



GENTLE  
TEACHING  
INTERNATIONAL

# 2026

## CONFERENCE

PRESENTED BY EIROS GROUP  
September 28 - October 1



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3 days  
of workshops,  
presentations, guest  
speakers, fun events,  
activities, Rock & Roll  
and more!





# Gentle Teaching is many things.

Gentleness toward others, in spite of what anyone does or does not do, is the critical factor. It is a paradox. Fists are met with hugs. Cursing is met with words of affection and nurturing. Spiteful eyes are met with warmth.

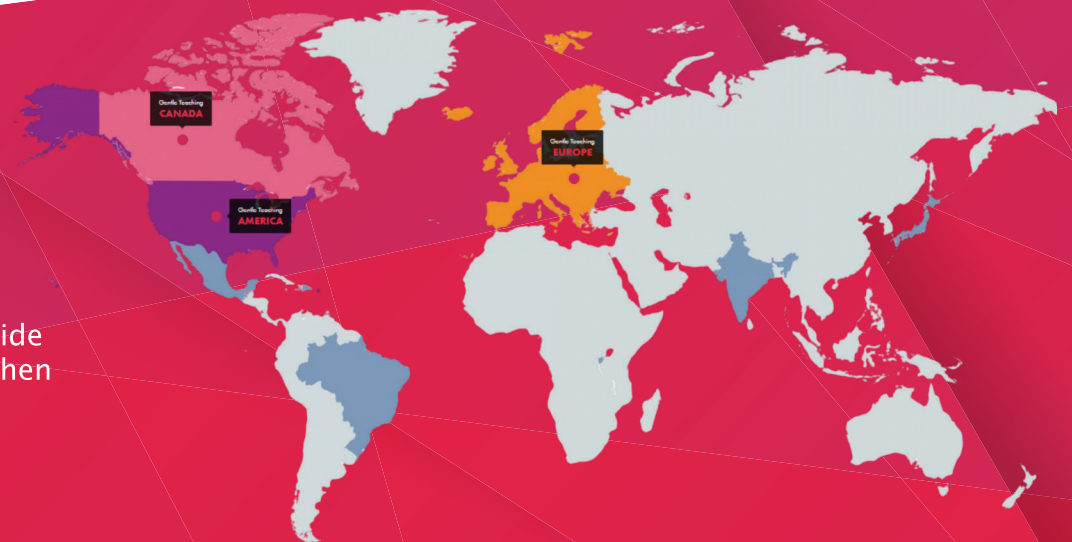
Gentle Teaching incorporates compassion as an alternative to the reactive and restrictive practices that are commonplace in working with vulnerable populations. Our central purpose is to nurture, teach, and sustain the experience of connectedness, companionship and community for those who have repeatedly experienced an existence of disconnectedness, isolation and loneliness.

Gentle Teaching is based on the premise that all individuals have a right to feel safe and valued in their homes; with their families and caregivers; and at their job, school, or other forms of meaningful day activities. Those who are most vulnerable require predictability and structure in their day. They also need to experience interactions from others that are overwhelmingly positive and uplifting (vs. critical and demanding). This is truly a cultural shift to, or in some cases a deepening of, those principles that provide a solid base for helping individuals experience companionship and connectedness. It serves as a foundation for other models of treatment or teaching specific to the needs of the individual.

Gentle Teaching is practiced in many countries throughout the world including Canada, the United States, Europe, India, South America, Iceland, Greenland and Asia. Learn more at [GENTLETEACHING.COM](http://GENTLETEACHING.COM)



We are a family of people and organizations worldwide that work together to develop, promote and strengthen the values of Gentle Teaching each and every day.



# The Gentle Teaching International (GTI) Conference

has been held in many locations throughout the world including Canada, Spain, Portugal, Scotland, and this year (2025) will be in Denmark.

