



KIRKCALDY PARKS
RUNNING FESTIVAL

Race Day Ready

BUSINESS & COMMUNITY
TOOLKIT FOR

KIRKCALDY PARKS
RUNNING FESTIVAL

KPRF.RUN



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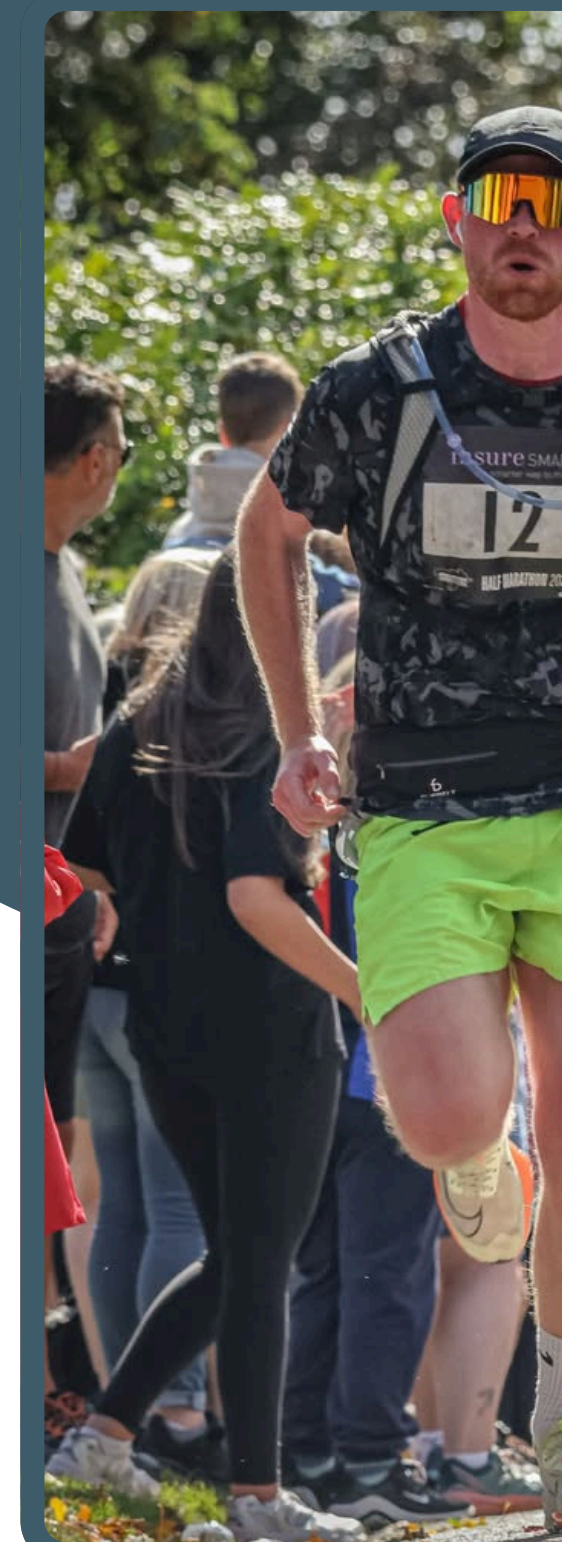


Event Background

The Kirkcaldy Parks Running Festival, taking place on 29–30 August, is a growing community event, established in 2019, designed to celebrate the town's green spaces, promote health and wellbeing, and bring people together through sport and shared experience.

Set within Kirkcaldy's network of parks, including Beveridge Park, Ravenscraig Park and Dunnikier Park, the festival features a range of races including a half marathon, 10k, 5k, relay race and family fun run. The event attracts around 1,000 runners, alongside their families and friends, drawing participants from across Fife, Scotland and the wider UK, welcoming people of all ages and abilities, from experienced athletes to first-time runners.

Local support is central to its success. Businesses, residents and community groups all play an important role in creating a welcoming and vibrant atmosphere, helping to turn the event into more than just a race—into a celebration of place, people and local pride.





SATURDAY 29TH AUGUST

Race Start \ End: Dunnikier Park

Race Type: 5K & 10K Trail Runs

Event Village Opens: 11am

5K Start Time: 12noon

10K Start Time: 1pm

Event Finish Time: 3pm

SUNDAY 30TH AUGUST

Race Start \ End: Beveridge Park

Race Type: Half Marathon, Relay
Race and Kids Fun Run

Half Marathon Start Time: 10am

Kids Fun Run Start Time: 10.30am

Event Finish: 3pm

SUNDAY 30TH AUGUST

Half Marathon Event Village:
Beveridge Park

Open from: 8am

Event Ends: 3pm

Road Closures: In place 9.30am-2pm



Trail Routes



5 K & 10 K TRAIL RACE DUNNIKIER PARK

The Kirkcaldy Parks Trail Races bring hundreds of runners and supporters to Dunnikier Park and the surrounding area as part of the Kirkcaldy Parks Running Festival. The event showcases some of Kirkcaldy's best green spaces, with 5K and 10K trail races taking participants through woodland paths, parkland and scenic trails.

