

TRANSFORM LIVES THROUGH EDUCATION

PARTNER WITH US TO EMPOWER
THE NEXT GENERATION

MUINDIFOUNDATION.ORG



About Us

The Muindi Foundation provides equitable educational opportunities to underserved children from low-income and marginalized families in Silicon Valley. We only accept students in elementary school who are behind grade level in language arts or math. Our priority is serving children from low-income backgrounds who need academic intervention, ensuring we reach those who require the most support.

We guide students from elementary through high school using the Spectrum curriculum, equipping them through tutoring, mentoring, social-emotional support and resources to achieve college readiness and lifelong success.

Why Partner with Us

What sets us apart is not just what we provide, but how we provide it:

- > Holistic Support: We nurture the whole child by integrating academics, emotional well-being and creative expression
- > Personalized Attention: Tailored instruction meets each student's unique learning needs
- > Early Intervention: We only accept elementary students who are academically behind, ensuring we close the learning gap early
- > Social-Emotional Development: We incorporate daily affirmations and meditation to help students build confidence, resilience and a growth mindset
- > The Arts Matter: We believe in the power of creativity and include art-based learning to foster critical thinking, problem-solving and self-expression
- > Proven Results: 100% of our students demonstrate measurable academic and SEL growth

More than just academics, our programs nurture the whole child -- confidence, self-esteem, leadership and emotional intelligence.

Who We Serve

Eligibility Criteria

We only accept students who are:

- > Elementary shool aged
- > Academically behind in language arts or math (not at or above grade level)
- Low-income

This ensures our resources and efforts are directed toward students who need us most, making a real difference in closing the achievement gap.

Our programs are FREE for eligible children.



Serena Muindi, co-founder and executive director, embodies the power of education.

Serena was raised by her mother, an orphan, who lost her own mother at the age of 3. Her family line of Mexican immigrants and farmworkers instilled the value of education. Despite systemic and financial obstacles, Serena worked full-time while raising her daughter Racquel, and pursued higher education.

Today, Serena holds both a bachelor's and a master's degree. Her daughter is a practicing lawyer with a JD from George Washington University -- a testament to how education transforms generations.



Serena's lived experience and 20+ years in the community college system fuel her passion for guiding underserved students through:

- College readiness strategies
- Scholarship application processes
- SAT preparation
- Financial aid navigation

Her unwavering commitment has made the Muindi Foundation a uniquely impactful organization.

LearnNow Program Sponsorship Opportunities

Annual Academic Program

- > \$21,664 Full Academic Year: Covers all program costs of approximately 304 instructional hours, including tutoring, mentoring, field trips, school supplies, affirmations and meditations for one student
- > \$10, 832 Half Academic Year: Supports a student for 6 months of intensive learning
- > \$417 Weekly Support: Funds one week of personalized academic and social-emotional learning
- > \$59 Daily Support: Provides a single day of education, mentorship and holistic support

100% of students in the LearnNow program show academic and social-emotional growth

Homework Club (24 Weeks)

- > \$11,712 Full Academic Year: Covers afterschool tutoring, mindfulness work and SEL for a year
- > \$8,270 Half Academic Year: Covers a student's participation for half a year
- > \$488 Weekly Support: Funds one week of structured academic and emotional growth activities
- > \$122 Daily Support: Ensures a child receives a full day of academic, arts and SEL programming

100% of students who participated for at least 6 months improved academically

Academic Summer Camp (6 Weeks)

- > \$6,305 Full Program: Sponsors a student for the entire Academic Summer Camp, including academics, arts and SEL programming
- > \$3,153 Half Program: Supports a child for 3 weeks of Academic Summer Camp
- > \$1,244 Weekly Support: Funds 1 week of structured academic, arts and SEL programming
- > \$311 Daily Support: Covers the cost of a single day of Academic Summer Camp

100% of students who attended 4+ days/week showed academic and SEL improvement

100% students participating 6+ months showed academic and SEL improvement
+304 hours per student/Academic Program Year
120 students participated since program launch

MUINDIFOUNDATION.ORG

Funding Success & 2025 Highlights

The Muindi Foundation is committed to acknowledging and promoting our sponsors, ensuring their support is celebrated and recognized.

2024-25 Major Contributions

- Inaugural Art Auction fundraiser: \$38K
- HNS Scholarship Fund: \$8K
- Macy's: \$5K
- United Mechanical: \$2,500
- Anonymous Donor: \$1,500
- San Jose Neighborhood Association: \$975

Next Steps

Visit Us!

See firsthand how personalized education and holistic support transform childrens' lives.

Partner with Us

Your support funds equitable educational opportunities and life-changing experiences for kids in need.

Student Success Stories

Lizette progressed from a kindergarten to a 3rd-grade reading level in 14 months.

Fatima advanced from a 2nd-grade to a 5thgrade reading level in two years.

Your support means transformative opportunity!

Connect with us today at contact@muindifoundation.org

MUINDIFOUNDATION.ORG