2026 brings the conference back to the United States, and Eiros Group, an active Gentle Teaching practitioner, is proud to host this event at the **Hard Rock Hotel & Casino in Atlantic City, New Jersey.**

The Gentle Teaching International Conference is the premiere gathering of people from around the world committed to providing positive and proactive support in health, mental health, disability and educational sectors.

**2026 will mark the 25th anniversary** of the conference and will bring together 500+ participants over three-days from September 28-October 1, 2026.

This conference presents a unique opportunity to learn about the research, best practices, case studies and lessons learned on creating and sustaining a culture of support for vulnerable populations in varied environments.



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INTERNATIONAL



# About Eiros Group

Eiros Group is New Jersey's leading Supports Brokerage, and the company that helped to define and outline Supports Brokerage which is now recognized by New Jersey's Department of Developmental Disabilities. As we continue to evolve and break in to new areas of support, Gentle Teaching is one of the methodologies and the guiding pillars of feeling safe, loved, to be loving and engaged.

Founded in 2017, Eiros is an ancient Greek word which means to bring together. We work with people who experience disabilities to help them create their best lives. Specializing in connecting people to their community, Eiros Group focuses on creative ways to provide support both in and out of the Medicaid funded service system.

At Eiros Group, we understand because we have been there, and we know it can be done better, with more access, more inclusion and more successful outcomes.

Eiros Group develops and creates sustainable, person-centered solutions to the many barriers people with developmental disabilities face: housing, employment, transportation, education, healthcare and community engagement. Eiros Group is qualified through DDD and Medicaid to provide Supports Brokerage and Direct Support, as well as employment services. Eiros Group is also available for private hire, as consultants specializing in person centered thinking and planning.

Eiros Group holds space for all people to show up as they are, share their gifts and grow meaningful relationships. Learn more about us at

[Eiros-Group.com](http://Eiros-Group.com).





# Conference Sponsorships

Eiros Group greatly values community and our underwriting corporate sponsors, to build this landmark event. In turn, your support will help us to deliver high-quality programming, while giving your organization an exclusive opportunity for visibility and recognition.

On the following pages, we present a range of sponsorship levels and benefits available for your organization for the 2026 Gentle Teaching International (GTI) Conference to be held at the Hard Rock Hotel & Casino in Atlantic City.

These sponsorship opportunities give invaluable exposure to not just to the over 500 in-person attendees from New Jersey, but from across the United States, North America, and the Global Community.

These benefits have impact leading up to, during and *after* the conference.



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LOVE ALL  
SERVE ALL  
TAKE TIME TO BE KIND  
ALL IS ONE  
SAVE THE PLANET

These are just a few of the founding principals that Hard Rock International is founded upon. For 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All - Serve All," encompasses the brand's dedication to its core mantras - "Save The Planet," "Take Time To Be Kind" and "All is One."

Their ethos, combined with the location, fantastic Rock and Roll memorbeliq, and the Hard Rock's commitment to creating memorable events made this location in Atlantic City the only choice there was to host the 25th year of Gentle Teaching International. We are brimming with excitement and hope you will join us!





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TEACHING  
INTERNATIONAL

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SPONSORSHIP  
OPPORTUNITIES  
PRESENTED BY EIROS GROUP

The top 4 levels of sponsorships include:

- 2 Full-Conference Registrations
- Recognition on the Eiros Group & GTI26 websites
- Recognition on GTI26 Event signage
- Recognition on Keynote presentation screens
- Rotating Banner Ad in the conference mobile app
- Acknowledgement on Social Media
- Recognition in the Eiros Group Newsletter
- Company information and logo in the conference mobile app and pocket program
- Recognition in pre/pos conference email communications
- One conference bag insert per attendee\*
- Exhibitor table for 3 days\*\*
- Entrance to special events and activities)
- The earliest sponsors receive the most value and brand recognition throughout the entire year!

