



# Life insurance: Term or Whole?

Life insurance for all phases  
of your employees' lives

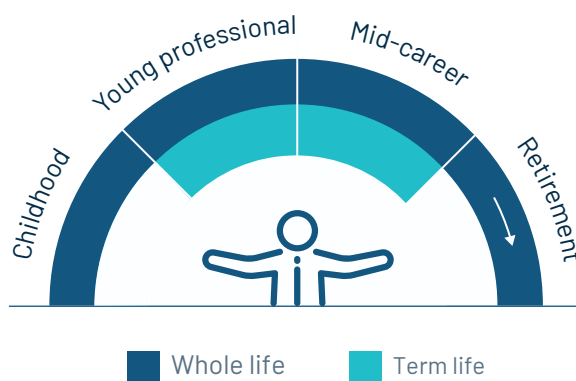
If you're wondering which life insurance to offer your employees — term or whole life? The answer is: They need both options.

## Term and Whole Life work hand in hand

Term and Whole Life insurance work together to provide financial protection for your employees and their loved ones at all phases of life — whether they're just starting out, raising a family or planning for retirement.

**Term Life** offers financial protection for employees and their families during their working years.

**Whole Life** provides coverage employees can keep into retirement — at competitive rates when they buy it early.



When employees purchase both types of life insurance, they have valuable financial protection that can last a lifetime.



By offering these benefits at work with premiums paid by payroll deduction, you provide valuable coverage options for employees without added costs to your bottom line.

Coverage for spouse and children also provides valuable protection for your employees' family.

## Term Life

### WHAT IS TERM LIFE?

- Offers financial protection for loved ones during an employee's working years
- Offers highest amount of life insurance coverage for the lowest premiums

### KEY BENEFITS

- Income replacement if the insured passes away
- Can help pay ongoing expenses for the family, such as:
  - Mortgage or rent
  - Education
  - Saving for retirement

### HOW IT WORKS

#### Group Term Life

- Employer-owned
- Portability options
- Flexible coverage that normally ends at retirement
- Benefit typically decreases after age 70
- Guaranteed issue – no medical underwriting to qualify for coverage up to certain amounts

#### Individual Term Life

- Employee can continue their coverage if they change jobs or retire
- The insured chooses a term period of 10, 15, 20, or 30 years
- Guaranteed level premiums that do not increase during the selected term period
- After the term period, the insured can end or renew coverage, or convert to a whole life policy

## Whole Life

### WHAT IS WHOLE LIFE?

- Provides financial protection for loved ones through their retirement

### KEY BENEFITS

- Can help with final expenses
- Can provide a living benefit to help pay for expenses associated with a terminal illness, critical illness, chronic illness or long term care services<sup>1</sup>
- Accumulates cash value at a guaranteed interest rate; employees can borrow against this value during times of need<sup>2</sup>

### HOW IT WORKS

- Guaranteed issue – no medical underwriting to qualify for coverage up to certain amounts
- Coverage for life with level premiums that can be paid up at age 70 or 100
- Death benefit is designed to stay the same, as long as the premiums are paid on time

### How they work together

Term Life and Whole Life can provide comprehensive life insurance with financial protection during working years and benefits that carry into retirement. Together, Term Life and Whole Life can help your employees and their loved ones prepare for the unexpected.



**To learn more, talk with your Colonial Life benefits representative.**

1. Accelerated death benefit payments will reduce the amount the policy pays upon the covered person's death. Benefits may be taxable as income. Individuals should consult with their legal or tax counsel when deciding to apply for accelerated benefits.
2. Accessing the accumulated cash value reduces the death benefit by the amount accessed. Cash value will be reduced by any outstanding loans against the policy.

This life insurance does not specifically cover funeral goods or services and may not cover the entire cost of your funeral at the time of your death. The beneficiary of this life insurance may use the proceeds for any purpose, unless otherwise directed. This information is not intended to be a complete description of the insurance coverage available. The policies or their provisions may vary or be unavailable in some states. The policies have exclusions and limitations which may affect any benefits payable. Applicable to policy forms ICC18-ITL5000/ITL5000, ICC19-IWL5000-70/IWL5000-70, ICC19-IWL5000-100/IWL5000-100, and ICC19-IWL5000J/IWL5000J, GTL1.0-P and certificate number GTL1.0-C and applicable state variations. For cost and complete details of the coverage, call or write your Colonial Life benefits counselor or the company.