

# INDIANA STANDARD BRED

## Magazine

Serving the Indiana Harness Racing Industry

### Advertising Request Form

Full Name: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ Inside front/back cover\*

\_\_\_\_\_ Quarter page (color)

\_\_\_\_\_ Full page (color)

\_\_\_\_\_ Quarter page (black & white)

\_\_\_\_\_ Half page (color)

\_\_\_\_\_ Business card

#### 2020 Ad Rates

Inside front/back cover*.....	\$400
Full-page color.....	\$350
Half-page color.....	\$200
Quarter-page color.....	\$150
Quarter-page black & white.....	\$100
Business card.....	\$50
Classified ad (business card size).....	FREE

#### Multiple Page Discounts

Two Full Page Color Ads.....\$650

Each additional ad is \$300

(Discounts based on orders per issue)

Special pricing for not for profit organizations

All full page ads will receive a  
free rotating ad on the  
homepage of the ISA website.

*\*based on availability*

If you have questions about advertising in the *Indiana Standardbred Magazine*, please contact Tammy Knox at [tammyknox@gmail.com](mailto:tammyknox@gmail.com) or the ISA Office at (317) 462-6616.