VolBooks EdTech Evaluation Rubric

This rubric is designed to evaluate EdTech tools and digital course materials used through the VolBooks Total Access program. It is adapted from 1EdTech TrustEd Apps standards and incorporates affordability, compliance, accessibility, and integrity criteria. Each dimension is scored on a scale of 1 (Does Not Meet), 2 (Partially Meets), or 3 (Fully Meets).

Dimension	Evaluation Criteria	Evidence to Request	Score (1–3)
Student Access & Usability	Is the interface intuitive, accessible across devices, and easy for students to use?	Demo access, student guides, screenshots, UX test results	
Accessibility (1EdTech Accessibility Rubric)	VPAT, WCAG 2.1 AA or higher compliance, supports assistive technology, has accessibility contacts.	VPAT, accessibility statement, testing results	
Data Privacy (1EdTech Data Privacy Rubric)	Transparent policy, FERPA/COPPA/GDPR compliant, completed privacy rubric, clear data sharing/retention.	Privacy policy, rubric, data-flow diagram	
Security & Integration (1EdTech Security Rubric)	Meets IT security standards, integrates via LTI/SSO/API, audited or certified security posture.	Security docs, integration guide, audit summaries	
Generative AI / Emerging Tech Practices	AI use disclosed, opt-in/out available, bias mitigation, compliance with AI policy.	AI policy, feature documentation, consent workflow	
Interoperability & Digital-Retail Fit (EdRetail Lens)	Compatible with VolBooks licensing and digital goals, supports exports/imports, analytics-ready.	Integration specs, vendor docs	
Affordability & HEOA 2008 Compliance	Transparent pricing (HEOA Sec.133), ISBNs posted on time, equitable pricing, cost reduction evidence.	Pricing sheet, HEOA compliance proof, cost comparison data	
Cost & Value to Students / Bookstore Model	Supports affordability, sustainable cost, transparent invoicing, clear value.	Pricing models, ROI data	
Adoption Status & Implementation Timeline	Adopted for upcoming semester? Sufficient lead time for integration/training?	Department confirmation, implementation plan	
Similar Tools in Use / Duplication Check	Existing comparable tools? Avoids duplication/confusion/licensing overlap.	IT/library inventory, overlap analysis	

Conflict of Interest Review	No faculty/vendor financial or advisory conflict; disclosures on file.	Disclosure statements, ethics review	
Implementation & Support	Support available, training provided, clear SLAs, response-time commitments.	Support documentation, SLA samples	
Measurement & Outcomes	Analytics for engagement, ROI, effectiveness, feedback loops for improvement.	Reporting dashboards, outcomes data	
Vendor Ecosystem & Long-Term Viability	Financial stability, roadmap alignment, migration paths available.	Company profile, roadmap, references	

Use this rubric alongside the Excel scoring sheet to document evaluations, maintain HEOA 2008 compliance, and ensure consistent, transparent decisions in the selection of EdTech course materials for VolBooks.

Category	**Weight**
Accessibility	10 %
Data Privacy & Security	20 %
Affordability & HEOA Compliance	15 %
Integration & Digital-Retail Fit	15 %
Adoption Status & Duplication Check	10 %
Conflict of Interest / Ethical Review	10 %
Cost & Value to Students	10 %
Implementation & Support / Outcomes	10 %

(Adjust weights per semester or strategic focus — e.g., affordability during adoption-cost reviews or security during IT audits.)

How This Enhances VolBooks' Process

- Ensures **HEOA 2008 transparency compliance** for all course materials listings.
- Supports VolBooks' **Total Access affordability mission** while keeping the **EdRetail lens** central.
- Mitigates **duplication and conflicts of interest**, aligning with your leadership focus on organizational integrity and collaboration.
- Provides a **repeatable, auditable framework** that can integrate into your CAS documentation or MBA process-improvement project.