



**MARCH 11-17
2019**

Arizona Tennis Classic
March 11-17, 2019

I would like to give my complete endorsement to Joshua Conlin and Green Energy Innovation for the incredible LED Lighting for The \$165,000.00 Arizona Tennis Classic /ATP Men's Challenger held at The Phoenix Country Club.

Bringing Professional Tennis back to Arizona was really special and playing matches at night was a critical part of the experience. The Lighting not only exceeded the requirements set by the ATP, but blew it away.

The professionalism displayed by Josh and the installation team was impressive. They worked around a difficult schedule, were on time, conscientious about the details, and very friendly.

Working with Josh was a pleasure and I'm confident we'll be using Josh and Green Energy Innovation for many years to come.

Respectfully Yours,

Timothy Anderson
Co-Owner Arizona Tennis Classic
415-595-5056



Joshua Conlin
Green Energy Innovations
653 143rd Avenue
San Leandro, CA. 94578

Dear Josh,

On behalf of myself and all of the members at Westlake Athletic Club, I want to thank you and the entire GEI team for the exceptional job you did with the conversion to LED lighting on our courts. Everything about the experience from your initial contact to the completion of the project was outstanding.

The GigaTera lights provide a brighter, cleaner and more uniform of light than any of the other brands we looked at. Most importantly our members absolutely love the new lighting! As a result, members that stopped playing at night because of the poor lighting have returned to playing in the evening.

Over the past 2 years we have invested 3.2 million into facility improvements and while there were projects that required more capital to complete, such as the remodeling of the locker rooms, the LED light conversion had the biggest impact with our members. I would encourage any club considering converting to LED lighting move forward with the project. Not only will your operational costs drop but your members will be thrilled as well!

Based on our extraordinary experience with GEI I would highly recommend them for your conversion to LED lighting. Please do not hesitate to call with any further questions about our experience with Josh and his GEI crew.

Best Regards,

John Sutcliffe
General Manager
Westlake Athletic Club
32250 W. Triunfo Canyon Road
Westlake Village, CA. 91361



Josh:

I want to thank you for all our members as well as myself. When we started our process of due diligence, with regard to your LED tennis lights, it took three parts. First, we looked at the company and some of the projects they have done, their customer support and client satisfaction. Second, we looked at facilities in person. I know all facilities are different and have their own challenges and GEI seemed to solve all of them. Third, there was the constant attention from you. The first two were easy to look at but trusting a person is always harder. Josh, I have to say that I have never had anyone as consistently attentive to our questions and our needs as you. From our first meeting you gave us a sense of trust. You were available almost 24/7. If I had a question, which I had many of, there was never a time that you didn't answer the phone immediately or got back to me within a few minutes. That level of customer service separates your company from the others by far. That built trust between us and gave us a great sense of security. Thanks for that Josh.

Now the technical part after that great build up. The lights are truly the gold standard for tennis lighting. The installation process was easy. Your on-site installers worked around rain, wind and darkness that week to be sure we had the lights ready for our grand opening and they got it done with a little time to spare. They never complained and were actually the opposite. They were so positive I thought maybe you raised them. I was amazed how clean they kept the facility even during the workday. Very meticulous.

Now the fun part. We had a great many of our tennis players out for a Friday night grand opening. I put them all out in the middle of the courts and turned all the lights on at the same time and it was amazing. All I heard was wow and amazing out of their mouths. They were just astounded at how good they were. Not just in comparison to our old lights but just tremendous lighting in general. I watched their eyes get wide with happiness and I smiled and felt not only proud of my club for investing in the lights but also pride in choosing a company that exceeded all of our expectations. Every club should install these lights. Their members would be thrilled and member retention would go up

I always raised my kids with my favorite thought: "Never expect but always appreciate". This is one of the few times I can say I expected great lights and I appreciated you Josh but that it still exceeded my expectation.

Again, thanks Josh. You exceeded expectations and are truly special. Everyone should be lucky enough to work with you.

