

Annual Report **2025**

80 Years and Beyond: A Shared Vision for the Unreached



SEND
International

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LETTER FROM THE *director*



Dear Friends and Partners,

Eighty years of God's faithfulness is worth celebrating. It is also worth building on. Since 1945, SEND International has been committed to **mobilizing God's people, engaging the unreached, and establishing reproducing churches** where the Gospel is least known.

2025 has marked an important season of transition and renewed vision. We welcomed Jon Eckstein as SEND's new International Director and celebrated our 80th Anniversary: not simply as a milestone, **but as a reminder of God's sustaining grace and the countless lives impacted** through faithful churches, missionaries, donors, and ministry partners around the world.

We also welcomed The Kaifa Group into SEND's global ministry family. Their work in Nepal, Myanmar, Sri Lanka, Bhutan, and India focuses on equipping and supporting locally led leaders, beautifully complementing SEND's passion for church planting among the unreached. In this annual report, you'll read more about Kaifa's ministry and the opportunities ahead across South Asia.

We are also moving forward with an ambitious new vision: "203 by 2033". This is a prayerful, concrete commitment to engage 203 unreached communities by the year 2033.

Thank you for your partnership, prayers, and generosity. The best is still ahead, and we remain confident that God is leading SEND into new opportunities for lasting Kingdom impact.

In His service,

Michelle Atwell

Michelle Atwell

US Director – SEND International

WHO *we* ARE

SEND International is a global Christian missions organization dedicated to making disciples and planting churches among the unreached.

MISSION: To mobilize God's people and engage the unreached in order to establish reproducing churches.

For **80 years**, we've been fulfilling this mission by partnering with local churches to send missionaries around the world to Asia, Europe, Eurasia, and North America. Our global connectedness combined with local cultural competency positions us to strategically respond to the places that remain isolated from Gospel access.

We believe that *engaging the unreached* needs to be done meaningfully, where **the Gospel takes root and transforms communities**. To achieve this requires the staying power that comes from not just sending and serving, but doing it well.

As a globally connected movement of disciple-makers, we **aim to catalyze locally-led gospel transformation in 203 unreached communities by 2033**. The hope and prayer of SEND International is to see individuals and communities transformed by faith in Jesus, multiplying among the unreached.



SENDING IS *more* THAN DEPLOYING WORKERS.

As the global Church rises in sending capacity, SEND comes **alongside workers from every nation—providing training, care, and structure so they can thrive in cross-cultural ministry**.

Serving is more than opportunities filled.

We are globally connected, with ministry areas around the world and a strong network of like-minded partners. Yet, we are locally relevant with 95% of our teams work among the unreached.

All **FOR
LASTING
KINGDOM
IMPACT.**

229

**NEW CHURCHES PLANTED
IN THE LAST 5 YEARS.**

79

**PEOPLE GROUPS ENGAGED,
MANY HEARING THE GOSPEL
FOR THE FIRST TIME.**

1,300+

**NATIONAL LEADERS TRAINED
WHO ARE NOW LEADING
CHURCH MOVEMENTS IN
THEIR OWN NATIONS.**

But it's more than numbers. It's lives that are transformed by the Gospel that lead to communities and even people groups that are redeemed. Lasting Kingdom impact like this begins with sending well and serving well.

More than just words, "send well, serve well" represents what we've believed for 80 years. We can say it because we've lived it. Answering God's call to hard places, staying through it all, unwavering in our commitment to the mission.

In a world of many mission organizations, SEND is uniquely positioned to help missionaries go, adapt, and multiply: engaging the unreached for lasting Kingdom impact.

SEND WELL, SERVE WELL—FOR LASTING IMPACT



A BRIEF HISTORY OF SEND

AROUND THE WORLD IN 80 YEARS



The GI Gospel Hour (GIGH) was launched in 1945. From these gatherings came Far Eastern Bible Institute and Seminary (FEBIAS) and Far Eastern Gospel Crusade (FEGC).