Sponsoring  
GTI26 provides:

- A platform to share your story and build brand awareness
- Access to a large, discerning consumer base, interested in the highest quality of life for ALL
- Access to customers with resources and the need to utilize your solutions
- The opportunity to showcase innovations to an international audience
- Access to the world's and nation's thought leaders on best practices in education, employment, and supported living

\*\* Refer to p13 for details

Conference bag inserts can include a full or half page flyer, pen, swag, etc. Attendee bag inserts must be pre-approved by Eiros Group





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INTERNATIONAL

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SPONSORSHIP  
OPPORTUNITIES  
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Visit GTI26.com to reserve yours today!

## **\$35,000** **The Platinum** **Record Sponsor\***

- Top level logo placement
- VIP access for 4 to Guest Speaker reception and other events

- Room upgrade from standard to deluxe
- Special meet and greet with Guest Speakers
- Two coffee breaks (exclusive)
- Plus core benefits noted previously

## **\$25,000** **The Grammy** **Award Sponsor\***

- Secondary level logo visibility
- VIP access for 2 to Guest Speaker reception and other events

- Sponsor of one signature activity
- Welcome Reception Sponsor
- One coffee break
- Plus core benefits noted previously

## **\$15,000** **The Headliner** **Sponsor\***

- Third tier logo sizing
- Workshop Sponsor
- One Lunch Sponsor

- Sponsor of one signature activity
- Welcome Reception Sponsor
- One coffee break
- Plus core benefits noted previously

## **\$10,000** **The Encore** **Sponsor\***

- Premium logo placement
- Team-building event sponsor (with option for prize contribution)

- Sponsor of one signature activity
- Welcome Reception Sponsor
- One coffee break
- Plus core benefits noted previously

## **\$5,000** **The Power** **Chord Sponsor\***

- Business logo and link on website and conference app
- Team-building event sponsor

- One Conference Bag Insert
- One Conference Registration
- Inclusion in conference app and pocket program

## **\$1500** **The Roadie** **Sponsor\***

- Business promotion on social media and event newsletter
- Team-building event sponsor

- One Conference Bag Insert
- One Conference Registration
- Exhibitor table for 3 days\*\*



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Visit [GTI26.com](http://GTI26.com) to reserve yours today!



# A la Carte Sponsorship Opportunities

With an expected attendance of over 500 from around the globe, including a heavy concentration of professionals from New Jersey including Support Professionals, Educators, Mental Health Professionals, Social Workers, Service and Product Vendors and more, your business has a number of additional ways to become a rockstar at next year's Gentle Teaching International Conference at the Hard Rock Hotel & Casino in Atlantic City!

## I WANNA ROCK & ROLL ALL NIGHT PARTY | \$35,000

Wednesday evening we're inviting all of the best in Rock and Roll to attend our event, which promises to be part costume party, part camaraderie and definitely a full night of great music and great fun! As the exclusive sponsor of this event, your business will be prominently displayed as a part of the event table center pieces, party favors, signage throughout the night, and included as the evening's presenting sponsor.

## WE'RE HAVING A PARTY WELCOME RECEPTION | \$15,000

Join us in the Plum Lounge as we welcome guests to our event, which will feature delicious hors d'oeuvres from the Hard Rock's elite chefs, music, and a chance to meet and mingle. Sponsorship of this event gives you prominent signage, 4 guest passes and up to a minute to present your business or product to meet our guests, share your business news and to meet and mingle.



# A la Carte Sponsorship Opportunities

continued

## HELLO, IT'S ME REGISTRATION SPONSOR | \$10,000

As our guests arrive and complete their registration for this fantastic event, your business has the opportunity to present them with a welcome gift, in addition to having your business logo visible on the welcome screens, registration signage and lanyards (which guests will be wearing and taking home).

## AFTERNOON DELIGHTS SPONSOR | \$5000/day \$12,000/3 days

Great learning sessions go better when there are snacks and beverages. Business logo and promotional materials will be displayed in the same area. Choose from the exclusive sponsor for all 3 days (\$12,000), or a select session.