Chuck Fowler

Director of Tennis

Saratoga Country Club

650-799-1934 (cell)



Hi Josh,

I wanted to thank you again for everything you and GEi did to support the NorthBay Healthcare Men's Pro Championships. As one of only 6 \$100,000 ATP Challenger Tour events in the US, this is an important event for Northern California Tennis. Having lights this year allowed the tournament to offer evening sessions which tripled our spectators.

With the extremely high standard of lumens and uniform light distribution required by the ATP for this high-level professional play, I was concerned that the photometrics that your office produced would pass the on-court testing made by the USTA Pro Circuits Supervisor Keith Crossland. Even Keith, who has supervised thousands of ATP Challengers (and is additionally the scheduling official for the US Open) was amazed at that your lights not only met, but exceeded the ATP requirements.

Everything about my experience with your company from the initial walk through, to the installation could not have been better. You and your crew were amazing.

Lastly, the fact that you did all of this work and charged the tournament nothing showed me that you truly understand how important supporting events like this is to continue to grow the sport that we both love. Please feel free to have any future clients give me a call so that I can better articulate our experience with you, your company and your lights!

Phil Cello

Tournament Director, NorthBay Healthcare Men's Pro Championship
Executive Director, Chris Cammis Tennis & Education Foundation [(501(c)3 Tax ID 47-3537715)]
1007 Via Palo Linda, Fairfield, CA 94534
Cell: 707-853-0915 / Email: cellotennis@comcast.net / Website: www.fairfieldprotennis.com

The Chris Cammis Tennis and Education Foundation (CCTEF), is a non-profit organization (501(c)3 Tax ID 47-3537715 that supports men's and women's intercollegiate tennis teams at Solano Community College. The Foundation also provides underserved youth in our area with free tennis lessons and soon will provide academic mentoring in conjunction with the free tennis instruction. The proceeds from the NorthBay Healthcare Men's Pro Championship are used to support the CCTEF's mission.



[Twitter.com/@CCTEF](https://twitter.com/CCTEF)



OFFICIAL WEBSITE

www.SolanoAthletics.com



Facebook.com/2016Challenger

THE OLYMPIC CLUB



Joshua Conlin
Green Energy Innovations
653 143rd Avenue
San Leandro, CA 94578

Dear Josh,

On behalf of The Olympic Club, I want to thank you and GEI for doing such an outstanding job with the GIGA TERA LED installation at our tennis facilities. The product and lighting is simply fantastic. Upon completion of installation, our members have nothing but praise over the improvement in lighting quality on the courts. The light is cleaner, brighter, and the light spread leaves no dark areas on any of our courts. As a result, evening play has picked up going into our high season, and players look forward to coming out to play and socialize after dark.

Above and beyond the installation, it has been a true pleasure to work with Mr. Conlin and his team. All of the work was efficient, meticulous, and of the highest professional quality. The customer service provided to our club from GEI made the decision to convert our lighting an easy one. I give Josh and GEI our highest recommendation, and would proudly refer anyone looking to make the switch to LED lighting.

Kind regards,

Matt Holt
Director of Tennis
The Olympic Club
415.404.4352
mholt@olyclub.com



April 9, 2019

Re: LED Lighting

To Whom It May Concern:

For the past 8 months Palisades Tennis Club, located in Newport Beach, California, has served as a beta test site for Green Energy Innovations and their state of the art LED tennis court lighting systems.

The results of our beta testing thus far has been very well received by our members, staff, guests and tournament players throughout these 8 months. We would recommend, in a positive fashion, that anyone considering a new lighting system for their tennis courts, parking lot or other uses that they give strong consideration to using Green Energy Innovations and their lighting system.

Should you have any questions, please call me personally at Palisades Tennis Club.

Sincerely,

Ken Stuart
Owner



March 6, 2019

Joshua Conlin
Green Energy Innovations
653 143rd Avenue
San Leandro, CA 94578

Dear Josh,

I want to thank you for the excellent job in converting Ladera Oaks' tennis court lights to LED. We are in a city with extremely strict lighting ordinances so your understanding and patience during the process was great.

