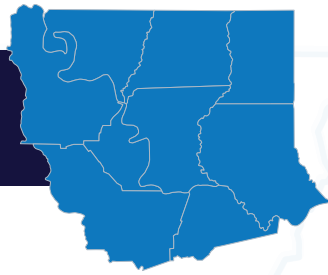


SHAPING OUR REGION'S FUTURE.



The Greater Baton Rouge Economic Partnership is fueled by the support of dedicated, forward-thinking companies who believe in the power of a strong, vibrant regional economy. When you invest, you're not making a contribution—you're joining a collaborative effort to attract business, grow jobs, strengthen talent, and elevate quality of life across the region's nine parishes.

Why invest? Investing in The Partnership gives your company a front-row seat—and a voice—in shaping the region's economic future. Here's what you can expect as a partner in progress:

Economic Growth

A thriving regional economy means more opportunity—for everyone. Investing in The Partnership positions your company at the forefront of shaping the Capital Region's economic trajectory. A stronger regional economy directly benefits local employers by expanding the customer base, strengthening supply chains, and increasing access to skilled talent. As The Partnership recruits new companies and supports the growth of existing businesses, investors are strategically positioned to benefit from the momentum created across the market.

Influence & Advocacy

Your investment strengthens a unified, credible voice for the business community. The Partnership advances policies and initiatives that enhance regional competitiveness, improves the business climate, and supports long-term economic stability. Investors remain informed and engaged through direct communications and strategic updates on public policy, economic trends, and issues that affect their operations.

Insights & Research

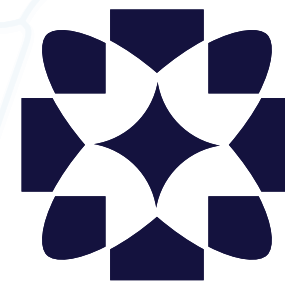
Smart growth requires smart decisions. Our investors gain access to credible data, regional intelligence, and customized insights that inform business strategy. From industry trends to workforce analysis and market information, our research capabilities help investors anticipate change and act with confidence.

Talent & Workforce Support

A competitive economy depends on a strong workforce. The Partnership works to strengthen the region's talent pipeline while supporting employers' workforce needs. Investors can engage in initiatives that complement internal recruiting efforts, build long-term workforce capacity, and ensure that the Capital Region remains attractive to both employers and skilled professionals.

Visibility & Engagement

Investment in The Partnership enhances your company's visibility and influence within the regional business community. Investors receive recognition through strategic sponsorship opportunities, publications, and digital platforms, and gain access to curated networking engagements that foster meaningful connections and collaboration with peer executives and community leaders.



**GREATER
BATON ROUGE
ECONOMIC
PARTNERSHIP**

2027 - 2030

Investor Commitment



564 LAUREL STREET, BATON ROUGE, LA 70801
225.381.7125 + greaterbatonrouge.org

ASCENSION + EAST BATON ROUGE + EAST FELICIANA + IBERVILLE + LIVINGSTON + POINTE COUPEE + ST. HELENA + WEST BATON ROUGE + WEST FELICIANA

Annual Investment Levels (2027-2030):

Level	Investor Benefits (Selected Examples)
Executive \$100,000+	<ul style="list-style-type: none"> Eligible for The Partnership's Executive Committee Complimentary sponsorship of The Partnership's annual event
Board \$50,000+	<ul style="list-style-type: none"> Eligible for The Partnership's Board of Directors Early access and discounts to The Partnership's events
Development \$25,000+	<ul style="list-style-type: none"> Eligible for The Partnership's Business Development Advisory Council (BDAC): Regional business leaders and industry experts who collaborate to drive economic growth and support business expansion in the Baton Rouge area Logo recognition on greaterbatonrouge.org Invitation to business investment trips and events
Regional \$15,000+	<ul style="list-style-type: none"> Invitation to exclusive events, including: <ul style="list-style-type: none"> Legislative Lens: A preview and recap of the annual legislative session Second Home: A reception welcoming legislators back to Baton Rouge Roundtable discussions on emerging industry trends
Supporting \$5,000+	<ul style="list-style-type: none"> Regular updates on the state of business and industry in the Capital Region Access to custom research Recognition in: <ul style="list-style-type: none"> The Partnership's building lobby video The Partnership's Investor List

Greater Baton Rouge is on the cusp of transformative opportunity. With major capital investment tied to the energy transition and an aggressive higher education and A&M agenda, the region is poised for growth. The Greater Baton Rouge Economic Partnership is a key partner in this progress, uniting the people, organizations, and businesses driving our region forward.

OUR PURPOSE

To accelerate economic opportunity in the Baton Rouge area, for everyone.

OUR WORK

For more than 100 years, The Partnership and its predecessor organizations have been the place for community-minded business leaders to convene and connect. Our work, and impact, is regional and multifaceted.

