

CC United
Board Meeting Minutes
1/25/26

Board Members in Attendance: Alyssa Nyen, Austin Boulay, CJ Bonifas, Dave Heldman, Erik Tone, Heather Van Blyenburgh, Pete Olson, Suzannah Armentrout

Staff Present: Andy Woodcock

Business

1. Goalkeeper Coaching Update

- a. CC United hired a new goalkeeper coach (November start).
- b. Executive Director will lead CC United goalkeeper camps.
- c. Goalkeeper coach will continue supporting another local club's camps.

2. Competitive Program Numbers

- a. Competitive program enrollment is good.
- b. Three teams were disbanded due to insufficient numbers;
 - Those players were either successfully placed on other CC teams or on other community teams.

3. Winter Recreation Program

- a. Participation increased (20% growth).
- b. Families report positive experiences with coaching, organization, and check-in processes.

4. Jersey Sponsorships

- a. Away kit sponsor: Company confirmed
- b. Home kit sponsor: 2 offers received; decision pending.
- c. Recreational jersey sponsorships are discontinued due to rising production costs.

5. Tournament Planning

- a. The club is exploring an end of season tournament for U11-U15 cities and state teams.
- b. Director of Operations will assume responsibility for coordinating the Fall Cup.

6. Positive Coaching Alliance (PCA) Workshops

- a. A series of PCA workshops will be held for coaches, athletes, and parents.
- b. Workshop themes include:
 - Positive motivation
 - Battling racism through sport
 - Triple impact competitors
 - Competing with empathy
 - Positive sport parenting
 - Leadership development
- c. Coaches will be required to attend one of three dates for the workshops (combination of live and virtual).

7. 2026-2027 Kit Designs

- a. Recreation kits: Purple and grey.

- b. Competitive kits:
 - Grey jersey: Will feature some customizability on the sleeves, stripe accents, and neckline.
 - Purple jersey: More customizable
- c. Design work is ongoing.

8. Coaching Assignment Framework

- a. A four-tier coaching experience framework (Beginner, Proficient, Advanced, Expert) is under development to support hiring, training, and placement.