The new LED lights have completely eliminated the 'dead spots' we used to have with the old metal halides and we are finally able to see the ball well at night. The LED lights that GEI installed are night and day (pun intended) better than our old metal halides. We are an active tennis club with 30+ USTA teams that primarily play their USTA matches at night and to be able to have better light with uniformity across the court is very important to our members. They are very happy we've switched to LED and love the new lights.

Additionally, the ability to turn the lights on and off without a waiting period has been a big benefit. Once you turned off the old metal halides, you had to wait 20 minutes for them to come back on, which meant players rarely turned them off. When members finished playing on a court, they would leave the lights on in case other members showed up to play. LED was clearly the way to go for Ladera Oaks.

Finally, I want to give you personal thanks for being able to install in our lights in such a timely fashion (3 days wow!).

Sincerely yours,

Ray Bilsey
Tennis Director/Head Tennis Pro
Ladera Oaks Swim and Tennis Club



Carmel Valley Athletic Club and Refuge

Good afternoon Josh,

I have been meaning to reach out to you and pass along the great amount of appreciation all of us at Carmel Valley Athletic Club have for the outstanding work you and your team did, installing the new tennis court lights at our facility. As you promised, the lighting is the best lighting I have seen during my 30 years managing private clubs. Our members and tennis staff are truly impressed with the quality of the light and they often boast that you can look directly in to the light and it doesn't affect your vision in the least. The extra work you did making sure that the foot candles would be even and consistent proved to be spot on. One of our biggest concerns was that the close neighbors surrounding our facility would be bothered by the lights, as 40 of the lights were added to an area that had never had lights previously. The other 40 lights were in an area that is clearly visible to the neighbors and I even had one of them comment that they were much better than the previous ones. The amazing thing has been that the minimal amount of light spillover, that keeps the courts perfectly lit, but doesn't encroach in to the adjoining areas and neighbor's vision. Your crew was personable, professional and efficient and made the installation go smoothly on time. I would personally recommend you and Green Energy Innovations to anyone interested in the best tennis lighting available.

Feel free to pass my contact information on to any interested parties for my sincere recommendation!

Thanks again!

James Kellogg
General Manager

Carmel Valley Athletic Club and Refuge
27300 Rancho San Carlos Road
Carmel, CA 93923
Office Phone: 831-620-7365
Cell Phone: 831-236-6527
www.cvaonline.com
www.refuge.com



February 21, 2019

Dear Josh,

As a player, every once in a while, you hit that one shot, have that one moment where you know that it wasn't luck, but actually the unique combination of experience, practice and opportunity. These moments prove to be game changers that impact everything going forward. I can honestly say, the addition of your lights to our facility has had, and will have, the same impact. They are a game changer.

For years we wrestled with different lighting, fixtures, you name it, but still fell short in providing great night play. Night play is now more important than ever due to the vast increase in league play. Only a few years ago we have maybe about 30% usage of our outdoor courts after sunset, players preferred to use our indoor courts. That has all changed, and now we are running at around 83% usage, which in turn, has resulted in an increase in members and the retention of current members. As it turns out, not only the leagues are required to play outside, but many tennis players who have to endure working inside throughout the day, enjoy the opportunity to get a shot at fresh air.

So, again, thanks for helping to upgrade our facilities, an appreciation that is also shared by my 2,000 or so tennis players at the Club.

All the best,

A handwritten signature in blue ink, appearing to read "Rod Heckelman", is written over a light blue rectangular background.

Rod Heckelman, GM/Tennis Director/VP & Secretary



January 9, 2019

RE: Recommendation for Josh Conlin; Green Energy Innovations

To Whom It May Concern:

I would like to take this opportunity to not only provide accolades for the service and honesty that Josh Conlin and the company represents, but also our overwhelming satisfaction with the final product they provided.

As a boutique size Country Club, admittedly focused on golf, the idea of moving forward with the LED concept and expense was one that took ample time to encourage both our Board of Directors and Member community to embrace.

The end result has been worth the wait and the financial outcome has been extremely positive, both with new enrollments in our Social/Racquet category, and in minimizing our seasonal attrition.

I would encourage any Club or facility thinking about ways to reduce their electrical usage and becoming more energy efficient to contact Josh Conlin. We found him to be timely with our project and more than competitive with the pricing.