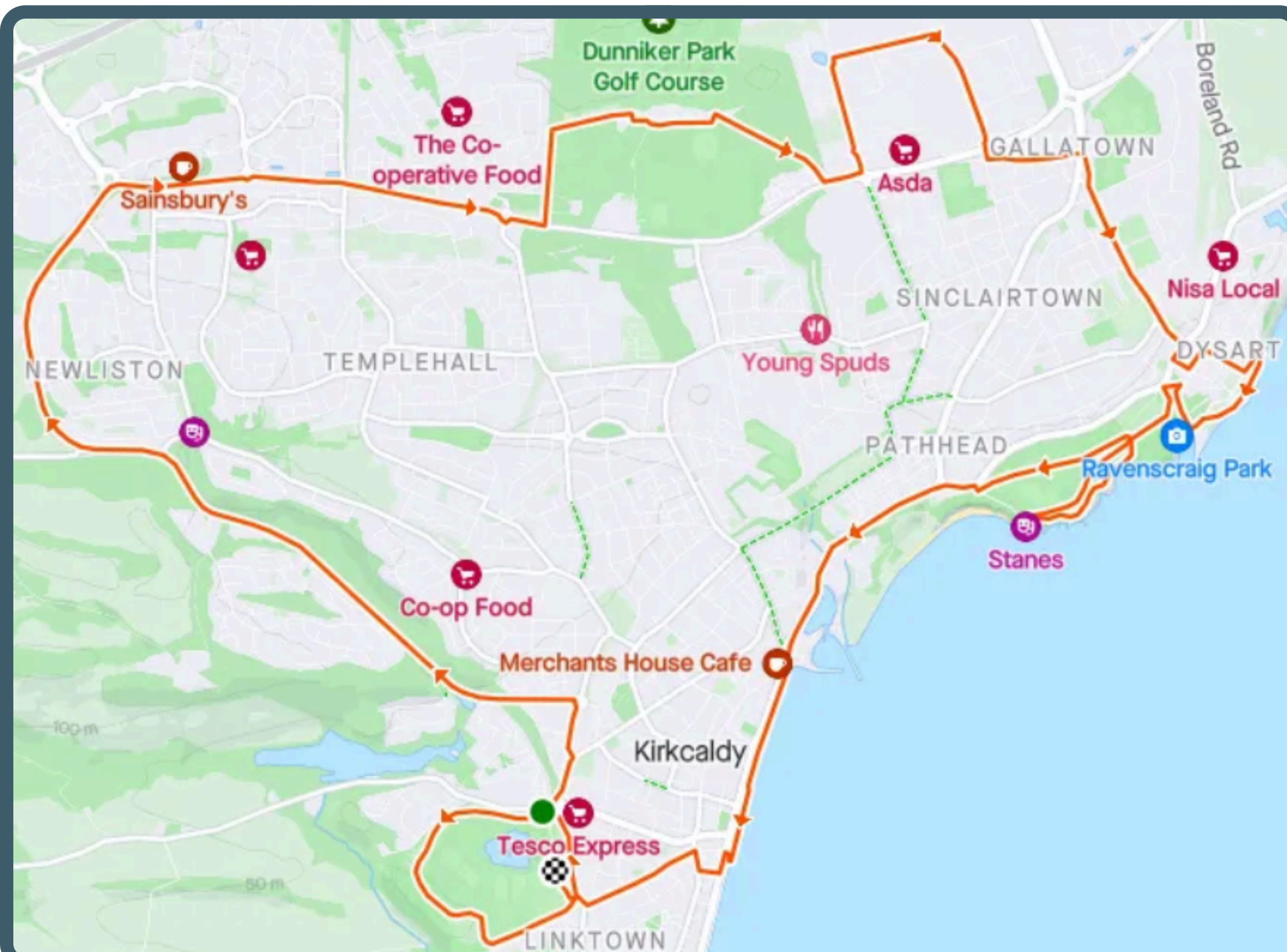
The races attract runners of all abilities, from those taking on their first trail event to experienced competitors. As well as creating a vibrant atmosphere in the park, the event provides opportunities for local businesses, community groups and residents to get involved, support participants and help showcase everything Kirkcaldy has to offer.

The trail races form an important part of the festival weekend, encouraging healthy lifestyles, community pride and increased visitor spend within the local area.

