

## **Ubon Safari Limited AI Content Use Policy**

This page explains our position on how automated technologies – including web crawlers and artificial intelligence systems – may access and use material published on our website.

At Ubon Safari Limited, we are passionate about sharing Africa's extraordinary wildlife and landscapes with our guests. The content on our website reflects years of experience, research, and firsthand knowledge. The purpose of this policy is to clarify how that material may – and may not – be used by automated systems.

### **1. Ownership of Content and Images**

All written content, photography, videos, design elements, and destination materials published on this website are either:

- Created and owned by Ubon Safari Limited, or
- Properly licensed through reputable stock image providers and content partners.
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This content is protected by copyright and intellectual property laws. It is intended solely for the use of our guests and prospective travellers researching their safari experience.

### **2. Restriction on AI Training and Data Collection**

Our website content may not be used to train artificial intelligence systems, large language models (LLMs), machine learning applications, or similar technologies without our prior written permission.

This includes the scraping, crawling, downloading, or harvesting of text, images, or other media for inclusion in AI datasets or automated content generation systems.

### **3. Technical Controls**

We employ technical measures designed to signal and restrict access by AI-specific crawlers and automated data collection systems. We expect developers and organisations operating such technologies to respect these directives and applicable digital content standards.

### **4. Search Engine Access**

We welcome standard indexing by recognised search engines for the purpose of displaying our website in traditional search results. This policy does not interfere with normal search engine functionality.

### **5. Licensing & Permissions**

If you wish to request permission to use or license any of our content, please contact us directly for written approval prior to use.

We appreciate respect for the creative work, expertise, and financial investment that goes into producing high-quality safari content and imagery.