Please do not hesitate to reach out to me with any further questions relating to our very personable and professional experience with Josh.

Regards -

Jeanne M. Johnston
General Manager
Napa Valley Country Club
(707) 603-3486 Direct Line



Ruby Hill Golf Club

On behalf of Ruby Hill Golf Club I would like to thank Joshua Conlin and Green Energy Innovations for the incredible job they did at installing the new LED lights at our facility. The job was not only done on budget, on time, but with professionalism and neatness beyond expectations. From a contractor's perspective everything was way beyond our most optimistic hope.

From a product perspective, our members have been thrilled. Night play has increased 35 percent simply because of the pleasure of playing under lights that make the experience closer to a day tennis experience. If I may add my personal story, I am colorblind and had virtually quit playing tennis at night. Since the installation the new lights I have returned to playing at night as the contrast from the brightness has now made it possible.

Lastly as the new president of USTA in Northern California I have almost daily contact with other club Owners and Club managers. I came into contact with almost everybody who has switched over to GEI lights. To a person every single one of them experience has been similar to ours. Perfect.

Should anybody wish to speak to me about this process or the product I am open and willing.

Thanks Josh and GEI.

Regards,

*Kevin Pope, Director of Tennis Ruby Hill Golf Club
Director Service Champions Doubles Classic*

*USPTA Master Pro
President of the Board USTA NORCAL*

3400 West Ruby Hill Drive ~ Pleasanton, CA 94566
925.922-0415 direct ~ 925.461.5257 main
925.417.5845 fax ~ www.rubyhill.com

Join Ruby Hill Golf Club on [Facebook.com](https://www.facebook.com/TriVall)

www.tennis4dogs.com

<https://www.facebook.com/TriVall>



Subject: Directors and Officers List 2018

Green Energy Innovations recently completed a LED conversion of our Tennis Courts.

The service, professionalism and efficiency was second to none. The end results were much better than projected and we could not be more satisfied with all aspects of the project.

We highly recommend GEI for any LED conversions.

Jeremy Gregory



Jeremy Gregory
General Manager

Berkeley Tennis Club
One Tunnel Road
Berkeley, California 94705
(510-841-1380)

Jeremy@berkeleytennisclub.org



April 9, 2019

Josh,

On behalf of the members of the Stonegate Home Owners Association, I would like to personally thank you for the installation of the LED tennis court lights at our country club facility.

My association had looked into retrofitting our existing lights for more than a year, but the project did not make headway until we approached you and Green Energy Innovations. The speed with which you provided an assessment and the skill with which you handled talks with PG&E concerning on-bill financing made this project possible.

Furthermore, the installation was speedily and professionally done, with a minimal impact on my members' access to the tennis courts. And most important of all, the new LEDs are absolutely incredible. They produce five times the amount of light at a fraction of the cost, and their projected lifespans far exceed our older bulbs. With how quickly this investment will pay for itself, my only regret is that we did not work with you and Green Energy Innovations sooner.

Sincerely,

Elliott Harwell
Manager



From: Dale Miller

Date: December 15, 2017 at 10:50:30 AM PST

Subject: RE: Blackhawk Country Club

Of course.

We had our lights on 20 courts replaced with GEI's Gigatera new LED lights in 2017 and our members are ecstatic. This is not only a huge cost savings for us, but the quality and coverage of the lights along with the instant on, instant off capability of these lights has made our members night time playing experience better than ever.

A huge thank you to Josh Conlin for making the purchasing, the PGE rebate/financing and installation process smooth and easy!

Dale Miller
Director of tennis
Blackhawk Country Club

599 BLACKHAWK CLUB DRIVE, DANVILLE, CALIFORNIA 94506



Oakland Hills Tennis Club

January 31, 2018

To Whom It May Concern:

This is to certify that I have worked with Mr. Joshua Conlin, Green Energy Innovations, for over a year regarding installing LED court lighting at my club. After a thorough vetting and evaluation of the lighting he specified, I went forward in November 2017 with an installation on four courts.

