



eNEWSLETTERS, CUSTOM COMMUNICATIONS & MEMBERSHIP PROMOTIONS

Stay top-of-mind with automated eNewsletters, custom messaging, and membership plan promotions that increase retention, drive referrals, and grow elective service revenue. Patient NEWS makes it easy to keep your brand front and center – right where it belongs.

Why Custom Communications Work

Strengthen Your Brand

Elevate trust and reinforce your expertise with consistent, expert-written email and text messages.

Increase Bookings

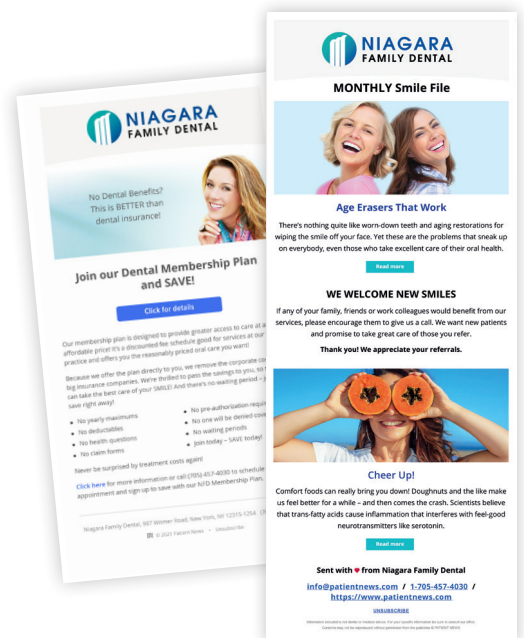
Promote specials and membership offers to keep your schedule full.

Boost Case Acceptance

Educate and motivate with high-impact content that inspires patients to say “yes” to treatment.

Do-It-Yourself Too

Custom communications allow you to create your own content and manage inbound and outbound exchanges.



The Patient NEWS/Practice ZEBRA Difference



Effortless Setup

Quick, seamless integration with your current system(s).



Tailored Campaigns

Customized to fit your goals & practice style.



Engaging Content & Design

High-quality communications & beautiful imagery grab attention & resonate.



Set & Forget Options

Schedule the system exactly how you want.



Schedule a call
with our team

(888) 377-2404

✉ info@patientnews.com