



BALLYMENA
84% by Number, 88% by RV



BELFAST
84% by Number, 88% by RV



NEWRY
87% by Number, 92% by RV

6 OUT OF 6

NORTHERN IRELAND **BIDs**

6 out of 6 successful results for NI BIDs including Strabane - The best BID result in the UK!

WWW.NIBIDS.ORG



CATHEDRAL QUARTER
84% by Number, 91% by RV



STRABANE
95% by Number, 98% by RV



ENNISKILLEN
85% by Number, 82% by RV

HOW A BID ACADEMY WORKS?

OUR SUCCESS STORY IN NORTHERN IRELAND

Business Improvement Districts (BIDs) are a proven concept. With over 240 in England, Scotland and Wales and thousands more worldwide, it is becoming the way to develop and manage commercial locations. From the basics of clean and safe, marketing and promotion and business support roles to acting as strategic partners in major policy formation, developments and infrastructure plans, BIDs are seen as pivotal organisations in representing interests, leading and acting as catalysts for tangible improvements.

The Mosaic Partnership and Place Solutions were commissioned by the Department for Communities to run a BIDs Academy for Northern Ireland, enabling the legislation needed and then taking six areas through an intensive two year process involving selection, resource gathering, subject and outcome driven workshops, study tours and access to best practice. The process resulted in the first BIDs being established in Northern Ireland.

NORTHERN IRELAND | BIDs

NI BIDs HAS DIVERSE EXPERIENCE AND EXPERTISE IN BID DEVELOPMENT AND PLACE MANAGEMENT BOTH IN ENGLAND AND INTERNATIONALLY AND OUR 'BIDs ACADEMY' CONCEPT HAS PROVED A HUGE SUCCESS, HAVING BEEN DELIVERED IN WARWICKSHIRE, EAST MIDLANDS, HOLLAND AND SINGAPORE.

Client:

**DEPARTMENT FOR
COMMUNITIES, NORTHERN
IRELAND**

THE PROCESS TO ESTABLISH THE FIRST BIDs THROUGH THIS ACADEMY WAS AS FOLLOWS:

- The Department for Communities provided core contract funding.
- Each location provided additional resources, usually a BID Project Manager and communications material.
- 6 pilot areas were selected from 20 applications.
- The NI BIDs Team helped recruit the teams in each location.
- 12 outcome based workshops covering key BID areas were delivered to the selected teams who gathered in different pilot locations every two months. Outcomes had to be delivered before the next workshop and this method also built a networking capacity between the participants.
- Further location specific support provided by our Northern Ireland based staff after each workshop.
- A hugely successful study tour was organized for over 30 people from the pilot locations to existing BIDs of varying sizes and functions in the UK.
- Progression through the process was always outcome based.
- All 6 BID ballots have been successful with high majorities.
- NI BIDs will continue to support existing and developing BIDs by creating a good practice guide & a new support network.