Simply put, the lights are a huge success and everything that was promised. I was particularly impressed with the professionalism throughout – sales, installation, pricing and follow through.

Should you wish to examine the courts first hand, you are most welcome to contact me.

Cordially,
Oakland Hills Tennis Club, Inc.

A handwritten signature in blue ink, appearing to read "J. W. Thompson", is written over a horizontal line.

James W. Thompson, President

Rod Saludo
Director of Tennis
The Peninsula Golf & Country Club



701 Madera Dr
San Mateo, Ca. 94403
650-638-2245
rsaludo@thepgcc.org

10/17/18

Dear Joshua Conlin,

It was a pleasure working with you in executing our lighting project here at PG&CC. From the 1st phase of measuring the foot candle readings, and then the 2nd phase presenting to my tennis committee the study and suggestions of how we should proceed was all first class. When we decided to go with your company Green Energy Innovations I felt confident that you would deliver. Not only did the project start on time it also finished on the date promised without any glitches. I would most definitely recommend Green Energy Innovations to my colleagues who are looking to upgrade their lights.

Our members here at PG&CC are very happy with the lighting improvement, and I'm finding evening tennis has picked up. Also, USTA matches are well attended by spectators as it feels like professional tennis atmosphere with the excellent lighting. All in all from my staff and all of our members we are extremely pleased with our new lighting!

Warm regards,
Rod Saludo
Director of Tennis
The Peninsula Golf & Country Club





February 19, 2018

Letter of Recommendation for Joshua Conlin

To whom it may concern,

I would like to whole-heartedly give my endorsement to Joshua Conlin and Green Energy Innovations (GEI). Josh was a professional from the very beginning of the process of our LED purchase, all the way through the install completion. It was obvious he was very knowledgeable in the tennis court LED products we were looking at, and was able to compare and contrast various lights and manufacturers for us. What stood out for us was his passion and sincerity. Josh was not just selling a product, but something he truly believed in. And, now we see why. Since the install, we have received nothing but compliments, both from those playing under the lights, and those seeing the approved aesthetics.

The install itself went smoothly except for one issue where an oil line broke on the lift, subsequently staining a portion of a tennis court. It was a perfectly innocent accident not caused by any wrong doing of the install team, but damaging none-the-less. What was impressive is that, instead of deflecting blame of the issue or being evasive, Josh and GEI immediately offered to take care of the court repair cost, with no questions asked.

All in all, Joshua and GEI met and exceeded our expectations on all fronts. We would work with them again in a heartbeat and highly recommend them to anyone else.

For more information or details, feel free to contact me.

Sincerely,

Patrick Kaliski

Partner/Director of Operations

The Club at Harbor Point, LLC

475 E Strawberry Drive

Mill Valley, CA 94941

ph: (415) 383-9044

email: Patrick@harbor-point.com



I wanted to thank Josh Conlin with Green Energy Innovations on the light project we recently completed. Not only was the installation team very professional, but the work was completed on time with no disruption to our Membership.

Our members as well as Club Staff are very pleased with the outcome and moving to this LED Light has made all the difference in the world. It's great to see an annual electricity savings, but the courts have never been brighter and the feedback we are receiving has been great.

I would highly recommend Josh and GEI Lighting, moving to the LED has not only increased our participation, but our member satisfaction is at an all-time high.

John Vest
General Manager
Castlewood Country Club



7040 Chabot Road
Oakland, CA 94618

Dear GEI (or to whom it may concern),

We couldn't be happier with the results of our new LED lighting at Chabot Canyon Racquet Club. Going from the pink and yellow hue of mercury vapor to the clean crisp white LED has been a huge upgrade and now everyone at our club enjoys playing at night. Members who wear glasses and/or suffer from a bit of night vision were the most vocal about the improvement and my higher level players who use the whole court love the full light coverage from fence to fence.

Josh from GEI was great throughout the whole process. From the initial financing application with PG&E through the final day of installation he kept us informed and updated on the timeline. We truly believe the Giga Terra LED light fixture to be a superior product with even coverage (no strobe light effect) even from our 35+ ft light towers. That, along with the savings on our electric bill made this an easy decision and one that will benefit the club for many years to come.

