

2023 SEND US ANNUAL REPORT

# Threads of Faithfulness

Celebrating God's magnificent work through our tapestry of partners.



**SEND**  
International

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## Letter from the CEO



**In 2023—a year marked by significant global challenges—God’s sovereignty remained our anchor. Amid war, disasters, and crises, his mission to welcome people from every nation into his family prevailed. Your partnership enabled us to bring Christ’s hope to the world, and we celebrate this!**

- In Thailand, God moved powerfully through our church planting team who saw 60 new believers come to faith, and a vibrant church started near a university campus.
- In Ukraine, through your support of the Help Ukraine Fund, we saw the remarkable resilience and courage of the local church. Not only did we help care for their immediate needs and spiritual encouragement, but your support also opened doors for new church plants in refugee communities. What an illustration of the glorious power of the gospel in the darkest circumstances.
- We pioneered new pathways to send missionaries to Vietnam, Southeast Asia, Central Asia, North Africa, and the Transcaucasia area. Expansion efforts were rooted in our commitment to reaching the unreached and making disciples (even in the hardest-to-reach places).

Thank you for your support. We rejoice at God’s work through SEND and the tapestry of partners he’s brought together to fuel this work. As we move forward, may we do so with a commitment to pray, give, and go wherever the Lord leads us. The task before us is great, but the power of the Holy Spirit in us is greater.

SEND International is dedicated to mobilizing God’s people to reach the unreached and establish reproducing churches. I invite you to explore our Annual Report to see how your generosity has impacted the world for Christ’s kingdom.

With faith-filled determination, let’s keep declaring God’s glory and embracing our part in sharing his redeeming love with the world!

In his service,

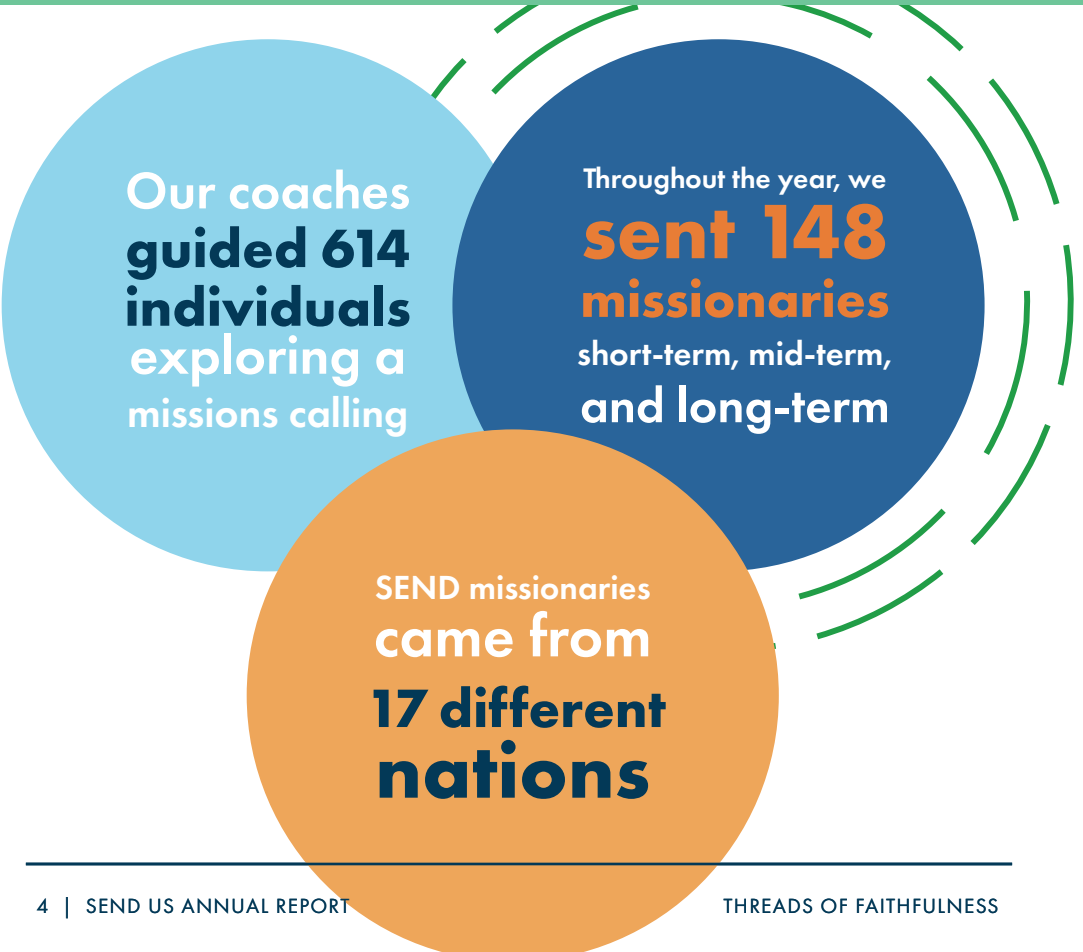
A handwritten signature in black ink that reads "Michelle Atwell". The signature is written in a cursive, flowing style.

