



WINNING EDGE

Winning Edge Assessment

General Information

First Name _____ Last Name _____

Address _____ City/State _____

Zip Code _____ Email Address _____

Phone# _____ Place of Employment _____

Current Position _____ Years _____

Spouse Name _____ Years _____

Children _____ Age _____

Children _____ Age _____

Children _____ Age _____

Children _____ Age _____

Children _____ Age _____

of Siblings: _____

High School _____

College _____

Further Education _____

Awards:





Detailed questions:

The more I understand about you, the better I can help you. So please be thorough in your answers. Use extra pages if necessary.

- 1: Why are you interested in coaching services today?

2. What are your strengths?
What is something unique I need to know about you?

3. What are your weaknesses?
What are some things that I need to be aware of?

4. What are your current opportunities in business? in your personal life? in any other area?
3 Best opportunities in the next year.



5. What are some current threats (pain points) in business? in your personal life? in any other area?
- 3 most frustrating things about your life right now.
6. Do you have any urgent issues to be addressed right now?
7. Have you ever taken any personality tests? DISC? Myers Briggs? Any other? If so, which test? What did those tests say about you?
8. Which of the below best describes you?
- ☐ Young and inexperienced and wanting to grow.
- ☐ Rapid Growth and needing some time to focus on goals.
- ☐ Spinning out of control and losing ground.
- ☐ Arrived at a good point in life and coasting – plateaued.
- ☐ Growing and becoming overwhelmed with keeping professional life and personal life balanced.
- ☐ Successful and becoming bored, but you want more significance in your life.



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14. What are 5 main objectives/goals that you are wanting to accomplish from a coaching relationship?
 - 1.
 - 2.
 - 3.
 - 4.
 - 5.
15. Describe the kind of engagement you think you need (i.e. what are you looking for from me?)
16. What can I say to you when you are most “stuck” that will return you to action?
17. 3 Best things about your life right now.