Lastly, even though the court area is brighter, the area around the court is darker. Since the fixtures point directly downward we have less light spilling off court and beyond the fence line which makes are neighbors happy as well.

Please feel free to call or email if you have any question about our installation, the results, and our experience with GEI.

Thanks again Josh,

Steve

Thanks

Stephen Squire
General Manager / Director of Tennis
Chabot Canyon Racquet Club
USPTA - Elite Tennis Professional
(510) 652-6060 - desk
www.chabotcanyon.org



Subject: New lighting on center court

Dear Josh,

Thank you for the amazing lighting you installed on our center court at La Quinta Resort. Your company, Green Energy Innovations, was quick, meticulous and thoughtful in their installation during a very busy time at the resort. We were able to get the new lighting in time to welcome the Desert Smash Event hosted by Serena Williams. All of the stars that participated appreciated the professional court and lighting.

We have had many great comments from our members and resort guests over the Easter Holidays. It is now a pleasure to play in the evening and be able to see like daylight. We have never had much evening tennis but I am confident this lighting system is going to put new life into evening tennis in the desert.

Please refer anyone to observe our center court after dark or check in with me for a top rate recommendation.

Kind Regards,

Lynne

Lynne Rolley

Executive Director of Tennis

La Quinta Resort & Club, a Waldorf Astoria Resort

49-499 Eisenhower Drive

La Quinta, CA 92253

Ph: (760) 564 7655

Cell: (415) 378 1150

lynne.rolley@waldorfastoria.com



Keith Wheeler
Orindawoods Tennis Club
650 Orindawoods Drive
Orinda, Ca 94563
keith@orindawoodstennis.com
925-254-1065

To Whom It May Concern,

Orindawoods Tennis Club recently worked with Josh Conlin and Green Energy Innovations (GEI) to install LED tennis court lighting at the Club. We are very pleased with the information Josh provided, the installation of the lights, and the follow up.

In every situation, there are always unexpected issues that arise. Little glitches that need to be addressed. I can say that Josh and the GEI team met each of these challenges head on and brought the project to a successful conclusion.

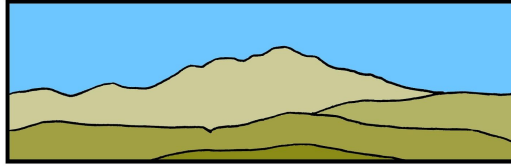
The completed project is a total success. Before the LED lighting our court lights were quite good, now they are great. The membership, many who have ageing eye sight, are grateful for the pure, clear, bright light that the LED lighting provides.

Finally, our Board and owners are very happy with the savings in energy use and cost. Not only do the LED lights use only 40% of the energy of our previous metal halide lighting, but because LED have the capability to be turned on and off in an instant, we have installed a switch courtside, and we now only use the lights when they are required for play, rather than having them on all evening. Another huge cost savings. We are probably now spending 20% of what we were spending before on court lighting.

Orindawoods highly recommends Josh Conlin and GEI for lighting work.

Thank you,

Keith Wheeler
Executive Tennis Director



THE HILLS

SWIM & TENNIS CLUB

Dear Josh,

I want to truly thank you for assisting us in our facility and tennis court lighting project. I really appreciate your professionalism and thoroughness when it came to this project. You saved us money in comparison to other companies and had a more superior product to install on our Diablo tennis court. The members absolutely love the tennis court lights and feel we now have one of the best courts to play on in the area. You truly helped make the club an even better place for our members to enjoy.

Sincerely,

Derek Schulte

General Manager



Thank you so much for all your work and for the lights, they are awesome and our members are very happy with them!

We appreciate all the process of planning and also all the installation process. It was clean and smooth and all as planned and the change was seamless.

I will highly recommend you to anyone who is in the business of looking for replacing the lights. Please let me know if we can be any assistance in the future.

It would be awesome to have an ADD in the Inside tennis. Let me know if we can help with anything.