Today, we are hyper-focused on work that will produce results:

- Promoting the Baton Rouge area for business investment
- Developing and advocating for sound public policy locally, in Louisiana, and nation-wide
- Bringing business and civic leaders together on issues that matter
- Engaging our investors to create meaningful impact

OUR VALUES

Curious | Objective | Optimistic | Effectual | Collaborative | Authentic

Additional Annual Investment (2027-2030):

Initiative	Description	Annual Commitment
Better in BTR	A commitment to initiatives that enhance quality of place, community pride, and regional storytelling to help position Greater Baton Rouge as a vibrant, competitive place to live, work, and invest.	\$10K-100K
High School Internships	Dedicated funding for The Partnership's work to ensure quality high school internships throughout the Capital Region. Funds will be used for programming and student scholarships.	\$25K: Community Champion \$15K: Program Champion \$5K: Student Champion
Growth Lab	Sponsor The Partnership's minority-, women-, veteran business accelerator program.	\$20K
Leadership Baton Rouge	Sponsor The Partnership's longest-running program!	\$10K: Exclusive Title Sponsorship
Home Office Direct Mail	Get logo recognition (and more) on an annual direct mail piece for the C-level executives of the home offices (outside LA) of companies located in the Capital Region.	\$5K
Presenting Sponsor Opportunities	Presenting sponsorship of Partnership events that provide leadership, foster connections, and align your organization's brand with Greater Baton Rouge's economic future. *Indicates exclusive presenting sponsorship	\$25K: Annual Meeting* \$20K: Washington Mardi Gras \$20K: 2nd Home Legislative Reception* \$20K: BTR Dinner (2/year)* \$15K: Legislative Lens* \$15K: Happy Hours (3/year)*
FuturePAC	Support for The Partnership's political action committee, which supports candidates and initiatives aligned with the region's long-term economic competitiveness.	\$5K-25K
Business Investment Events in Houston	Supports project lead generation activities in Houston with direct engagement to energy sector and emerging tech decision makers, promoting the Greater Baton Rouge region and opportunities for development and company expansions. <ul style="list-style-type: none"> Louisiana's "Power Move" Energy and Infrastructure Mardi Gras (Q1) Industry Leaders Dinner Reception (Q2) Louisiana Summit during Houston Energy & Climate Week (Q3) Industry Leaders Dinner Reception (Q4) 	\$5K: Partner Sponsor (Q1) \$5K: Partner Sponsor (Q2) \$15K: Title Sponsor (Q3) \$5K: Partner Sponsor (Q4)

Additional One-Time Investment (2026 or 2027):

Initiative	Description	One-Time Commitment
2030 Regional Planning Effort	Support the Capital Region's long-term regional visioning effort focused on sustainable growth, talent, and economic resilience. Public components of the engagement are expected to begin in Q4 2026.	\$250K: Plan Champion \$100K: Regional Champion \$50K: Progress Champion \$25K: Stakeholder Sponsorship \$10K: Supporter Sponsorship
Building Naming Rights	We are offering two new, unique opportunities to link your legacy, brand, or family name with this anchor of the Capital Region business community by sponsoring a key display.	\$15K: Industry Makes the World \$15K: Custom Better in BTR mural on the side of the office on Sixth St



Investor Commitment



Investor Commitment

Company Name: _____

Main Contact Name: _____ Title: _____

Street: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Mobile Office Email: _____

Tax Status Notice: The Greater Baton Rouge Economic Partnership (EIN 72-0126959) is a 501(c)(6) nonprofit organization. Payments made pursuant to this Letter of Intent are not tax-deductible as charitable contributions but may be deductible as a business expense.

Organizations interested in making a tax-deductible charitable contribution may do so through the Greater Baton Rouge Economic Foundation (EIN 72-1270359) (a 501(c)(3) organization). Contributions to the Foundation are tax-deductible to the extent permitted by law. Please consult your tax advisor for guidance.

Apply our Annual Investment to:

Greater Baton Rouge Economic Foundation - 501(c)3 Greater Baton Rouge Economic Partnership - 501(c)6

Annual Investment:

Executive: \$100,000+ Board: \$50,000+ Development: \$25,000+ Regional: \$15,000+ Supporting: \$5,000+

Additional Annual Investment:

In addition to our core investment, we will provide additional annual support for the following initiative(s):

Initiative	Annual Commitment (2027-2030)
_____	\$ _____
_____	\$ _____
_____	\$ _____

Additional One-Time Investment:

In addition to our core investment, we are pleased to include additional one-time support for the following initiative(s):

Initiative	Commitment Amount	Year
_____	\$ _____	<input type="checkbox"/> 2026 <input type="checkbox"/> 2027
_____	\$ _____	<input type="checkbox"/> 2026 <input type="checkbox"/> 2027

Please invoice us: Annually Semi-Annually

Payment Method: Check Auto-Draft

Billing Contact:

Please provide all requested information for the contact that will handle billing for your organization.

Name: _____ Title: _____

Phone: _____ Mobile Office Email: _____

Street: _____

City: _____ State: _____ Zip Code: _____

Additional Contacts:

The Partnership team wants to make sure your organization stays connected. Please share any relevant contacts that can receive communication.

Marketing & Communications Representative

Name: _____ Title: _____

Phone: _____ Mobile Office Email: _____

Public Affairs Representative

Name: _____ Title: _____

Phone: _____ Mobile Office Email: _____

Additional Contacts

Name: _____ Title: _____

Phone: _____ Mobile Office Email: _____

Name: _____ Title: _____

Phone: _____ Mobile Office Email: _____

Signature: _____ Date: _____