shared purpose. As one of ICRF's signature events, the annual performance plays a crucial role in raising funds and awareness for lifesaving research, while offering sponsors unique visibility and engagement opportunities.

Your partnership will directly support our mission to find a cure for cancer through the power of science and collaboration.
Join us as a sponsor and be part of an evening that inspires, uplifts, and brings real hope to families around the world.

Since its launch in 2012, ICRF Presents has raised millions of dollars in support of groundbreaking cancer research conducted in Israel — a global leader in medical innovation. As one of the largest sources of private funding for cancer research in the country, **ICRF has awarded over $115 million USD across 3,000+ research grants**, supporting scientists at Israel's top hospitals, universities, and institutions.

Our mission is clear: to advance treatments and find cures for all types of cancer by harnessing the exceptional talent and ingenuity of Israeli researchers. The impact of this work reaches far beyond Israel — benefiting families in Toronto, across Canada, and around the world.

By supporting ICRF, you are championing Israeli science and playing a direct role in driving global progress in the fight against cancer.



ICRF Israel Cancer Research Fund

For more information or to make a donation visit:
ICRFPRESENTS.CROWDCHANGE.NET

DECADES

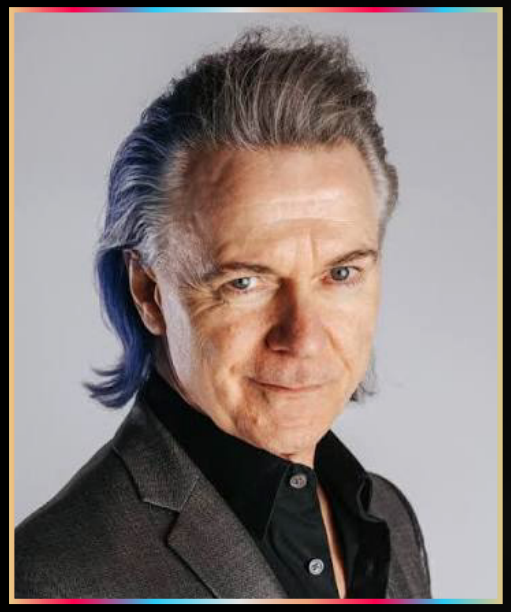
Get ready for an unforgettable night of music spanning **four incredible decades!**

This special benefit concert will feature timeless hits from the 60s, 70s, 80s and 90s, performed by two iconic Canadian rock voices: Alan Frew of Glass Tiger and Terence Gowan of Styx. Come sing along, dance, and celebrate great music while supporting a wonderful cause. It's a night of legendary songs, live energy, and giving back!



ALAN FREW
GLASS TIGER

Alan Frew is the legendary lead singer and frontman of Canadian rock band Glass Tiger. Originally from Scotland, Alan moved to Canada as a young man and beame an accomplished career as a singer, songwriter, and performer. With his distinctive voice and charismatic stage presence, Alan continues to captivate audiences across Canada & beyond.



TERENCE GOWAN
STYX

Terence Gowan is a renowned keyboardist, vocalist, and musician best known for his work with the legendary rock band Styx. A member of Styx since 1999, Gowan has performed around the world, bringing his powerful vocals, exceptional musicianship, and high-energy stage presence to generations of rock fans.

SPONSORSHIP OPPORTUNITIES

CONCERT FOR A CURE

BENEFITS	$100,000 EVENT SPONSOR	$54,000 HEADLINER	$36,000 INSPIRE	$18,000 ROCKSTAR	$12,000 ENCORE	$5,400 JAMMING	$3,600 DANCE	$1,800 SING
Exclusive naming rights: "ICRF Presents 2026, Presented by [Company]"	✓							
Opportunity to introduce the main act (1 minute)	✓							
Branded pre- and post-receptions (e.g., "[Company] Pre-Reception")		✓						
Premium Seating	✓	✓						
Live Verbal Recognition	✓	✓	✓	✓				
Preferred Seating	✓	✓	✓	✓	✓			
Reserved Seating						✓	✓	✓
Exclusive logo recognition in one targeted social media post (Instagram, Facebook, and LinkedIn)	✓	✓	✓	✓	✓			
Event Program Advertising	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	EIGHTH PAGE	
Logo or name recognition in targeted event emails	✓	✓	✓	✓	✓	✓	✓	✓
Logo or name recognition on website, event program, and all digital and print signage	✓	✓	✓	✓	✓	✓	✓	✓
TICKETS	30 TICKETS	20 TICKETS	16 TICKETS	12 TICKETS	10 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS

To confirm your sponsorship, please email **Esther Todes at etodes@icrf.ca**
647-993-4273 | 1600 Steeles Ave West, Suite 227, Concord, ON L4K4M2 | www.icrf.ca

Israel Cancer Research Fund

Thank you FOR YOUR GENEROUS SUPPORT

SPONSORSHIP TYPE:

- ○ $100,000 EVENT SPONSOR
- ○ $54,000 HEADLINER
- ○ $36,000 INSPIRE
- ○ $18,000 ROCKSTAR
- ○ $12,000 ENCORE
- ○ $5,400 JAMMING
- ○ $3,600 DANCE
- ○ $1,800 SING

PERSONAL TRIBUTES AND ADVERTISEMENTS:

- ○ **$1,800** QUARTER PAGE
- ○ **$1,000** EIGHTH OF A PAGE

NAME:

COMPANY:

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

PHONE:

EMAIL:

PAYMENT:

- ○ Visa
- ○ Mastercard
- ○ American Express
- ○ Cheque *Payable to Israel Cancer Research Fund*

NAME ON CARD:

CARD NUMBER:

EXPIRY:

CVC:

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