## MEET ME IN ATLANTIC CITY SPEAKERS RECEPTION | \$7,500

Tuesday evening is an intimate gathering for professional colleagues and invitation only guest. The evening will feature a Taco Bar, New Jersey's Famous Antipasto Platters, Adult Beverages and live acoustic music. Join our Global community and be a part of the beautiful music.

## HUNGRY HEART LUNCH SPONSOR | \$15,000/day \$40,000/3 days

Each day of the conference brings an opportunity for you to sing your message! We will be offering a New York Deli Buffet (Tues.), A Pacific Rim Buffet (Wed.), and Down the Shore Buffet (Thurs.). Each will also have themed table centerpieces, areas for your promotional items/information, in addition to thanking you as a sponsor and viewed on our big screen if you would like to offer a QR code or a few business images.

## SEARCHING FOR A HEART OF GOLD TREASURE HUNT SPONSOR | \$7,500

The Hard Rock Hotel & Casino is packed full of some of the most incredible Rock & Roll memorabilia on the planet! Because of the depth and breadth of this collection, why not make a fun evening event for our guest, so we're having a Treasure Hunt! The best part is this also will be included in our conference app! Be featured on the Treasure Hunt page of the app, have an opportunity to donate the prize and/or contribute and of course participate. The winners will be announced on Wednesday evening at our Rock & Roll party.

## WE ARE ALL MADE OF STARS CONFERENCE WIFI LANDING PAGE SPONSOR | \$5,000

In addition to amazing accommodations and in room Rock & Roll experiences, the Hard Rock offers the opportunity to have your logo cast in each attendees guest room along with a corresponding QR code. Talk about a captive audience!

## SAY MY NAME CONFERENCE BAG SPONSOR | \$5,000

Each conference attendee will be receiving several gifts throughout the conference but the Conference Bag will be used during and after the event! Distributed to all attendees and speakers at Registration

## IN THE BAG CONFERENCE BAG INSERT | \$1,000

Get your marketing collateral into the hands of all Conference attendees when they pick up their attendee bag at registration. This sponsorship offers the opportunity to share your story and feature your brand.



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Visit [GTI26.com](http://GTI26.com) to reserve yours today!



Eiros Group

# 2026 Conference Schedule (subject to change)

Monday 9/28/2026

3:00-6:30 Registration Opens

6:30-8:30 Welcome Reception

Tuesday 9/29/2026

8:00-9:00 Exhibitor Setup

9:00-10:00 Opening Presentation, Key Note Speaker 1

10:15-12:00 Workshop Sessions

12:15-1:15 Lunch

1:30-4:30 Workshop Sessions

6:30-8:30 Speakers Reception

Wednesday 9/30/26

8:00-9:00 Exhibitor Setup

9:00-10:00 Opening Presentation, Key Note Speaker 2

10:15-12:00 Workshop Sessions

12:15-1:15 Lunch

1:30-4:30 Workshop Sessions

6:30-11 Rock & Roll Party

Thursday 10/1/26

8:00-9:00 Exhibitor Setup

9:00-10:00 Opening Presentation, Key Note Speaker 3

10:15-12:00 Workshop Sessions

12:15-1:15 Lunch

1:30-4:30 Workshop Sessions

5:00 Conclusion of GTI26



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INTERNATIONAL

2026



### Exhibitor Information



Having a dedicated space to promote your products and/or services to conference attendees from Tuesday morning on September 29th through Thursday afternoon on October 1st is an outstanding opportunity! This provides maximum exposure and high value for your investment. With an expected attendance of over 500 guests and speakers from New Jersey, across the United States, North America, and the World, being visible at one of Atlantic City's top resorts makes this one to attend!

As an exhibitor you will receive 3 days of exhibiting, one 6' table and two chairs, exhibitor information on the conference website and app, in addition to signage.

Space is limited, and available through July 1, 2026. Visit [GTI26.com](https://GTI26.com) to reserve yours today!

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