SEND expanded across continents and opened sending offices in the 60s. A permanent U.S. office opened in Michigan in 1960 and FEGC Canada was incorporated in 1964.



Frank Severn became the new General Director.



SEND opened fields in Spain, Central Europe (Croatia, North Macedonia, and Slovenia), Russia and Ukraine.



SEND 80th anniversary; Jon Eckstein became the new International Director; New vision, 203 by 2033 was launched; Kaifa integration begins.

1945

1947

1960

1970

1980

1981

1990s

2000s

2025

FEGC was formed in 1947, and Phil Armstrong was appointed General Director.



The Central Alaska Missions (CAM) merged with FEGC in 1970, adding medical, aviation, and radio ministries.



FEGC changed its name to SEND International.



Warren Janzen became the International Director; Eurasia region was formed; The Philippines and East Asia became sending offices.



GLOBAL *impact*



WHERE THERE WAS NO ONE

SPAIN



In 2019, God led a SEND family to the Basque Country in northern Spain, specifically to the Uribe Kosta region. With a population of around 150,000 spread across seven towns, **the area had no evangelical presence at the time.** Settling in the town of Berango, they partnered with a local church that shared their vision for planting something new in this unreached region.

That first year, God opened the door for discipleship with the very first family and a woman who came to faith. ***It was a small beginning, but a sacred one.*** From there, the Lord continued to add people to His kingdom, and this SEND family has had the joy of walking alongside each one as they grow in their faith and deepen their relationship with God.

In 2022, they secured a space for regular Bible studies. Some days, only their own family gathered to read the Word and pray. The journey was not easy, and there were long stretches of waiting and uncertainty. But God gave them grace to persevere, and little by little, more people began to join. **Every new face was a reminder that God was at work, even in the quiet seasons.**

Today, to God's glory, *35 members* make up the first evangelical church in the Uribe Kosta region. This family is not alone. Two additional missionary units have embraced the vision alongside them, backed by a faithful network of prayer and financial partners. **Together, they are reaching the Basque people for Christ, one life at a time.**

FUEL FOR GOSPEL WORK

UKRAINE



In the heart of a city under siege, **the Awakening Church of Kyiv is refusing to stop**. Pastor Mykola Rozhniatovskyi never imagined his congregation would be living under constant war and without electricity. Amid four years of pain, fear, and deep exhaustion, **they are witnessing the miracles of God's love and presence**.

Fuel support provided through SEND has kept generators running, bringing light, warmth, and hope to a congregation that desperately needs all three. ***The church remains open, a steady beacon in an unsteady city.***

Lives are being transformed. Oksana, a woman in her 60s, came first as a volunteer, weaving camouflage nets, making trench candles, and visiting wounded soldiers in hospitals. Her husband and son serve as officers in the Armed Forces of Ukraine. **After a year of hearing God's Word, she was baptized.** Her husband Oleh is now attending church regularly. Their son Dmytro, who is battling cancer, continues to serve on the front lines.

Vitalina, a young widow and mother to a six-year-old son, lost her husband to the war. Six months ago, she walked through the church doors, found community, and encountered Jesus. She is now preparing for baptism.

In a nation that has known so much darkness, the light of the gospel refuses to go out.

LIVES CHANGED UNDER A WATERFALL

SOUTHEAST ASIA



Behind a quiet waterfall near a farm, six men ranging in age from their late 30s to early 60s stood ready to be baptized. **It was a moment years in the making.**

For several years, SEND missionary AS had been investing in these men's lives, meeting with them weekly in a small fishing village sheltered among mangroves by the sea. Two of Jesus' commands challenged them most: to love your enemies and to be baptized. The first struck at deeply held cultural values of revenge. The second demanded full commitment to Christ.

After many hours in the Word together, the men approached their enemies with humility and forgiveness, and in time expressed their desire to be baptized.