Best Regards,

Tomas Penicka
Director of Tennis
Los Altos Golf & Country Club
1560 Country Club Drive
Los Altos, CA 94024
Office: 650-947-3119
Fax: 650-948-4267
Email: tpenicka@lagcc.com
Website: www.lagcc.com

Mike Gennette Head Coach.

Cal Lutheran University, wrote this email Dec. 3rd, 2018

Tel : 805 493-3262

Joshua, I got your message Friday. Thanks for that.

Just so you know, you and your product was my pick if they moved forward.

The only other company that I would have considered would have been NLS but after looking at those drone pics and the glare that I personally experienced, I told John to go with you if they approved it. So I was actually quite surprised to get that email back from



See the Light: GEI's LED Lights Are Easy On the Eye, the Environment and the Checkbook

These days many a club owner or manager is saying, "I've seen the light." The reason? **GEI's (Green Energy Innovations') LED systems**, which bring a new clarity and cost-efficiency to indoor and night tennis.

"In my opinion every tennis club and country club in the country is going to have LEDs in the next few years," says GEI's **Josh Conlin**. "From a player's point of view, it's the spread and evenness of the light that's special – it doesn't make you blink. It's easy on the eye."

GEI's LED lights are also easy on the checkbook. "From a club's perspective, they are getting instant on-and-off savings," says Conlin. In NorCal alone, at least 22 clubs and sites have already seen the light about working with GEI.



GEI's LED lights (left court), in comparison to an older lighting system (right court)

A lifelong player and junior tennis devotee who was just elected to the USTA NorCal's Board of Directors, Conlin's Eureka! moment came when talking with fellow players. "Someone said UC Berkeley had LEDs," he explains. "One of my sons was practicing with a Cal player and I saw those lights. I thought, 'This is a much better light – this is a huge opportunity.'"

Conlin singles out some local stalwarts for special thanks in his success with installing GEI's LED systems, including UC Berkeley's Peter Wright, Dave Houston and DH Distribution, Chip Moreland and Vintage Contractors, Brian Hansen and Saviano Co. Inc. and Jim Thompson of Oakland Hills Tennis Club.

GMs, club directors and tennis lovers have taken quickly to GEI's GigiTera LED systems for a number of reasons. "Partly, it's the color, it's the Kelvin," says Conlin. "It's a snow-white, or cool. People don't want that yellow light. LEDs are better at night." LED is also literally a lighter light. "The [LED] box is just 44 pounds – technology has advanced," Conlin notes, adding, "The new lights just blend into the scenery. They're not as obtrusive."

To prove his point, Conlin makes frequent visits to sites. "I come out to the club and take your current [lighting] measurements so you know what your current lights do," he explains. "Then I present a photometric report. Nobody else does that. I actually show up."

Conlin shows up because of his passion for tennis. He's also committed to the savings that come with switching to greener energy, giving clubs the option of PG&E's On-Bill Financing program, and offering a 10-year warranty for up to 12-hours-a-day of use.

Recently, GEI's LED systems lit up an ATP pro event in Fairfield run by Phil Cello. "We received a lot of compliments," says Conlin. As for the shift from old-school 1000-watt lights to 400-watt LEDs, he quips, "It's like going from a ten-year-old Honda to a new Tesla." For info call (415) 518-8862 or go to geiinnovations.com.



Blackhawk Country Club

Notice the difference between the 1,000 watt Metal Halide (Yellowish) versus the 400 watt LED Light (Cool or Snow White)

