

Uranium Mine Case Study

**High Stakes. Heavy
Opposition. One
Major Legislative
Win.**

The Challenge

A Virginia landowner discovered 200 acres of high-grade uranium on a historic 1,000-acre family farm.

To move forward, the project needed something huge:
Legislative approval to study lifting Virginia's uranium mining ban.

Virginia General Assembly

The Goal

Move lawmakers from hesitation to action.

- Build support.
- Counter fear.
- Win the vote.

The Strategy

We built support, shaped the message, and pushed back against opposition.

- Target lawmakers.
- Rally business voices.
- Expose misinformation.
- Mobilize public support.

The Win

The legislature approved the uranium mining study. That single vote moved the project past a major political barrier and opened the door for serious statewide review.

Land Use Strategies

We turn complex land use battles into winning campaigns.