Please note no road closures are required for the trail races as they take place within the park.



Half Marathon Route



Road Closures

Road closures will be in place from 9.30am until 2pm on Sunday 30th August 2026.

Further details on specific road closures can be found on our website and via Fife Council.

Tune into K107 on the day for the most up to date information on road closures.

Please respect our volunteers & stewards. Road closures are in place for our event runners and your own safety.

Please note there are no road closures for trail races on Saturday 29th August.



Our Amazing Volunteers

Become a Volunteer

The Kirkcaldy Parks Running Festival simply couldn't happen without our fantastic team of over 200 volunteers. From guiding runners along the route and helping keep participants safe, to providing encouragement when it is needed most, our volunteers play a vital role in creating a positive and memorable experience for everyone taking part.

Whether you're cheering runners up the toughest climbs, helping them navigate the course, or celebrating their achievements at the finish line, you'll be making a real difference while being part of a fun and friendly community event.

We're looking for enthusiastic volunteers to join our team on Saturday, Sunday, or both days. No previous experience is required – just a positive attitude and a willingness to help.

Volunteering is a great way to support the festival, meet new people, and enjoy the atmosphere of race weekend.

To get involved, complete our volunteer sign-up form [HERE](#) or email: volunteers@kprf.run.





Ways to Get Involved

Create a Welcoming Atmosphere

Help bring the route to life:

- Decorate your shopfront home or community building with bunting, flags or race-themed displays
- Cheer participants along the route
- Display supportive signage (“You’ve got this!”, “Nearly there!”)

Top tip: A lively frontage not only supports runners—it attracts footfall into your premises.

Become a Cheer Point

Turn your premises or local area into a recognisable support hub:

- Gather, family & friends, staff and customers to cheer runners
- Create a cheerpoint on route within the parks, Dysart Harbour, Volunteers Green, The Merchant Quarter, Mitchelston Industrial Estate, Oriel Road
- Cheer from your garden
- Offer encouragement to all participants, not just the leaders

Focus areas: Mid-route sections where runners often need motivation most.



Entertainment Along the Route

- If you are part of a community group why not create your own cheer point and entertain the runners. Pipers, Pipe Bands, Brass Bands, dancers, choir's we want to see you all getting involved
- Businesses and Households play upbeat music outside your premises
- Coordinate with neighbouring businesses to create a stronger, continuous atmosphere

These activities help create key moments along the route, giving runners a real lift and adding to the overall event experience.

Important:

- Keep equipment safely positioned and away from the route
- Ensure sound levels remain appropriate for the surrounding area
- Avoid obstructing runners, spectators or access routes
- KPRF accept no responsibility for obtaining performance licences etc
- Drop us an email to let us know what you are planning so we can include in the event. enquiries@kprf.run



Race Day Promotions



Encourage spending and repeat visits:

- Provide runner discounts (e.g. with race bibs)
- Offer “post-run recovery” deals (coffee & cake, meals, hydration options)
- Create limited-time offers to drive urgency

Examples:

- “10% off for race participants today”
- “Free hot drink with any breakfast roll for runners”

Extend Your Offer

- Earlier opening hours to capture pre-race trade
- Later closing for post-event activity
- Grab-and-go options for spectators and runners

Simple gestures make a big difference:

- Offer access to water (where feasible)
- A sweet treat (grab and go sweetie from a table or orange slice)
- Be patient and welcoming to participants in race gear
- Provide litter bins along the route



Practical Guidance



To ensure a safe and successful day:

- Do not obstruct the race route, footways, or emergency access points.
- Keep all equipment, signage and queues clear of runners

- Follow steward and organiser guidance at all times
- Ensure compliance with licensing and health & safety requirements



Listen into K107 for the latest updates on the day of the half marathon

- Ensure you and any staff are aware of road closures in advance
- Plan your route around Kirkcaldy that day as road closures will be in place across Kirkcaldy on the 30th August from 9.30am-2pm



Social Media



Tag - Kirkcaldy Parks Running Festival on Facebook and Instagram

Suggested Messaging for Businesses and Community

- Share your involvement in advance
- Post live updates on the day
- Suggested messaging
 - “We’re proud to support the Kirkcaldy Parks Running Festival—join us on race day!”
 - “Cheer on the runners and enjoy race-day specials in-store.”
 - “Supporting every step of the Kirkcaldy Parks Running Festival.”
- Share your photos on social media and help spread the word about the event for the future



Every business, community group and local resident contributions—big or small—helps create an unforgettable race-day atmosphere and showcases Kirkcaldy as a vibrant, welcoming destination.

For further details please do not hesitate to get in touch

W: KPRF.run

E: enquiries@kprf.run

