

BS 5 DAY

BETTER IN BATON ROUGE
btr



CELEBRATE 225 DAY

Whether you're treating your team to lunch, offering a BTR-inspired deal, posting on social media, or creating your own tradition, celebrate 225 Day on February 25 in a way that feels authentic to your organization.

Better in BTR makes showing your pride in the Capital Region easy with customizable social media templates, brand activation ideas, and other ready-to-use resources.

Questions?

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RESOURCES