The night before their baptism, they shared a meal and read Scripture with the father of one of the men, a respected village imam. *That night, he came to believe that Jesus is the Savior and asked to be baptized alongside them.*

Before entering the water, each man was asked to step forward only if he was ready to surrender fully to Christ. They all shouted "yes" with a joy that seemed to shake the trees.

These men are already sharing the stories of Jesus with their families and neighbors.

GROWING *Together* FOR GOSPEL IMPACT

For SEND International to fulfill its mission, we recognize that it is not something we can do alone; nor should we. **To send well and serve well, we need to do so in collaboration, pursuing God's redemptive mission with others.**

THE KAIFA GROUP

It is in this spirit that we welcome The Kaifa Group into SEND's global ministry family. Founded and led by Myron Youngman, the Kaifa Group is a faith-based, non-profit organization that first began ministry in China over 35 years ago. Today, they are present in Thailand, Myanmar, India, and Nepal. They focus on using education and other locally-led initiatives as a platform for church planting.

SEND INTERNATIONAL AND KAIFA

First and foremost, this integration is one of mutual blessing. As like-minded ministries, SEND and Kaifa stand aligned in mission and values, with a common passion to serve the unreached. From this shared starting point, our ministry efforts are complementary.

- Both ministries seek to mobilize God's people and engage the unreached
- Kaifa's national-led church planting complements SEND's traditional missionary approach
- Kaifa provides trusted access to creative access nations where SEND has limited reach
- SEND offers Kaifa infrastructure, governance, and global scale



As we move forward, The Kaifa Group identity will be retained as a global partnership brand under the SEND umbrella. Myron Youngman will continue serving as Director of The Kaifa Group within SEND, leading integration and expansion efforts.

NEW OPPORTUNITIES

With this partnership, **there are now more opportunities to expand the reach of the gospel in unreached places.** It also offers new ways for SEND missionaries (prospective and existing) to serve in regions where Kaifa has an established presence.

This is just the beginning. The practicalities of this integration will take place over a period of time and we look forward to keeping both our communities updated as we progress. We believe this partnership will help both ministries send well, serve well—for lasting Kingdom impact.

**"THE TASK IS TOO BIG TO BE DONE
ALONE, AND TOO IMPORTANT TO
NOT DO TOGETHER."**

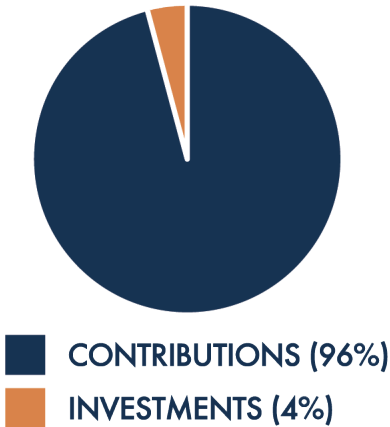
— The Kaifa Group —

FINANCIAL REPORT

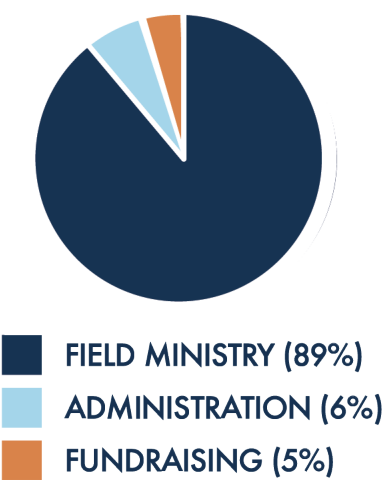
SEND International - US

	INCOME	EXPENSES
2024	\$17,115,356	\$17,144,603
2025	\$16,714,908	\$16,467,673

2025 INCOME



2025 EXPENSES



BOARD OF DIRECTORS



Our Board of Directors provides strategic oversight and godly leadership that keeps our mission focused, our organization accountable, and our work moving forward.



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SEND**