

MELODY MEJEH

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SENIOR PRODUCT OWNER / SENIOR PRODUCT MANAGER

Senior product leader with 12+ years turning ambiguous ideas into shipped, adopted products. Build roadmaps that are tied to OKRs/revenue and are actually deliverable by engineering. Run the full cycle — discovery, problem framing, MVP definition, release planning, post-launch optimization — and make prioritization decisions when everything looks critical. Strong in complex/regulated environments because I translate across business, design, and engineering and keep decisions grounded in user signal and data. Strength is product strategy and execution: set the direction, define the solution shape, then lead teams and ceremonies to deliver it.

CORE SKILLS

- Product strategy & OKR-aligned roadmaps
 - MVP definition & iterative delivery
 - Agile (backlog, story mapping, sprint reviews, retros)
 - Data/analytics products, role-based views
 - Stakeholder, risk, and compliance alignment (banking, HIPAA-attentive)
 - AI/ML-assisted product orchestration (GUIDE-style decision layer)
 - Cross-functional leadership (eng, design, ops, clinicians, GTM)
 - Tooling: Jira, Confluence, Figma, GA, Amplitude, Mixpanel, Postman, Salesforce
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EXPERIENCE

KindPath Health / Kay AI — Founder & Head of Product

North St. Paul, MN | June 2024 – Present

- Founded a prevention-first behavioral health product and defined the end-to-end product vision for Kay AI, an AI-assisted companion that turns AM/PM behavioral check-ins and contextual inputs into actionable, evidence-based support
- Led product discovery and requirements for the daily check-in system, including tiered risk modeling, sentiment hooks, and routing rules, documented as engineering-ready specs.
- Introduced a GUIDE orchestration layer so interventions are explainable, repeatable, and tunable per pilot population — without disclosing internal logic.
- Defined the provider experience (alerts, monthly summaries, EHR-adjacent delivery) so the product fits existing workflows and can be evaluated by clinics without deep integration.
- Wrote MVP functional requirements, success metrics, and phased release aligned to 2025–2026 pilot/revenue scenarios.
- Partnered with engineering on a HIPAA-attentive, cloud-based, ML-ready architecture, including plans for sentiment analysis, pattern detection, and bias-mitigation checks.

U.S. Bank — Program Lead, Product (Collateral Monitoring / Identity & Risk Platforms)
Minneapolis, MN | July 2024 – Present

- Own strategy and execution for an enterprise collateral/risk platform, aligning the roadmap to regulatory priorities and line-of-business objectives.
- Run backlog reviews, sprint planning, and stakeholder sessions to keep engineering, ops, and risk aligned and reduce late-cycle changes.
- Work with legal/risk/compliance so releases are demonstrable for audit and reported via quarterly KPIs.

Deem (Redeem Technologies) — Director of Product Management
Kansas City, MO | Aug 2022 – Nov 2023

- Led product strategy, planning, and execution across SDLC; set the “why,” coached POs on the “what,” and partnered with engineering on the “how.”
- Built/refined GTM for new markets while keeping product and brand integrity; every release had a clear line to value, revenue, or retention.
- Turned complex client scope into epics/stories that could ship on a release cadence; defended prioritization with market and competitor insight.

Elephant Ventures — Product Owner (McKinsey, AllianceBernstein, Emerson Collective, Crisis Now Academy)
New York, NY | Feb 2020 – Aug 2022

- Translated executive vision into MVP scope for data-heavy visualization/decision platforms; iterated using adoption and usage analytics.
- Wrote epics/stories with clear acceptance criteria and managed the backlog, making explicit trade-offs between UX and regulatory/business needs.
- Led distributed engineering teams through Agile ceremonies to maintain predictable delivery.
- Added segmentation/telemetry to improve engagement and enabled predictive elements where appropriate.

include.io / SquadJobs — VP & Senior Product Owner
New York, NY | June 2018 – Jan 2020

- Scaled a DEI-focused hiring/connect platform from beta to a SaaS model; coordinated eng, design, sales, and marketing around one release plan.
- Drove 50%+ user growth through better onboarding, clearer value props, and structured feedback loops.

EARLIER EXPERIENCE

Annum / Annum Health — Senior Product Owner, New York, NY

PVH / Philips Van Heusen — Senior Project Manager (Engineering PMO), Bridgewater, NJ

Apex Systems — Contract Product/BA (TIAA, NYSERDA, Morgan Stanley, HSBC, BNY Mellon, Credit Suisse, BlackRock), New York, NY

- Delivered digital/analytics and workflow products in regulated environments; authored BRDs and product specs; managed \$10M+ public-sector portfolios (NYSERDA); built scorecard/visibility tools (TIAA); ensured SOX/Dodd-Frank traceability on financial clients.
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PRODUCT WINS

- Defined and shipped the MVP scope for an AI-assisted behavioral support product, including a GUIDE orchestration layer that standardizes how user signals are interpreted and mapped to next-best support, enabling safer human-in-the-loop escalation and pilot-ready reporting.
 - Reduced time-to-market by ~35% on a platform initiative by introducing story mapping, PI planning, and a rigorously groomed backlog → predictable delivery and clearer exec forecasting.
 - Improved dashboard/product adoption by adding role-based views and instrumentation and feeding real usage back into the roadmap.
 - Standardized Agile ceremonies across teams, shifting sprint reviews to outcome-based sessions and making retros produce durable process changes.
 - Prevented late-stage release blocks by embedding legal/risk/compliance requirements in user stories and acceptance criteria.
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EDUCATION & CREDENTIALS

BBA, Business Administration (Management) — Berkeley College, Larry L. Luing School of Business
MBA — In Progress

Certifications: PSPO (2025), PSM (2020), CSM (ID: 530102), Six Sigma Yellow Belt (2019)

TOOLS & TECH

Jira, Confluence, Figma, InVision, Sketch, Mixpanel, Amplitude, Google Analytics, Postman; PostgreSQL; React/React Native (for product conversations); CI/CD (Jenkins, Travis); Salesforce; FHIR/EHR-adjacent integrations; Heroku, Sentry.