**Michelle Atwell**  
CEO, SEND US

## Global Mobilization

# Empowering God's people to participate

We spurred on Christians globally to use their God-given talents and experiences for his mission.



## Revive Europe: Mobilizing the Next Generation to Global Mission

At the Revive Youth Conference in Germany, five SEND Europe workers joined forces with others in the missions community to pour into 2,300 youth from 86 countries. Armie, Brian, Brett, Brooke, and David connected with students, discussing faith, mission opportunities, and their crucial role in God's redemptive plan. These fruitful conversations highlighted how the next generation is eager and excited to be part of the Lord's work. Through this event and many others, the SEND community encouraged youth worldwide to be bold, faithful witnesses globally. Please pray for these young believers, for openness and humility as they follow the Spirit's guidance.



## A Few of Our Newest Missionaries



Andrew Igl  
Japan



Trevor & Aeryn McGee  
Alaska



Abigail Niles  
Romania

## Strategic Focus

# Making disciples among the unreached

You enabled SEND missionaries to pioneer new pathways to unreached communities, and deepen relationships within our existing ministries.



**9 new countries** were opened to SEND missionaries for the first time.



**27+ countries** heard the gospel.



**75 Unreached People Groups** were ministered to.



**29 new churches** were planted.



## The Sending Collective: Responsive, Collaborative Great Commission Work

The world and the missions landscape are shifting. Fulfilling the Great Commission calls for collaboration and innovation. The Sending Collective, launched by SEND U.S., was established as a forward-thinking initiative to foster an ecosystem of churches and organizations uniting to send well-equipped missionaries to the world.

In 2023, you helped us expand this effort to pursue collaborative sending that harnesses SEND's 78+ years of experience to serve churches and like-minded organizations. With the Sending Collective, we're enhancing our ability to collaborate with new partners, offer adaptive, personalized

support for distinct needs, and better steward missions together. Focused on assessing, equipping, and supporting missionaries, we aim to bolster our partners' strengths and fill in the gaps where needed. Our dedication to crafting responsive strategies is motivated by a common mission: to bring the gospel to the unreached and amplify the impact of the global Church.

Please pray for our conversations with a growing network of church and organizational partners – that we would seize opportunities to send missionaries well, together.

**Learn more at [thesendingcollective.org](https://thesendingcollective.org)**



## Devoted Community

# A Tapestry of Partners

We rallied around God's people to help them thrive on the mission field. SEND missionaries went out with the firm support of their local church, dedicated partners, and SEND's committed team.



### Prepare

Providing robust training and equipping.



### Launch

Deploying new workers ready for cross-cultural ministry.



### Discern

Affirming readiness to serve in partnership with local churches.



### Renew

Debriefing, soul care, and connection with partners on home service.



### Re-Engage

Returning to ministry with refreshed vision and vitality.

Together, we cared for **278 U.S. sent missionaries** offering needed support at key stages of their missions journey.



## Hearing from our missionaries

“The entire SEND family has been an incredible source of support as we've prepared for the field. SEND's commitment to training and mentorship were instrumental in equipping us for a life of global work. We're deeply thankful for our generous partners who make our ministry possible; we couldn't make the journey without you!”

**LG | Asia (Thailand)**

“Your giving has allowed us to build deep relationships with the newly arrived refugees in Clarkston. For many, we are the only friends they have made since arriving. Thank you for partnering with us and helping us care for the physical and spiritual needs of our newly arrived friends.”

**GT | North America (Diaspora)**

“Thank you so much for your partnership to make the gospel known to Russians and international students from Africa and the Middle East!!”

**MN | Eurasia (Russia)**

“We have been able to invest in and minister to immigrants from 19 different nations, including 5 different Unreached People Groups. Thank you for giving sacrificially so that we can demonstrate and proclaim the gospel in extreme northern Canada.

