



## BETTER CALL HANDLING. BETTER EXPERIENCES. BETTER RESULTS.

### Turn every call into a revenue opportunity

Every inbound call represents a make-or-break opportunity for your practice. Call Tracking & Scoring from Practice ZEBRA® give your team real-time visibility into where calls originate and how they're handled and converted. With AI-powered insights tied to outcomes, you can uncover missed revenue, improve performance, and turn more calls into booked appointments.

### How Call Tracking Boosts New Patient Growth

#### Tracking That Connects The Dots

Follow every inbound call from the marketing source to the booked appointment to measure true ROI.

#### AI-Powered Scoring

Identify missed opportunities & pinpoint coaching insights to drive conversions.

#### Real-Time Alerts

Get instant notifications when calls are missed or don't convert for fast follow-up before prospects move on.

#### Phone Power Training

Level up call performance with training videos, guides, & scorecards to identify gaps & increase bookings.



### The Patient NEWS/Practice ZEBRA Difference



#### Effortless Setup

Quick, seamless integration with your current systems – no disruption to your workflow.



#### Easy-To-Read Dashboards

Monitor performance, conversations, ROI, & more with clear reporting.



#### Insights You Can Measure

Real-time data connects marketing, call handling, & production to highlight growth drivers.



#### One Tool, Endless Potential

Grow revenue by capturing missed opportunities & using data to improve processes.



Schedule a call with  
our team

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