

**CITY OF LINDEN**  
**Minutes for Parks & Recreation Commission Meeting**  
**Thursday, July 31, 2025, 6:00 pm**  
**Loose Senior Center, 707 N Bridge St., Linden, MI**

**CALL TO ORDER:** 6:03 pm

**ROLL CALL & INTRODUCTIONS**

Excused absent members: Pam Howd, Kristen Wesley

**MINUTES APPROVAL**

Minutes from the July 17, 2025, regular meeting: Aaron motioned, Judy supported.

**2025 MEETING DATES**

September 4, 2025; November 20, 2025

**PUBLIC HEARINGS**

None

**CITIZEN'S COMMENTS**

None

**COMMUNICATIONS**

None

**BUSINESS AND DISCUSSION ITEMS**

1. Presentation - Alaina Weins: Marketing Linden Parks & Recreation Commission Events

Group discussion filled in the details of the P & R events.

Main concerns:

- a. target demographics to various age groups for events
- b. give local schools information on events and send flyers for kid events
- c. use social media to advertise
- d. follow Parks and Recreation mission statement
- e. organize summer events
- f. additional locations for events other than city parks or Mill Pond

Developing ideas:

- a. year-round events
- b. ice skating on the Millpond
- c. Bingo for kids
- d. Hold some P&R activities at the same time as other events
- e. Involve city organizations to help with P&R events: Boy and Girl Scouts, local churches
- f. Hand out coupons or gift cards from local businesses
- g. Movies in the Winter at the Community center

Alaina asked questions:

- a. What do we want to accomplish?
- b. How do we do that?
- c. What is our mission?
- d. What does it look like when we are successful?
- e. Information sources, what to use?
- f. Are we using partnerships that will help bring people in?

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Next Meeting: September 4, 2025, 6 pm, Linden Community Center

## Parks & Recreation Commission Minutes, July 31, 2025, Meeting

g. What is our budget?

Her suggestions:

- a. Be consistent, this is necessary for advertising upcoming events
- b. Promote events through groups of online people, Mom groups, outdoor enthusiasts, Loose center.
- c. Branding the group, P&R needs their own logo

2. Thursdays in the Park:

- August 7: Water Colors at Eagle Wooden Park; Sadie and Krysten
- September 11: Owl walk, Genesee County Parks & Rec, ForMar Nature Center Staff. Event starts at 7, Light refreshments to be provided

Community Garden; no updates

### **COMMISSIONER COMMENTS**

None

**ADJOURNMENT: 7:11 pm**

Respectfully submitted,

Date Approved: September 4, 2025

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Pamela Howd