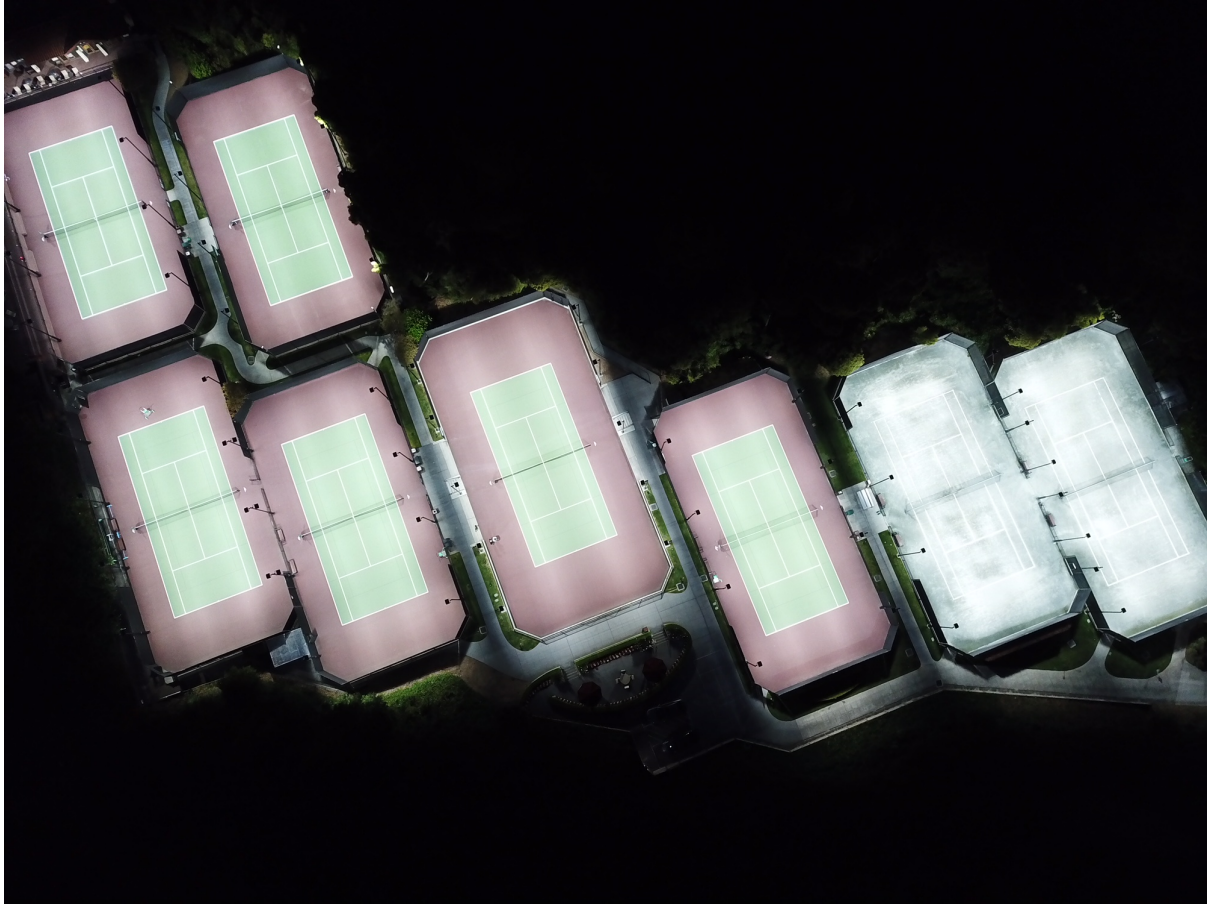
**Tennis & Sports
LED Lighting Solutions**

"The service, professionalism and efficiency was second to none. The end results were much better than projected and we could not be more satisfied with all aspects of the project."

— Jeremy Gregory, General Manager | Berkeley Tennis Club



Showing the difference in size of Light Fixtures



The Olympic Club



The Olympic Club



These two pictures show difference between the brightness and glare between the 1,000 watt metal halide and the 400 watt LED Light. Both pictures were taken right under the light pole at 22 feet.





The Club at Harbor Point



Castlewood Country Club



Orindawoods Tennis Club



Oakland Hills Tennis Club



Berkeley Tennis Club



La Quinta Resort & Club



Chabot Canyon Racquet Club



Los Altos Golf & Country Club



Carmel Valley Athletic Club



Carmel Valley Athletic Club



Carmel Valley Athletic Club



Peninsula Golf & Country Club



Rolling Hills Tennis Club



Rolling Hills Tennis Club



Saratoga Country Club



University Club of Palo Alto



Westlake Village Athletic Club



Westlake Village Athletic Club



Westlake Village Athletic Club