



**Fewer No-Shows. Fuller Schedules. More Production.**

## **SUPERCARGE THE PATIENT EXPERIENCE WITH AUTOMATED REMINDERS**

Using smart automation, Appointment & Recall Reminders and Reactivation Booster keep your chairs full and your team focused. Reduce no-shows, re-engage inactive patients, and deliver a polished and modern experience that today's patients want and expect!

### **Why Automated Reminders Are Your Secret Weapon**

#### **Minimize No-Shows**

Text and email reminders help patients show up – on time, every time.

#### **Improve Retention**

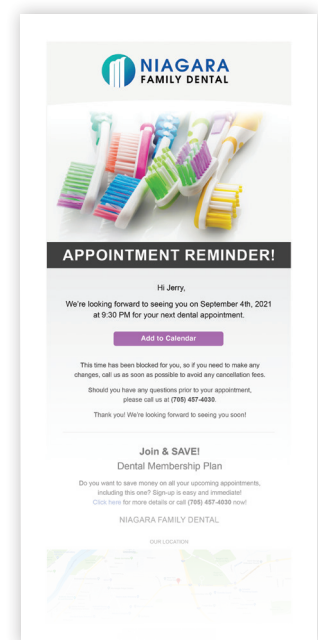
Keep your practice top-of-mind with regular check-in prompts that boost retention.

#### **Increase Reactivations**

Engaging, fun, and timely messaging encourages patients to come back – and stay!

#### **Maximize Efficiency**

Automated follow-ups replace repetitive calls, freeing your team to focus on patient care.



### **The Patient NEWS/Practice ZEBRA Difference**



#### **Intuitive Systems**

Easy to set up & measure, our ZEBRA dashboard makes managing reminders a breeze.



#### **Messaging That Converts**

Crafted by dental marketing experts to spark action & improve patient satisfaction.



#### **Engaging Design**

Neuroscience-backed design grabs attention & resonates with healthcare decision-makers.



#### **Clear, Actionable Insights**

In-depth metrics reveal the real-time impact of every reminder.



**Schedule a call  
with our team**

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