**Jenny B. | North America (Diaspora)**

“Missions is all about team. We need people to pray, support, encourage, and go. We are so thankful for those who lift us up in prayer, support us so we can live here, and offer words of encouragement that keep us going. We need one another as we proclaim the gospel to the nations. Thank you for being a part of the team!”

**Brian S. | Europe (Croatia)**



## Sowing Seeds for Eternity

# A Lasting Impact

You helped us minister to physical and spiritual needs, pursuing impact that lasts and sees communities going on to reach neighbors (and future generations) with the gospel.

## Cultivating Faith and Families in Southeast Asia

In a secluded Southeast Asian village, accessible only by personal invitation, our missionaries formed an unexpected relationship with this isolated community. The connection sprouted when two young villagers participated in a summer basketball tournament organized by Team Hope. Their participation led to an invitation for our team to host a free medical clinic in the secluded village. The genuine compassion shown by Team Hope during the clinic caught the attention of the village leaders, transforming curiosity into trust and, ultimately, friendship.

The relationship deepened when a respected religious leader in the village, facing agricultural difficulties, sought assistance from Team Hope. At our team's farm, this leader was introduced to sustainable agricultural practices that helped him rejuvenate his

garden. Inspired by his experience, he requested training for his community.

God has used these early encounters to produce remarkable fruit: Team Hope's farm now serves as a center for teaching sustainable farming techniques to the village. This training has opened the door for discussions about faith and creation. Our household vegetable production program has yielded incredible results: Hundreds of families, supported by weekly visits from Team Hope, have established organic gardens, strengthening family bonds, improving health, generating income, and fostering interest in Scripture. These programs have opened the door to share the gospel.

Your support has been instrumental, empowering Team Hope to provide practical and spiritual care that intertwine to sow lasting impact in Southeast Asia.

**"God has used these early encounters to produce remarkable fruit."**



During the past year  
**928 U.S. church partners gave**  
to support gospel ministry initiatives across the world.

# Help Ukraine Efforts

## Shelter and Theological Training for Emerging Leaders in Ukraine

The war in Ukraine continues. But despite the turmoil between Russia and Ukraine, Ruslan Khmyz, President of Kyiv Theological Seminary (KTS), witnessed God's tremendous grace via Help Ukraine efforts at the seminary. In 2023, KTS trained over 800 students, nurturing the next generation of church and societal leaders. Your commitment to helping Ukraine also enabled the construction of a bomb shelter within the seminary. This facility, renovated to shelter over 100 individuals, provides safety, electricity, food, water, and medical care. When it's not exclusively used as a bomb shelter, it doubles as an auditorium for up to 60 students, allowing them to continue their studies even during attacks.

Renovation for the shelter began in March, and most of the work was completed by Christmas 2023. Thank you for your support that has helped sustain KTS. We ask for your prayers and ongoing assistance to continue training the next generation of church leaders in Ukraine.

 **\$2.9 million**  
funds distributed

 **678+**  
projects funded

Supported approximately **350** brothers and sisters representing **515+** ministry initiatives in Ukraine and the surrounding nations.

- Pastoral Care & Trauma Support
- Gospel Literature
- Food, Water, & Material Needs
- Refugee Assistance
- Evacuation
- Child & Orphan Care
- Medical Assistance
- Support for Vulnerable Persons





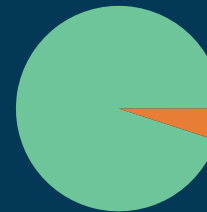
# SEND US

# Financial Report




	Income	Expenses
2022	\$17,804,079	\$18,604,399
2023	\$17,042,654	\$17,190,521

### 2023 Income

-  95% Contributions
-  5% Investments



### 2023 Expenses

-  80% Field Ministry
-  15% Administration
-  5% Fundraising



## Can you believe we get to do this ministry together?

I want to thank you and celebrate how God has used you to join the long line of wonderful SEND supporters, advocates, and ambassadors. Thank you for investing in the priority of sending missionaries to the places that need them most. As the world becomes more complex, I celebrate the simplicity of the gospel message for all of us - that God did not leave us alone on the earth! Thanks for fueling the mission with your support.



**Greg Gibbs**

Interim SEND US Director of Development



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РЕСТОРАНО-РАЗВЛЕКАТЕЛЬНИЙ КОМПЛЕКС  
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# Threads of Faithfulness

Celebrating God's magnificent work through our tapestry of partners.





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